

## **Lampiran 1**

### **KUESIONER PENELITIAN**

#### **PENGARUH HARGA, *ISLAMIC BRANDING*, DAN *BRAND* *AMBASSADOR* TERHADAP KEPUTUSAN PEMBELIAN LIPSTIK**

(Studi Kasus Konsumen Lipstik Wardah di kab. Pekalongan)

Kepada Yth:

Bapak/Ibu/Saudara/i Responden

Di Tempat

Dengan hormat,

Perkenalkan saya Mis Honi Puji Lestari mahasiswa Program Studi Ekonomi Syariah IAIN Pekalongan. Saya saat ini sedang melakukan penelitian dalam rangka penusunan skripsi yang berjudul “Pengaruh Harga, *Islamic Branding*, dan *Brand Ambassador* Terhadap Keputusan Pembelian Lipstik.

Berkaitan dengan hal tersebut, saya mohon kesediaan Anda meluangkan waktu untuk mengisi kuesioner ini. Kuesioner ini merupakan salah satu sarana untuk memperoleh data yang diperlukan untuk penyusunan skripsi. Jawaban yang anda berikan tidak akan dinilai benar atau salah. Semua informasi yang anda berikan dijamin kerahasiaannya.

Saya sangat menghargai waktu dan sumbangan pemikiran Anda untuk mengisi kuesioner ini. Oleh karena itu, saya mengucapkan banyak terima kasih. Semoga bantuan dan amal baik Anda mendapatkan imbalan dari Allah SWT. Aamiin.

Hormat Saya,

Mis Honi Puji Lestari

## KUESIONER PENELITIAN

### A. Biodata Responden

Sebelum menjawab pertanyaan dalam kuesioner, mohon saudara mengisi data berikut terlebih dahulu.

Nama :

Alamat :

Jenis Kelamin :

Usia :

☐ <20 tahun

☐ 20 – 30 tahun

☐ >30 tahun

Pekerjaan :

☐ Pelajar/Mahasiswa

☐ Wiraswasta

☐ PNS

☐ Pegawai Swasta

☐ Lainnya

Pendapatan Tiap Bulan/Uang Bulanan :

☐ < Rp4.999.999.,

☐ Rp500.000., - Rp1.999.999.,

☐ Rp2.000.000., - Rp4.999.999

☐ >Rp5.000.000

Frekuensi pembelian dalam 1 bulan :

☐ <2 kali

☐ 2 – 3 kali

☐ >3 kali

#### B. Petunjuk

1. Bacalah pertanyaan dengan baik dan setiap alternatif jawaban yang diberikan
2. Pilihlah alternatif jawaban yang sesuai menurut anda dan berikan tanda *check* (✓) pada lembar yang tersedia
3. Jika ada kesalahan dalam memilih alternatif jawaban, beri tanda (X) pada kolom yang salah kemudian beri tanda *check* (✓) pada kolom yang benar
4. Pastikan semua pertanyaan dijawab tanpa ada yang terlewat
5. terdapat lima alternatif jawaban pada setiap pertanyaan dengan keterangan sebagai berikut:
  - a. Sangat Tidak Setuju (STS) = 1
  - b. Tidak Setuju (TS) = 2
  - c. Netral (N) = 3
  - d. Setuju (S) = 4
  - e. Sangat Setuju (SS) = 5

### C. Daftar Pertanyaan

#### 1. Harga

| NO.                                               | Item Pertanyaan                                                             | STS | TS | N | S | SS |
|---------------------------------------------------|-----------------------------------------------------------------------------|-----|----|---|---|----|
| <b>A. Keterjangkauan Harga</b>                    |                                                                             |     |    |   |   |    |
| 1.                                                | Harga lipstik wardah terjangkau                                             |     |    |   |   |    |
| 2.                                                | Harga yang terjangkau mempengaruhi saya dalam pembelian produk wardah       |     |    |   |   |    |
| <b>B. Kesesuaian Harga Dengan Kualitas Produk</b> |                                                                             |     |    |   |   |    |
| 3.                                                | Harga lipstik wardah sesuai dengan hasil yang diinginkan                    |     |    |   |   |    |
| 4.                                                | Harga lipstik wardah sesuai hasil yang diinginkan                           |     |    |   |   |    |
| <b>C. Daya Saing</b>                              |                                                                             |     |    |   |   |    |
| 5.                                                | Harga lipstik wardah lebih ekonomis dibandingkan dengan produk lipstik lain |     |    |   |   |    |
| 6.                                                | Harga lipstik wardah tidak dapat bersaing dengan produk lain.               |     |    |   |   |    |
| <b>D. Kesesuaian Harga Dengan Manfaat</b>         |                                                                             |     |    |   |   |    |
| 7.                                                | Harga lipstik wardah sesuai dengan manfaat yang saya rasakan                |     |    |   |   |    |
| 8.                                                | Harga lipstik wardah memiliki manfaat yang bagus dibanding produk lain.     |     |    |   |   |    |

#### 2. Islamic Branding

| NO                         | Item pertanyaan                                                                                        | STS | TS | N | S | SS |
|----------------------------|--------------------------------------------------------------------------------------------------------|-----|----|---|---|----|
| <b>A. Pentingnya Merek</b> |                                                                                                        |     |    |   |   |    |
| 1.                         | Merek produk bernuansa islam dapat mempengaruhi saya untuk mengkonsumsi produk yang akan saya gunakan. |     |    |   |   |    |
| <b>B. Keakraban Merek</b>  |                                                                                                        |     |    |   |   |    |

|                             |                                                                                                  |  |  |  |  |  |
|-----------------------------|--------------------------------------------------------------------------------------------------|--|--|--|--|--|
| 2.                          | Lipstik wardah banyak digunakan oleh konsumen muslim                                             |  |  |  |  |  |
| 3.                          | Masyarakat muslim kurang kesadarannya akan <i>Islamic Branding</i> dalam pemilihan suatu produk. |  |  |  |  |  |
| <b>C. Kepercayaan Merek</b> |                                                                                                  |  |  |  |  |  |
| 4.                          | Produk Wardah berasal dari negara muslim meyakinkan saya untuk membeli produk wardah             |  |  |  |  |  |
| 5.                          | Merek-merek perusahaan islami di Indonesia mencerminkan Indonesia yang islami                    |  |  |  |  |  |
| <b>D. Label Halal</b>       |                                                                                                  |  |  |  |  |  |
| 6.                          | Logo halal dalam produk tidak mempengaruhi saya untuk mengkonsumsi produk yang saya gunakan.     |  |  |  |  |  |

