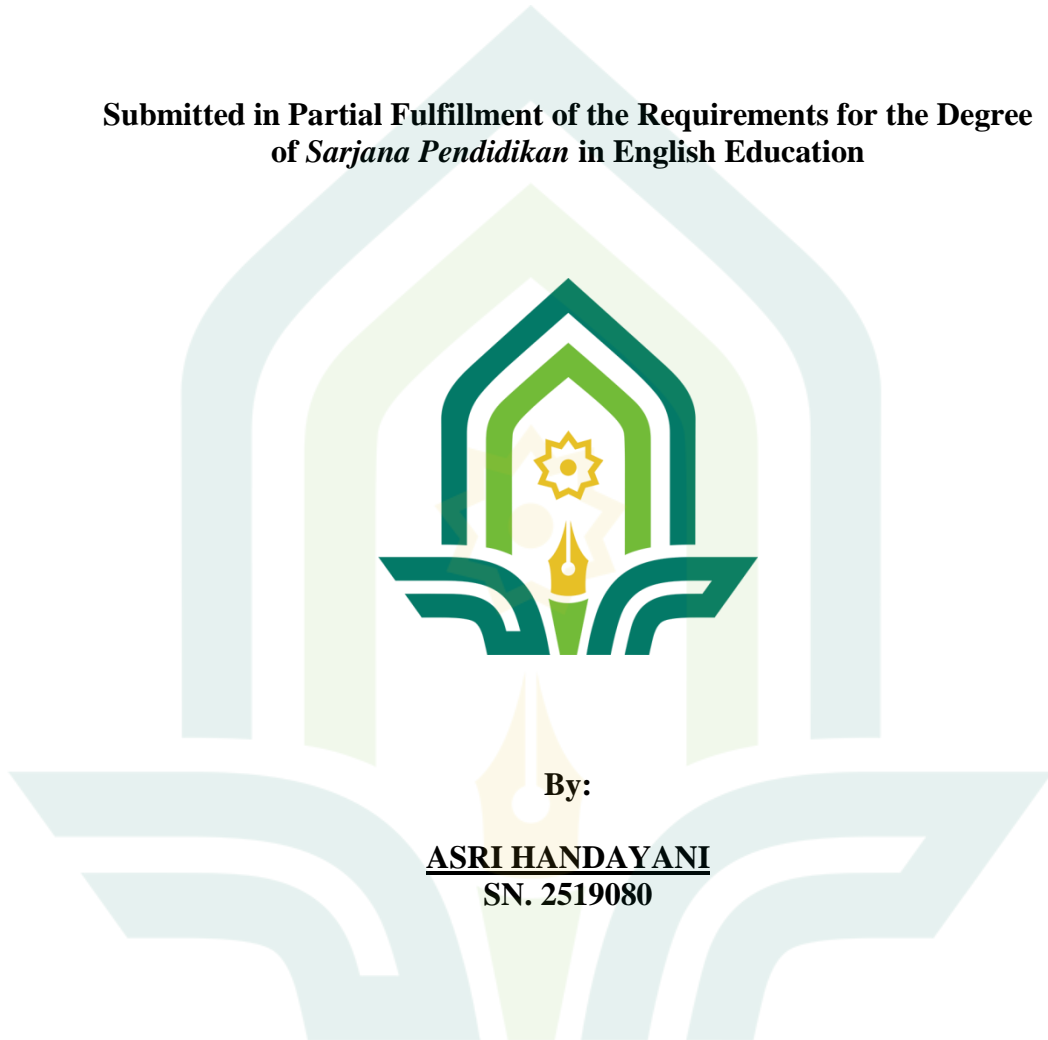


**EFL STUDENTS' PERCEPTIONS OF USING BBC  
LEARNING ENGLISH YOUTUBE CHANNEL  
IN PRACTICING LISTENING**

**A THESIS**

**Submitted in Partial Fulfillment of the Requirements for the Degree  
of *Sarjana Pendidikan* in English Education**



**By:**

**ASRI HANDAYANI**

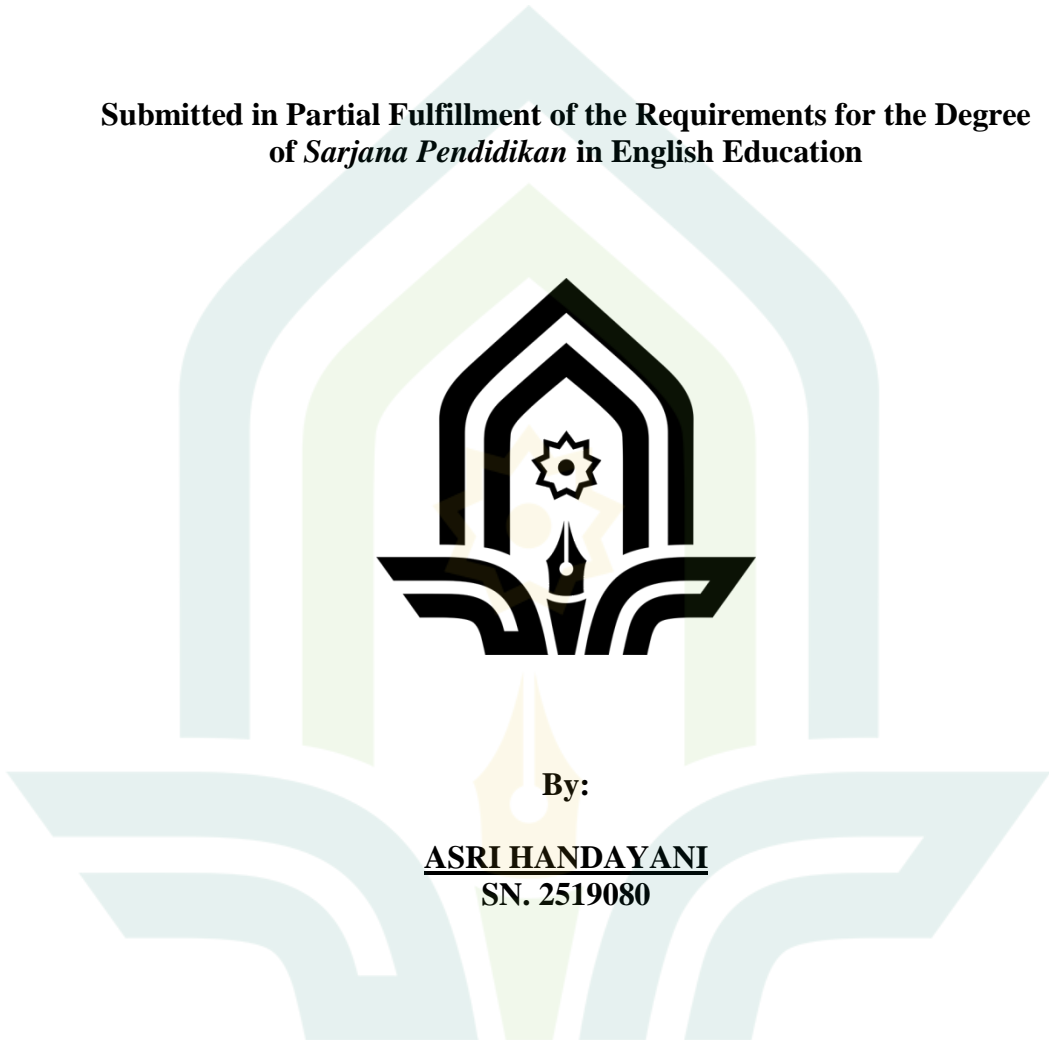
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**ENGLISH EDUCATION DEPARTMENT  
FACULTY OF EDUCATION AND TEACHER TRAINING  
UNIVERSITAS ISLAM NEGERI  
K.H ABDURRAHMAN WAHID PEKALONGAN  
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Demikian pernyataan ini saya buat dengan sebenar-benarnya.

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*Assalamu' alaikum Wr. Wb*

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Judul : EFL Students' Perception of Using BBC Learning English Youtube Channel in Practicing Listening

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Demikian nota pembimbing ini dibuat untuk digunakan sebagaimana mestinya. Atas perhatiannya, disampaikan terima kasih.