### 3. *Brand Ambassador*

| No.                    | Item Pertanyaan                                                                                                                                      | STS | TS | N | S | SS |
|------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|---|---|----|
| <b>A. Transparan</b>   |                                                                                                                                                      |     |    |   |   |    |
| 1.                     | Para <i>Brand Ambassador</i> Wardah merupakan sosok yang populer                                                                                     |     |    |   |   |    |
| 2.                     | <i>Brand Ambassador</i> wardah memiliki citra yang baik dalam dunia keartisan                                                                        |     |    |   |   |    |
| <b>B. Daya Tarik</b>   |                                                                                                                                                      |     |    |   |   |    |
| 3.                     | <i>Brand Ambassador</i> Wardah merupakan selebriti yang mampu memikat dan memukau dalam setiap iklan, film dan aktivitas entertain yang dibintangnya |     |    |   |   |    |
| 4.                     | Brand Ambassador wardah memiliki penampilan yang menarik                                                                                             |     |    |   |   |    |
| <b>C. Kredibilitas</b> |                                                                                                                                                      |     |    |   |   |    |

|                            |                                                                                                  |  |  |  |  |  |
|----------------------------|--------------------------------------------------------------------------------------------------|--|--|--|--|--|
| 5.                         | <i>Brand Ambassador</i> Wardah merupakan sosok yang dapat dipercaya dalam mengomunikasikan iklan |  |  |  |  |  |
| 6.                         | <i>Brand Ambassador</i> wardah terlalu berlebihan dalam mengiklankan lipstik wardah              |  |  |  |  |  |
| <b>D. Power (Kekuatan)</b> |                                                                                                  |  |  |  |  |  |
| 7.                         | <i>Brand Ambassador</i> Wardah memiliki cara yang unik dalam mengiklankan pruduk wardah          |  |  |  |  |  |
| 8.                         | Brand ambassador wardah kurang mampu mempengaruhi persepsi konsumen mengenai produk.             |  |  |  |  |  |

#### 9. Keputusan Pembelian

| NO.                           | Item Pertanyaan                                                                  | STS | TS | N | S | SS |
|-------------------------------|----------------------------------------------------------------------------------|-----|----|---|---|----|
| <b>A. Pengenalan Produk</b>   |                                                                                  |     |    |   |   |    |
| 1.                            | Lipstik wardah sesuai dengan kebutuhan untuk mempercantik wajah                  |     |    |   |   |    |
| 2.                            | Kebutuhan saya terhadap lipstik wardah tinggi                                    |     |    |   |   |    |
| <b>B. Pencarian Informasi</b> |                                                                                  |     |    |   |   |    |
| 3.                            | Mendapat informasi tentang lipstik wardah dari orang lain                        |     |    |   |   |    |
| 4.                            | Mencari informasi dari banyak sumber mengenai lipstik wardah                     |     |    |   |   |    |
| <b>C. Evaluasi Alternatif</b> |                                                                                  |     |    |   |   |    |
| 5.                            | Mengevaluasi beberapa merek lipstik yang ada                                     |     |    |   |   |    |
| 6.                            | Lipstik wardah menjadi pilihan alternatif kedua yang dipilih.                    |     |    |   |   |    |
| <b>D. Keputusan Pembelian</b> |                                                                                  |     |    |   |   |    |
| 7.                            | Memutuskan untuk membeli lipstik wardah setelah mengevaluasi beberapa alternatif |     |    |   |   |    |

|                                      |                                                          |  |  |  |  |  |
|--------------------------------------|----------------------------------------------------------|--|--|--|--|--|
| 8.                                   | Saya merasa selalu berubah-ubah dalam pembelian lipstik. |  |  |  |  |  |
| <b>E. Perilaku Setelah Pembelian</b> |                                                          |  |  |  |  |  |
| 9.                                   | Saya merasa puas dengan produk lipstik wardah            |  |  |  |  |  |
| 10                                   | Selalu melakukan pembelian ulang kembali lipstik wardah  |  |  |  |  |  |