*Wassalamu' alaikum Wr. Wb*

Pekalongan, 11 Juli 2024

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## ACKNOWLEDGEMENTS

All praise to Allah SWT for the blessings that have been given to me so I can complete my final assignment entitled "EFL Students' Perceptions of using BBC Learning English Youtube Channel in Practicing Listening" on time. It is submitted to English Education Department, UIN K.H. Abdurrahman Wahid Pekalongan to fulfill one of the requirements for the degree of Sarjana Pendidikan. Furthermore, I would like to thank for those who helped me in all activities related to this thesis process. Those are:

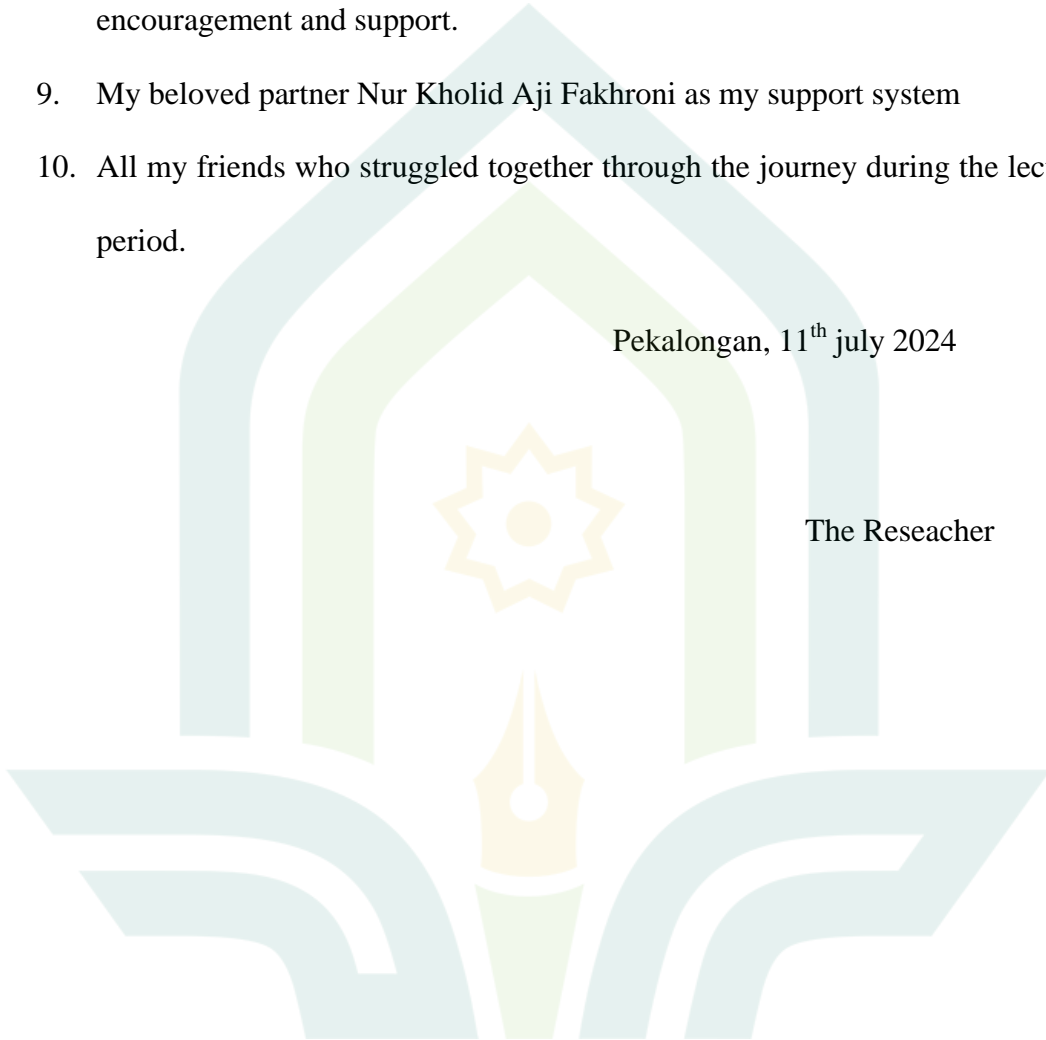
1. Prof. Dr. H. Zaenal Mustakim, M. Ag., the Rector of UIN K.H. Abdurrahman Wahid Pekalongan.
2. Prof. Dr. H. Moh. Sugeng Solehuddin, M.Ag., the dean of Faculty of Education and Teacher Training (FTIK).
3. Ahmad Burhanuddin, M. A., the head of the English Education Department and Teachers' Training Faculty of UIN K.H. Abdurrahman Wahid Pekalongan.
4. Fachri Ali, M. P.d., as my supervisor who has given me suggestions, guidance, and time in writing this research.
5. Eros Meilina Sofa, M. P.d., as my academic advisor who has given me motivation and direction in determining the title of my thesis and writing research proposal.
6. All lecturers and staff of the English Education Department and Teachers' Training Faculty of UIN K.H. Abdurrahman Wahid Pekalongan.