## Lampiran 2

### Data Identitas Responden

| No | Nama                         | Alamat    | Jenis kelamin | Usia | Pekerjaan | Pendapatan/bulan | Frekuensi pembelian |
|----|------------------------------|-----------|---------------|------|-----------|------------------|---------------------|
| 1  | Sri Budi Astuti              | Siwalan   | 2             | 3    | 5         | 3                | 2                   |
| 2  | Nurul Isma                   | Bojong    | 2             | 1    | 1         | 1                | 1                   |
| 3  | Leni Marlina                 | Wiradesa  | 2             | 2    | 5         | 2                | 3                   |
| 4  | Sahriswati                   | wonokerto | 2             | 1    | 1         | 1                | 1                   |
| 5  | Melani Oktaviani             | Wonokerto | 2             | 2    | 3         | 2                | 2                   |
| 6  | Nabila Septiani              | Wiradesa  | 2             | 2    | 1         | 1                | 2                   |
| 7  | Faradilla                    | Wonokerto | 2             | 2    | 2         | 2                | 2                   |
| 8  | Zumrotun Nafisah             | Wiradesa  | 2             | 2    | 5         | 1                | 1                   |
| 9  | Edelwis Latifa Cahyaningtyas | Wonokerto | 2             | 1    | 1         | 2                | 1                   |
| 10 | Dewi Setyowati               | Wonokerto | 2             | 2    | 4         | 1                | 2                   |
| 11 | Amanah                       | Wonokerto | 2             | 2    | 5         | 1                | 1                   |
| 12 | Erni Kusmiati                | Bojong    | 2             | 3    | 3         | 4                | 2                   |
| 13 | Windi Armelia                | Wonokerto | 2             | 1    | 1         | 1                | 1                   |
| 14 | Nabila Hasna                 | Bojong    | 2             | 2    | 3         | 3                | 3                   |
| 15 | Neli Astuti                  | Doro      | 2             | 2    | 3         | 3                | 3                   |
| 16 | Dwi                          | Wonokerto | 2             | 2    | 5         | 2                | 1                   |
| 17 | Ainurrahma                   | Siwalan   | 2             | 2    | 4         | 2                | 2                   |
| 18 | Mitha Maulana                | Siwalan   | 2             | 1    | 2         | 2                | 2                   |
| 19 | Melinda Chaira A             | Wonokerto | 2             | 2    | 4         | 1                | 1                   |
| 20 | Rikhanila Ningrum            | Wonokerto | 2             | 2    | 3         | 3                | 2                   |
| 21 | Devi Apriliani               | Siwalan   | 2             | 2    | 1         | 1                | 1                   |
| 22 | Anisa Ekawati                | Siwalan   | 2             | 2    | 1         | 1                | 1                   |

|    |                       |                |   |   |   |   |   |
|----|-----------------------|----------------|---|---|---|---|---|
| 23 | Erika Saputri         | Wonokerto      | 2 | 2 | 1 | 2 | 2 |
| 24 | Luhniar Windy Astuti  | Karanganyar    | 2 | 2 | 1 | 2 | 1 |
| 25 | Maziyyatul Karomah    | Wiradesa       | 2 | 2 | 1 | 2 | 1 |
| 26 | Arini Alfina Ilmiyati | Warungasem     | 2 | 2 | 1 | 2 | 1 |
| 27 | Tenti Febriyani       | Bojong         | 2 | 2 | 1 | 2 | 2 |
| 28 | Hana Aldina           | Tirto          | 2 | 2 | 1 | 2 | 2 |
| 29 | Sakilatun Nafisah     | Siwalan        | 2 | 2 | 1 | 2 | 3 |
| 30 | Titik Nurkhasanah     | Doro           | 2 | 2 | 1 | 3 | 3 |
| 31 | Fatikhatul Azizah     | Wonokerto      | 2 | 2 | 2 | 2 | 3 |
| 32 | Kurnitiasih           | Kajen          | 2 | 2 | 2 | 2 | 2 |
| 33 | Amilatul Aini         | Wiradesa       | 2 | 2 | 1 | 2 | 2 |
| 34 | Hani kusuma Wati      | Karanganyar    | 2 | 2 | 1 | 2 | 1 |
| 35 | Windi Armelia         | Wonokerto      | 2 | 2 | 1 | 2 | 3 |
| 36 | Cici Fitriyani        | Doro           | 2 | 2 | 4 | 3 | 3 |
| 37 | Kriski Romdiana       | karanganyar    | 2 | 2 | 4 | 3 | 3 |
| 38 | Nailul Afifah         | Bumirejo       | 2 | 2 | 4 | 3 | 2 |
| 39 | Nafisah Ulfa          | Wiradesa       | 2 | 2 | 4 | 3 | 3 |
| 40 | Risfachul chusna      | wonokerto      | 2 | 2 | 4 | 2 | 1 |
| 41 | Arti Suselowati       | wonokerto      | 2 | 2 | 4 | 2 | 2 |
| 42 | Riska Novitasari      | wonokerto      | 2 | 2 | 4 | 2 | 2 |
| 43 | Dewi Aulia Zain       | Sragi          | 2 | 2 | 4 | 2 | 2 |
| 44 | Indriyani             | Wiradesa       | 2 | 2 | 4 | 2 | 1 |
| 45 | Dewi Mulyaningsih     | kedungwuni     | 2 | 2 | 4 | 2 | 2 |
| 46 | Khoirun Istiqomah     | Wonopringgo    | 2 | 2 | 1 | 2 | 2 |
| 47 | Sarah wati            | Tirto          | 2 | 2 | 4 | 2 | 1 |
| 48 | Ifti Hamdilah         | Kandangseran g | 2 | 2 | 4 | 2 | 2 |