7. My beloved parents who I am sure will continue to give me support, advice, prayers and support in heaven.
8. My beloved sisters and brothers imam tadarus, irma suciati, apit firmansyah, banar rizqi who represents my parents in this world, who gives me endless encouragement and support.
9. My beloved partner Nur Kholid Aji Fakhroni as my support system
10. All my friends who struggled together through the journey during the lecture period.

Pekalongan, 11<sup>th</sup> July 2024

The Reseacher



## **MOTTO**

Sesungguhnya beserta kesulitan ada kemudahan

(QS. Al Insyirah: 6)





## ABSTRAK

BBC Learning English Channel adalah alat yang berpotensi membantu dalam kursus EFL karena menawarkan sumber audio dan video yang dirancang khusus untuk pelajar bahasa Inggris. Penelitian ini mengkaji bagaimana perasaan siswa tentang pembelajaran keterampilan mendengarkan dengan BBC Learning English. Penelitian ini bertujuan untuk mengungkap persepsi siswa ketika menggunakan BBC Learning English diantaranya beberapa tantangan yang dihadapi siswa, dimana setiap siswa mempunyai persepsi dan kesulitan yang berbeda-beda ketika menggunakan saluran ini dalam berlatih listening. Penelitian ini menggunakan studi kasus sebagai desain penelitian dengan teknik pengumpulan data melalui wawancara terhadap lima mahasiswa pendidikan bahasa Inggris semester 8 di sebuah universitas di Pekalongan. data dikumpulkan melalui wawancara semi terstruktur yang melibatkan 5 (lima) siswa yang pernah mengikuti kelas listening. Beberapa temuan menunjukkan bahwa penggunaan saluran YouTube BBC Learning English sebagai konten autentik berhasil dan membantu guru dalam meningkatkan kemampuan mendengarkan siswa. Selain itu, selama wawancara siswa, para siswa menyatakan pendapat yang baik tentang penggunaan Saluran YouTube BBC sebagai konten otentik. Mereka menyatakan bahwa menggunakan saluran YouTube BBC LearningEnglish untuk belajar mendengarkan dapat meningkatkan kemampuan mendengarkan mereka dalam bahasa inggris meliputi (aksen, pronunciation, dan menambah kosakata). Di sisi lain, peneliti juga menemukan persepsi negatif seperti suara pembicara yang terlalu cepat, penutur asli di BBC Belajar Bahasa Inggris memiliki aksen yang berbeda-beda, dan konten video di BBC menggunakan bahasa formal. Para peserta lebih memilih menggunakan saluran lain daripada mendengarkan.

Kata kunci: EFL, BBC Learning English, persepsi, mendengarkan

## ABSTRACT

*The BBC Learning English Channel is a potentially helpful tool in EFL courses because it offers audio and video resources specifically designed for English language learners. This study examines how students feel about learning listening skills with BBC Learning English. This study aims to reveal students' perceptions when using BBC Learning English including several challenges faced by students, in which every student has different perceptions and difficulties when using this channel in practicing listening. The research used a case study as a research design with data collection techniques through interviews with five 8th semester English language education students at an university in Pekalongan. the data were collected through semi-structured interviews involving 5 (five) students who had participated in listening classes. Several findings show that using the BBC Learning English YouTube channel as authentic content is successful and aids the teacher in enhancing students' listening abilities. Additionally, through out the student interviews, the students expressed a favorable opinion on the use of the BBC YouTube Channel as authentic content. They stated that using the BBC Learning English YouTube channel to learn listening might help students to improve their listening skill especially in ( accent, pronunciation, and vocabulary), animations content on BBC Learning English can help students understand the listening materials better, BBC Learning English has various EFL Content, and content about lifestyle can make students more enjoyful in listening practice. On the other hand, the researcher also found the negative perception such as the speaker's voice is too fast, native speakers on BBC Learning English has different accents, and videos content on BBC use a formal language. The participants prefer use the other channel to listening.*