|    |                          |             |   |   |   |   |   |
|----|--------------------------|-------------|---|---|---|---|---|
| 49 | Desy Fitriana            | Wonokerto   | 2 | 2 | 4 | 2 | 2 |
| 50 | Nurul Laila              | Tirto       | 2 | 2 | 5 | 2 | 3 |
| 51 | Ayu Andiani              | Wiradesa    | 2 | 2 | 4 | 2 | 2 |
| 52 | Ratih Kartikawati        | Karanganyar | 2 | 2 | 4 | 2 | 2 |
| 53 | Risqi Amalia             | Wiradesa    | 2 | 2 | 2 | 2 | 2 |
| 54 | Fidati Khasanah          | Kajen       | 2 | 2 | 2 | 2 | 2 |
| 55 | Syifa Malinda            | Wiradesa    | 2 | 2 | 4 | 2 | 2 |
| 56 | Khililatus sa'diyah      | Doro        | 2 | 2 | 5 | 2 | 2 |
| 57 | Diah Irma<br>Fitriyanti  | Bojong      | 2 | 2 | 5 | 2 | 2 |
| 58 | Roikhatul Janah          | Wiradesa    | 2 | 2 | 4 | 2 | 1 |
| 59 | Eka Hesti Safitri        | Doro        | 2 | 2 | 4 | 2 | 2 |
| 60 | Ulfa Makhyatul<br>Khusna | Karangdadap | 2 | 2 | 2 | 2 | 1 |
| 61 | Dwi tiara Safitri        | Wonokerto   | 2 | 2 | 4 | 2 | 1 |
| 62 | Fina Maghfiroh           | Wonopringgo | 2 | 2 | 4 | 2 | 1 |
| 63 | Siti Kundarwati          | Bojong      | 2 | 3 | 3 | 3 | 3 |
| 64 | Ratnasari                | Sragi       | 2 | 3 | 3 | 3 | 3 |
| 65 | Tikomah                  | Wonokerto   | 2 | 3 | 5 | 2 | 2 |
| 66 | Ifta Hati                | Wiradesa    | 2 | 3 | 3 | 3 | 2 |
| 67 | Hangsih Yuliana          | Wonokerto   | 2 | 3 | 3 | 3 | 2 |
| 68 | Stella Elshi A           | Wonokerto   | 2 | 1 | 1 | 1 | 1 |
| 69 | Uswatun Khasanah         | Wonokerto   | 2 | 1 | 1 | 1 | 1 |
| 70 | Eva Nurmala              | Kajen       | 2 | 2 | 4 | 3 | 3 |
| 71 | Kamilia Dini             | Wiradesa    | 2 | 2 | 1 | 2 | 3 |
| 72 | Rizqiatul Azizah         | Wiradesa    | 2 | 2 | 4 | 2 | 2 |
| 73 | Sundari                  | Wonokerto   | 2 | 3 | 5 | 3 | 2 |
| 74 | Wiwin                    | Wonokerto   | 2 | 3 | 5 | 3 | 2 |
| 75 | Waniti                   | Wonokerto   | 2 | 3 | 5 | 3 | 2 |
| 76 | Dewi Mentari             | Wonokerto   | 2 | 2 | 5 | 2 | 3 |

|    |                      |             |   |   |   |   |   |
|----|----------------------|-------------|---|---|---|---|---|
| 77 | Mita Riskiana        | Wonokerto   | 2 | 2 | 5 | 2 | 3 |
| 78 | Afifatun Hidayah     | Wonokerto   | 2 | 1 | 4 | 2 | 2 |
| 79 | preti                | Wonokerto   | 2 | 1 | 5 | 2 | 2 |
| 80 | Khusnul laeli        | Wonokerto   | 2 | 2 | 4 | 3 | 3 |
| 81 | Raena                | Wonokerto   | 2 | 3 | 5 | 4 | 1 |
| 82 | Tri puji Asih        | Wonokerto   | 2 | 2 | 5 | 3 | 2 |
| 83 | Triski Arinda        | Wonokerto   | 2 | 1 | 4 | 2 | 2 |
| 84 | Kusniti              | Wonokerto   | 2 | 3 | 2 | 5 | 2 |
| 85 | Kasniti              | Wonokerto   | 2 | 3 | 4 | 4 | 2 |
| 86 | Sekar putri musroni  | Kajen       | 2 | 2 | 1 | 2 | 2 |
| 87 | Puteri Fiqrotun Amna | Wiradesa    | 2 | 2 | 1 | 2 | 2 |
| 88 | Nova dilla FS        | Tirto       | 2 | 2 | 5 | 2 | 3 |
| 89 | Ikrimatul Khusna     | Wonopringgo | 2 | 2 | 4 | 3 | 3 |
| 90 | Aqila Najwa A        | Wonokerto   | 2 | 1 | 1 | 2 | 1 |
| 91 | Sri Ningsih          | Wonokerto   | 2 | 3 | 4 | 3 | 2 |
| 92 | Ida Rosida           | Wonokerto   | 2 | 2 | 4 | 3 | 3 |
| 93 | Anjarsari KN         | Wonokerto   | 2 | 2 | 5 | 3 | 3 |
| 94 | Santi Susilowati     | Wonokerto   | 2 | 3 | 3 | 3 | 2 |
| 95 | Titik Ningsih        | Wonokerto   | 2 | 3 | 4 | 3 | 3 |
| 96 | Etik purwanti        | Wonokerto   | 2 | 3 | 3 | 3 | 3 |

### Lampiran 3

#### Data Mentah Kuesioner

| No. | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.total |
|-----|------|------|------|------|------|------|------|------|----------|
| 1   | 3    | 4    | 3    | 4    | 4    | 4    | 4    | 3    | 29       |
| 2   | 2    | 4    | 3    | 4    | 2    | 4    | 4    | 4    | 27       |
| 3   | 2    | 4    | 2    | 4    | 3    | 4    | 3    | 3    | 25       |
| 4   | 4    | 5    | 4    | 4    | 3    | 5    | 4    | 4    | 33       |
| 5   | 4    | 3    | 3    | 3    | 2    | 4    | 3    | 3    | 25       |
| 6   | 4    | 4    | 4    | 2    | 2    | 2    | 4    | 3    | 25       |
| 7   | 3    | 4    | 4    | 4    | 3    | 4    | 5    | 5    | 32       |
| 8   | 2    | 5    | 4    | 4    | 2    | 4    | 4    | 4    | 29       |
| 9   | 4    | 4    | 4    | 5    | 3    | 4    | 4    | 4    | 32       |
| 10  | 2    | 4    | 2    | 4    | 1    | 5    | 5    | 4    | 27       |
| 11  | 3    | 4    | 4    | 3    | 4    | 4    | 4    | 5    | 31       |
| 12  | 2    | 4    | 2    | 5    | 2    | 4    | 5    | 5    | 29       |
| 13  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 14  | 4    | 5    | 4    | 4    | 4    | 5    | 4    | 4    | 34       |
| 15  | 4    | 3    | 3    | 2    | 3    | 2    | 3    | 4    | 24       |
| 16  | 2    | 4    | 3    | 4    | 3    | 4    | 4    | 4    | 28       |
| 17  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 18  | 2    | 4    | 2    | 4    | 2    | 5    | 5    | 4    | 28       |
| 19  | 4    | 4    | 4    | 4    | 2    | 4    | 4    | 3    | 29       |
| 20  | 2    | 2    | 3    | 4    | 4    | 4    | 4    | 4    | 27       |
| 21  | 2    | 4    | 3    | 4    | 2    | 4    | 4    | 4    | 27       |
| 22  | 3    | 3    | 3    | 4    | 2    | 4    | 4    | 4    | 27       |
| 23  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 24  | 3    | 4    | 2    | 4    | 4    | 4    | 4    | 5    | 30       |
| 25  | 2    | 4    | 4    | 3    | 4    | 5    | 5    | 3    | 30       |
| 26  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 27  | 2    | 4    | 2    | 4    | 4    | 4    | 3    | 3    | 26       |
| 28  | 2    | 4    | 3    | 4    | 2    | 4    | 4    | 3    | 26       |
| 29  | 3    | 5    | 3    | 4    | 2    | 4    | 5    | 5    | 31       |
| 30  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 31  | 4    | 4    | 3    | 5    | 4    | 5    | 4    | 4    | 33       |
| 32  | 2    | 4    | 3    | 3    | 3    | 3    | 3    | 4    | 25       |
| 33  | 4    | 3    | 3    | 2    | 3    | 4    | 4    | 4    | 27       |
| 34  | 2    | 4    | 1    | 4    | 2    | 4    | 4    | 4    | 25       |
| 35  | 3    | 4    | 2    | 4    | 3    | 4    | 4    | 3    | 27       |
| 36  | 3    | 4    | 3    | 4    | 3    | 4    | 4    | 4    | 29       |
| 37  | 2    | 5    | 2    | 4    | 2    | 4    | 4    | 4    | 27       |
| 38  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |
| 39  | 2    | 4    | 2    | 4    | 2    | 4    | 4    | 4    | 26       |

|    |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|----|
| 40 | 4 | 3 | 3 | 4 | 2 | 3 | 4 | 3 | 26 |
| 41 | 2 | 4 | 2 | 3 | 2 | 3 | 4 | 4 | 24 |
| 42 | 4 | 3 | 4 | 2 | 2 | 3 | 3 | 3 | 24 |
| 43 | 3 | 4 | 2 | 4 | 3 | 4 | 4 | 5 | 29 |
| 44 | 4 | 5 | 3 | 4 | 3 | 4 | 5 | 4 | 32 |
| 45 | 4 | 4 | 4 | 2 | 2 | 4 | 3 | 3 | 26 |
| 46 | 2 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 27 |
| 47 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| 48 | 2 | 4 | 3 | 3 | 2 | 4 | 4 | 4 | 26 |
| 49 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |
| 50 | 4 | 3 | 3 | 2 | 2 | 3 | 4 | 4 | 25 |
| 51 | 4 | 3 | 3 | 2 | 3 | 4 | 3 | 3 | 25 |
| 52 | 2 | 5 | 2 | 5 | 3 | 4 | 5 | 4 | 30 |
| 53 | 2 | 5 | 2 | 5 | 4 | 5 | 5 | 5 | 33 |
| 54 | 2 | 4 | 2 | 2 | 2 | 3 | 4 | 4 | 23 |
| 55 | 3 | 4 | 3 | 4 | 3 | 5 | 5 | 4 | 31 |
| 56 | 3 | 4 | 4 | 2 | 2 | 3 | 4 | 3 | 25 |
| 57 | 2 | 4 | 2 | 3 | 2 | 3 | 3 | 4 | 23 |
| 58 | 4 | 4 | 3 | 3 | 3 | 2 | 4 | 4 | 27 |
| 59 | 2 | 3 | 3 | 3 | 2 | 4 | 4 | 4 | 25 |
| 60 | 2 | 4 | 3 | 4 | 2 | 4 | 4 | 3 | 26 |
| 61 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 26 |
| 62 | 3 | 4 | 3 | 4 | 2 | 4 | 3 | 4 | 27 |
| 63 | 2 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 31 |
| 64 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 34 |
| 65 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 30 |
| 66 | 4 | 2 | 3 | 3 | 3 | 2 | 4 | 4 | 25 |
| 67 | 3 | 3 | 2 | 4 | 4 | 3 | 4 | 4 | 27 |
| 68 | 2 | 4 | 2 | 3 | 2 | 4 | 4 | 5 | 26 |
| 69 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |
| 70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| 71 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 4 | 30 |
| 72 | 2 | 4 | 2 | 3 | 3 | 4 | 4 | 4 | 26 |
| 73 | 2 | 4 | 2 | 2 | 2 | 4 | 4 | 4 | 24 |
| 74 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 35 |
| 75 | 2 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 26 |
| 76 | 4 | 4 | 3 | 5 | 4 | 4 | 5 | 5 | 34 |
| 77 | 3 | 3 | 3 | 3 | 2 | 4 | 4 | 3 | 25 |
| 78 | 1 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 25 |
| 79 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |
| 80 | 4 | 5 | 3 | 5 | 2 | 4 | 3 | 4 | 30 |
| 81 | 2 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 33 |
| 82 | 2 | 3 | 2 | 4 | 2 | 3 | 4 | 2 | 22 |
| 83 | 3 | 4 | 4 | 5 | 3 | 5 | 4 | 3 | 31 |

|    |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|----|
| 84 | 3 | 4 | 2 | 4 | 4 | 5 | 4 | 3 | 29 |
| 85 | 2 | 5 | 2 | 3 | 2 | 3 | 4 | 4 | 25 |
| 86 | 2 | 3 | 4 | 4 | 3 | 4 | 5 | 5 | 30 |
| 87 | 2 | 4 | 2 | 4 | 4 | 5 | 4 | 2 | 27 |
| 88 | 2 | 4 | 2 | 2 | 2 | 4 | 4 | 4 | 24 |
| 89 | 2 | 4 | 2 | 3 | 2 | 2 | 4 | 4 | 23 |
| 90 | 2 | 5 | 2 | 5 | 3 | 5 | 4 | 3 | 29 |
| 91 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |
| 92 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 34 |
| 93 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |
| 94 | 2 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 27 |
| 95 | 4 | 3 | 4 | 2 | 3 | 4 | 5 | 4 | 29 |
| 96 | 2 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 26 |