**Keywords:** EFL, Perception, BBC Learning English, Listening

## PREFACE

Praises and gratefulness are sent to Allah SWT who has poured His grace and His gift and bestowed me guidance, health, and patience so that the writing process of my thesis entitled **“EFL Students Perceptions of Using BBC Learning English YouTube Channel in Practicing Listening”** can be completed. It is submitted to English Education Department, UIN K.H. Abdurrahman Wahid Pekalongan to fulfill one of the requirements for the Sarjana Pendidikan Degree at English Education Department of Faculty of Education and Teacher Training UIN K.H. Abdurrahman Wahid Pekalongan. This proposed study can be accomplished because of support from several people. Therefore, on this occasion, I would like to express my sincere gratitude to:

1. Prof. Dr. H. Zaenal Mustakim, M.Ag., the Rector of UIN K.H. Abdurrahman Wahid Pekalongan.
2. Prof. Dr. H. Moh. Sugeng Solehuddin, M.Ag., the dean of Faculty of Education and Teacher Training (FTIK).
3. The head of the English Education Department and Teachers' Training Faculty of UIN K.H. Abdurrahman Wahid Pekalongan, Mr. Burhanudin, M.A.
4. Mr. Fachri Ali M.Pd as my supervisor has given me the suggestion, guidance, and time in writing this research proposal.
5. All lecturers of English Education Departement, UIN K.H. Abdurrahman Wahid Pekalongan.
6. My beloved parents have given me endless support, prayer, advice, and encouragement in writing this research proposal.
7. My dearest friends who fought through the journey together since the very beginning.

Pekalongan, 11 Juli 2024

Asri Handayani  
2519080

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# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

Listening is one of the hardest skills in English especially for students with low competence (Cahyono, 2017). If a native speaker with a different accent and speech rate records the conversation, it will be harder to listen to. Since students only ever listen to the conversation tape, listening is also regarded as a boring subject. Additionally, the majority of listening exercises involves topics or issues that are not appropriate for Indonesian students to be discussing. With the advancement of technology, listening learning can be done not only through audio media but also through visual audio (Rusman et al, 2012). Videos, particularly those from YouTube, the biggest online video source, can improve students' listening comprehension while also introducing them to a range of the newest subjects and issues, (Karkera & Chamundeshawari, 2018). In listening classes, EFL teachers can apply the use of technology, such as by utilizing sources from YouTube.

YouTube videos and other real materials can be found on the Internet to help students learn the language (Kumar & Tammelin, 2008). With 25 billion subscribers globally as of March 2019, YouTube is the second most popular website, according to Digital Information World (2019). Users can build their own channels on YouTube, a video-sharing platform, to upload, share, explore, and post related videos (Biel, Aran, &

Gatica-Perez, 2011). Every user on YouTube has the freedom to post films as long as they are uploaded under the appropriate categories (Yang, Hsu, & Suyanti, 2010). As Jalaluddin (2016) cites Alimemaj (2010), it is inevitable that YouTube has a wealth of real content made by people all over the world.

Previous research has indicated certain advantages associated with the use of YouTube. YouTube could help students learn English more effectively in terms of listening (Chabbra, 2012). According to Alqhatani (2014), there is a wealth of real content on YouTube that can help students become better listeners. Manurung (2020) said that using YouTube can help students to improve their listening skills. Using videos for listening helps students learn languages more effectively and more confidently because they may enjoy watching and listening to the videos (Tomalin, 1991, as referenced in Lestiyarningsih, 2016). Additionally, the classroom is more dynamic, and the pupils are more eager and driven to listen (Silviyanti, 2014). One of the YouTube channels that is often used is BBC Learning English. Researchers chose the BBC Learning English channel because they had used it in listening classes and it created many perceptions among students. Many students are interested in this channel, but quite a few also find it difficult and cannot follow it, so their response to this channel is normal.