| No. | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.total |
|-----|------|------|------|------|------|------|----------|
| 1   | 4    | 4    | 3    | 3    | 4    | 2    | 20       |
| 2   | 4    | 4    | 2    | 5    | 4    | 3    | 22       |
| 3   | 3    | 3    | 2    | 4    | 3    | 3    | 18       |
| 4   | 5    | 5    | 2    | 4    | 4    | 2    | 22       |
| 5   | 4    | 4    | 2    | 4    | 3    | 3    | 20       |
| 6   | 5    | 4    | 3    | 4    | 4    | 2    | 22       |
| 7   | 3    | 4    | 3    | 4    | 3    | 3    | 20       |
| 8   | 4    | 4    | 3    | 3    | 4    | 3    | 21       |
| 9   | 5    | 3    | 3    | 4    | 4    | 2    | 21       |
| 10  | 5    | 5    | 2    | 4    | 4    | 2    | 22       |
| 11  | 4    | 4    | 2    | 4    | 4    | 3    | 21       |
| 12  | 5    | 5    | 2    | 4    | 4    | 2    | 22       |
| 13  | 3    | 4    | 2    | 3    | 4    | 3    | 19       |
| 14  | 4    | 3    | 4    | 5    | 5    | 3    | 24       |
| 15  | 4    | 4    | 2    | 4    | 3    | 3    | 20       |
| 16  | 4    | 4    | 4    | 4    | 4    | 4    | 24       |
| 17  | 4    | 4    | 2    | 4    | 4    | 3    | 21       |
| 18  | 3    | 4    | 2    | 4    | 2    | 2    | 17       |
| 19  | 3    | 4    | 2    | 4    | 3    | 3    | 19       |
| 20  | 4    | 5    | 4    | 4    | 4    | 3    | 24       |
| 21  | 4    | 4    | 2    | 4    | 4    | 3    | 21       |
| 22  | 4    | 4    | 3    | 5    | 5    | 3    | 24       |
| 23  | 4    | 5    | 2    | 4    | 4    | 3    | 22       |
| 24  | 4    | 3    | 3    | 5    | 4    | 3    | 22       |
| 25  | 4    | 3    | 2    | 4    | 3    | 3    | 19       |
| 26  | 4    | 4    | 2    | 5    | 4    | 4    | 23       |

|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 27 | 4 | 5 | 3 | 4 | 4 | 2 | 22 |
| 28 | 4 | 3 | 2 | 4 | 4 | 3 | 20 |
| 29 | 5 | 4 | 4 | 4 | 4 | 2 | 23 |
| 30 | 5 | 4 | 3 | 4 | 4 | 3 | 23 |
| 31 | 3 | 3 | 2 | 3 | 4 | 3 | 18 |
| 32 | 4 | 5 | 4 | 4 | 4 | 3 | 24 |
| 33 | 3 | 3 | 2 | 4 | 4 | 3 | 19 |
| 34 | 4 | 5 | 3 | 5 | 4 | 3 | 24 |
| 35 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| 36 | 4 | 4 | 2 | 4 | 3 | 3 | 20 |
| 37 | 4 | 5 | 2 | 5 | 4 | 2 | 22 |
| 38 | 3 | 4 | 2 | 3 | 4 | 3 | 19 |
| 39 | 5 | 4 | 2 | 4 | 4 | 2 | 21 |
| 40 | 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 41 | 3 | 4 | 2 | 4 | 3 | 3 | 19 |
| 42 | 2 | 3 | 2 | 4 | 3 | 3 | 17 |
| 43 | 4 | 5 | 3 | 4 | 5 | 3 | 24 |
| 44 | 4 | 5 | 2 | 5 | 4 | 3 | 23 |
| 45 | 4 | 4 | 2 | 5 | 4 | 3 | 22 |
| 46 | 3 | 4 | 2 | 4 | 3 | 2 | 18 |
| 47 | 3 | 3 | 2 | 3 | 4 | 2 | 17 |
| 48 | 5 | 4 | 3 | 4 | 5 | 3 | 24 |
| 49 | 3 | 4 | 2 | 4 | 3 | 2 | 18 |
| 50 | 4 | 5 | 2 | 4 | 4 | 2 | 21 |
| 51 | 4 | 4 | 3 | 3 | 4 | 2 | 20 |
| 52 | 3 | 4 | 1 | 4 | 3 | 1 | 16 |
| 53 | 4 | 5 | 3 | 4 | 4 | 3 | 23 |
| 54 | 3 | 4 | 2 | 4 | 3 | 1 | 17 |
| 55 | 4 | 4 | 4 | 5 | 4 | 3 | 24 |
| 56 | 5 | 3 | 5 | 5 | 4 | 3 | 25 |
| 57 | 3 | 4 | 2 | 4 | 4 | 2 | 19 |
| 58 | 4 | 4 | 2 | 4 | 4 | 3 | 21 |
| 59 | 4 | 4 | 2 | 4 | 2 | 2 | 18 |
| 60 | 4 | 4 | 3 | 3 | 4 | 2 | 20 |
| 61 | 5 | 4 | 2 | 4 | 4 | 2 | 21 |
| 62 | 4 | 5 | 2 | 4 | 4 | 3 | 22 |
| 63 | 5 | 4 | 3 | 5 | 4 | 2 | 23 |
| 64 | 3 | 4 | 2 | 3 | 4 | 2 | 18 |
| 65 | 5 | 4 | 3 | 4 | 4 | 2 | 22 |
| 66 | 4 | 4 | 2 | 4 | 3 | 2 | 19 |
| 67 | 5 | 3 | 4 | 5 | 4 | 4 | 25 |
| 68 | 4 | 4 | 3 | 4 | 5 | 3 | 23 |
| 69 | 4 | 4 | 2 | 4 | 3 | 2 | 19 |
| 70 | 4 | 3 | 2 | 3 | 4 | 2 | 18 |

|    |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|----|
| 71 | 4 | 5 | 4 | 4 | 4 | 3 | 24 |
| 72 | 4 | 5 | 2 | 3 | 4 | 2 | 20 |
| 73 | 3 | 3 | 1 | 4 | 3 | 2 | 16 |
| 74 | 4 | 5 | 4 | 4 | 4 | 3 | 24 |
| 75 | 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| 76 | 5 | 4 | 4 | 4 | 4 | 3 | 24 |
| 77 | 4 | 4 | 4 | 4 | 5 | 2 | 23 |
| 78 | 4 | 4 | 3 | 4 | 4 | 2 | 21 |
| 79 | 4 | 3 | 2 | 4 | 4 | 2 | 19 |
| 80 | 5 | 4 | 3 | 5 | 4 | 3 | 24 |
| 81 | 4 | 4 | 3 | 4 | 4 | 4 | 23 |
| 82 | 5 | 5 | 2 | 4 | 4 | 3 | 23 |
| 83 | 5 | 5 | 2 | 4 | 4 | 2 | 22 |
| 84 | 3 | 4 | 2 | 3 | 3 | 2 | 17 |
| 85 | 3 | 3 | 2 | 4 | 3 | 2 | 17 |
| 86 | 5 | 4 | 3 | 5 | 4 | 3 | 24 |
| 87 | 4 | 4 | 3 | 4 | 4 | 2 | 21 |
| 88 | 4 | 3 | 2 | 4 | 4 | 2 | 19 |
| 89 | 4 | 4 | 2 | 4 | 3 | 1 | 18 |
| 90 | 3 | 4 | 4 | 5 | 4 | 2 | 22 |
| 91 | 4 | 4 | 2 | 4 | 4 | 2 | 20 |
| 92 | 4 | 3 | 2 | 3 | 4 | 2 | 18 |
| 93 | 4 | 4 | 2 | 4 | 4 | 2 | 20 |
| 94 | 5 | 5 | 3 | 4 | 4 | 3 | 24 |
| 95 | 4 | 4 | 2 | 4 | 4 | 3 | 21 |
| 96 | 4 | 4 | 3 | 4 | 5 | 2 | 22 |

| No. | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.total |
|-----|------|------|------|------|------|------|------|------|----------|
| 1   | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 3    | 30       |
| 2   | 4    | 4    | 4    | 4    | 4    | 2    | 4    | 3    | 29       |
| 3   | 4    | 3    | 4    | 4    | 4    | 3    | 4    | 2    | 28       |
| 4   | 3    | 3    | 5    | 4    | 4    | 3    | 5    | 2    | 29       |
| 5   | 3    | 3    | 4    | 3    | 4    | 3    | 3    | 2    | 25       |
| 6   | 4    | 4    | 5    | 4    | 4    | 2    | 4    | 2    | 29       |
| 7   | 4    | 4    | 5    | 4    | 4    | 2    | 5    | 2    | 30       |
| 8   | 4    | 4    | 3    | 4    | 4    | 2    | 4    | 3    | 28       |
| 9   | 4    | 3    | 4    | 4    | 3    | 3    | 4    | 2    | 27       |
| 10  | 4    | 3    | 5    | 3    | 5    | 3    | 4    | 3    | 30       |
| 11  | 4    | 4    | 3    | 4    | 5    | 4    | 5    | 4    | 33       |
| 12  | 3    | 4    | 4    | 2    | 4    | 2    | 4    | 3    | 26       |
| 13  | 4    | 4    | 4    | 4    | 3    | 2    | 4    | 2    | 27       |
| 14  | 4    | 4    | 5    | 5    | 4    | 4    | 5    | 4    | 35       |
| 15  | 3    | 4    | 5    | 4    | 4    | 2    | 4    | 3    | 29       |
| 16  | 5    | 4    | 4    | 5    | 4    | 3    | 4    | 3    | 32       |
| 17  | 4    | 3    | 4    | 4    | 4    | 2    | 4    | 2    | 27       |
| 18  | 4    | 3    | 4    | 4    | 3    | 2    | 4    | 3    | 27       |
| 19  | 5    | 4    | 5    | 5    | 4    | 3    | 5    | 3    | 34       |
| 20  | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 2    | 29       |
| 21  | 4    | 5    | 4    | 4    | 4    | 3    | 4    | 3    | 31       |
| 22  | 3    | 4    | 4    | 4    | 5    | 3    | 4    | 3    | 30       |
| 23  | 3    | 4    | 4    | 4    | 4    | 3    | 4    | 3    | 29       |
| 24  | 4    | 4    | 4    | 5    | 4    | 3    | 4    | 3    | 31       |
| 25  | 4    | 4    | 3    | 4    | 4    | 2    | 4    | 2    | 27       |
| 26  | 4    | 4    | 4    | 4    | 4    | 2    | 4    | 3    | 29       |
| 27  | 4    | 4    | 5    | 4    | 4    | 4    | 4    | 4    | 33       |
| 28  | 3    | 4    | 4    | 5    | 4    | 3    | 3    | 3    | 29       |
| 29  | 3    | 3    | 5    | 4    | 4    | 4    | 3    | 4    | 30       |
| 30  | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 2    | 29       |
| 31  | 4    | 3    | 4    | 4    | 4    | 2    | 3    | 3    | 27       |
| 32  | 3    | 3    | 5    | 4    | 4    | 3    | 4    | 3    | 29       |
| 33  | 4    | 4    | 4    | 3    | 3    | 4    | 3    | 2    | 27       |
| 34  | 3    | 4    | 5    | 4    | 5    | 4    | 4    | 3    | 32       |
| 35  | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 3    | 30       |
| 36  | 3    | 4    | 5    | 5    | 4    | 3    | 4    | 3    | 31       |
| 37  | 3    | 4    | 4    | 4    | 4    | 3    | 4    | 3    | 28       |
| 38  | 4    | 4    | 4    | 4    | 3    | 3    | 4    | 3    | 29       |
| 39  | 4    | 3    | 3    | 4    | 4    | 2    | 4    | 2    | 26       |
| 40  | 4    | 5    | 4    | 4    | 4    | 3    | 4    | 3    | 31       |
| 41  | 4    | 4    | 4    | 4    | 3    | 2    | 4    | 2    | 27       |
| 42  | 4    | 4    | 4    | 4    | 4    | 3    | 3    | 2    | 28       |
| 43  | 5    | 4    | 4    | 4    | 4    | 3    | 4    | 3    | 31       |