BBC Learning English is an educational channel and online resource provided by the British Broadcasting Corporation. By using BBC (British Broadcasting Corporation) podcasts, students will get used to listening to British accents so they can develop listening skills in English (Rachmiati et al, 2021). BBC learning English also offers multimedia language teaching materials to suitable learner needs (Indriyani et al, 2021). For those learning English who wish to feel more at ease using the language in daily contexts, it is beneficial. Using BBC Learning English video clips in English classes can increase students' interest. Teachers feel that video presentations increase students' curiosity and interest, which in turn increases their motivation and retention (Boster, 2002).

Based on the arguments presented earlier, more in-depth investigation is still needed. Students' listening abilities can be enhanced by using YouTube videos, which offer numerous advantages to learners. YouTube is a resource for real content that helps students concentrate more on listening. In the teaching-learning process, the instructor must support the motivation of the students. Therefore, the study explores Student's Perceptions on using BBC learning english YouTube channel in practicing listening.

## **1.2 Formulation of Problems**

This study provides one research question. The research explores:

How do students arrive at perceptions of using BBC Learning English YouTube Channel in practicing listening?

### **1.3 Operational Definition**

To avoid misunderstanding about the terms in this research, the researcher provides some definitions related to the study as follows:

1. Perception is the process by which people arrange and interpret their senses to make sense of the world around them (Robbin, 2002).
2. Listening is one of the skills in learning English that requires a number of invisible mental processes to understand communication in a second or foreign language (Rost, 2002).
3. BBC Learning English is an educational channel and online resource provided by the British Broadcasting Corporation. A variety of educational materials are available on the channel for language learners, such as movies, podcasts, essays, tests, and interactive games

### **1.4 Aims of the Study**

This study aims to reveal students' perceptions when using BBC Learning English including several challenges faced by students, in which every student has different perceptions and difficulties when using this channel in practicing listening.

### **1.5 Significance of the Study**

1. Theoretical Use: This study can provide better understanding of students perceptions of the BBC Learning English and support the theories by Robbin (2002) about perception and Boster (2002) dealing with using videos in learning environments.

2. Empirical Use: This study can give new empirical insights about the perception of students in using BBC Learning English Youtube channel during listening class.

3. Practical Use:

a. For researchers

This study can increase knowledge about learning and develop listening learning theory with using audiovisual media, especially video media in BBC Learning English YouTube Channel

b. For Teachers

This study can enrich strategies in listening learning, and to improve the learning methods that have been used so far in order to create interesting learning activities and not bored.

c. For students

This study can provide experience in the learning process that new and exciting, so it can increase motivation and student learning outcomes, especially in listening skills.

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Summary of the findings**

This research had been conducted focusing on students' perception based on Robbins (2002) theory. The data were analyzed using 2 forms of perception, namely positive perception and negative perception. The researcher found 3 participants with positive perceptions who had a good view of BBC Learning English, such as BBC Learning English could improve student's listening skills, include in (accent, pronunciation, and vocabulary), animation contents in BBC Learning English can help student to understand the materials better, BBC Learning English has various EFL content, and contents about lifestyle in BBC Learning English make students more enjoyable in listening practice. This causes them to feel satisfied and motivated to adapt the channel in listening practice.

On the other hand, the researcher also found 2 participant with a negative perception such as the speaker's voice is too fast, native speakers on BBC Learning English has different accents, and videos content on BBC use a formal language. The participants prefer use the other channel to listening. This was because she had used the other channel which she thinks is more fun and enjoyable, which caused her to be dissatisfied, unmotivated and lack experience in using the BBC Learning English, especially at the listening practice.

## 5.2 Recommendation

Based on the conclusions from the research results, the researcher would like to provide several suggestions for:

### a. Lecturer

From the results of this research, the lecturer hopefully can get valuable information, especially in terms of students' perceptions and the difficulties they face when using BBC Learning English as a material for reflection and evaluation. Through this, in subsequent lessons, the lecturer is advised to provide several exercises related to students' vocabulary, listening and writing before implementing this channel, so that when adapting the BBC Learning English youtube channel students can follow it smoothly.

### b. EFL Students

From the result of this study, many perceptions show that BBC Learning English is a good channel for students to learning english, especially in listening practice. Reseacher recomend that students adapt this channel as a tool for listening practice.

### c. Future researchers

For other researchers who will conduct qualitative research related to perceptions toward the BBC Learning English, they need to expand the other online listening resources used, especially in the youtube channel. This is because the research results will be more varied to be used as a reference by readers.

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