|    |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|----|
| 44 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 34 |
| 45 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 28 |
| 46 | 4 | 5 | 4 | 3 | 4 | 2 | 4 | 2 | 28 |
| 47 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 2 | 26 |
| 48 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 30 |
| 49 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 2 | 26 |
| 50 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 33 |
| 51 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 28 |
| 52 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 29 |
| 53 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 3 | 33 |
| 54 | 4 | 4 | 4 | 4 | 3 | 2 | 3 | 2 | 26 |
| 55 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 35 |
| 56 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 4 | 31 |
| 57 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 27 |
| 58 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 2 | 28 |
| 59 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 28 |
| 60 | 3 | 3 | 4 | 4 | 4 | 2 | 4 | 3 | 27 |
| 61 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 2 | 27 |
| 62 | 4 | 4 | 4 | 4 | 5 | 2 | 4 | 3 | 30 |
| 63 | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 33 |
| 64 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 30 |
| 65 | 3 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 32 |
| 66 | 4 | 4 | 3 | 2 | 4 | 2 | 4 | 3 | 26 |
| 67 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 31 |
| 68 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 30 |
| 69 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 28 |
| 70 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 32 |
| 71 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 31 |
| 72 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 29 |
| 73 | 4 | 5 | 4 | 4 | 3 | 2 | 3 | 2 | 27 |
| 74 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 35 |
| 75 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| 76 | 4 | 3 | 5 | 4 | 5 | 3 | 5 | 3 | 32 |
| 77 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 29 |
| 78 | 4 | 4 | 4 | 4 | 3 | 2 | 4 | 2 | 27 |
| 79 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 29 |
| 80 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 3 | 33 |
| 81 | 3 | 4 | 5 | 4 | 4 | 2 | 5 | 4 | 31 |
| 82 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 2 | 27 |
| 83 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 31 |
| 84 | 4 | 4 | 4 | 4 | 3 | 2 | 3 | 2 | 26 |
| 85 | 5 | 4 | 3 | 4 | 4 | 3 | 3 | 2 | 28 |
| 86 | 4 | 4 | 4 | 4 | 3 | 2 | 4 | 3 | 28 |
| 87 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 30 |

|    |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|----|
| 88 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 29 |
| 89 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 2 | 27 |
| 90 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 30 |
| 91 | 3 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 27 |
| 92 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 31 |
| 93 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 28 |
| 94 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 30 |
| 95 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 31 |
| 96 | 4 | 4 | 4 | 4 | 4 | 2 | 5 | 3 | 30 |

| No. | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | y.total |
|-----|----|----|----|----|----|----|----|----|----|-----|---------|
| 1   | 4  | 4  | 4  | 4  | 4  | 3  | 4  | 3  | 4  | 4   | 38      |
| 2   | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 3  | 4  | 3   | 36      |
| 3   | 4  | 3  | 4  | 4  | 4  | 3  | 4  | 2  | 3  | 4   | 35      |
| 4   | 3  | 3  | 5  | 4  | 4  | 3  | 5  | 2  | 5  | 4   | 38      |
| 5   | 3  | 3  | 4  | 3  | 4  | 3  | 3  | 2  | 4  | 3   | 32      |
| 6   | 4  | 4  | 5  | 4  | 4  | 2  | 4  | 1  | 4  | 4   | 36      |
| 7   | 4  | 4  | 5  | 4  | 4  | 2  | 5  | 2  | 4  | 3   | 37      |
| 8   | 4  | 4  | 3  | 4  | 4  | 2  | 4  | 3  | 4  | 4   | 36      |
| 9   | 4  | 3  | 4  | 4  | 3  | 3  | 4  | 2  | 3  | 4   | 34      |
| 10  | 4  | 3  | 5  | 2  | 5  | 2  | 4  | 3  | 4  | 3   | 35      |
| 11  | 5  | 4  | 3  | 4  | 5  | 4  | 4  | 4  | 5  | 3   | 41      |
| 12  | 3  | 4  | 4  | 2  | 4  | 2  | 4  | 3  | 4  | 4   | 34      |
| 13  | 4  | 4  | 4  | 4  | 3  | 2  | 4  | 2  | 4  | 4   | 35      |
| 14  | 4  | 4  | 5  | 5  | 4  | 4  | 5  | 4  | 4  | 4   | 43      |
| 15  | 3  | 4  | 5  | 4  | 4  | 2  | 4  | 3  | 3  | 4   | 36      |
| 16  | 5  | 4  | 4  | 4  | 4  | 3  | 4  | 3  | 4  | 4   | 39      |
| 17  | 4  | 3  | 4  | 4  | 4  | 2  | 4  | 2  | 4  | 4   | 35      |
| 18  | 4  | 3  | 4  | 4  | 3  | 2  | 4  | 3  | 3  | 4   | 34      |
| 19  | 5  | 3  | 5  | 5  | 4  | 3  | 5  | 3  | 4  | 3   | 40      |
| 20  | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 2  | 3  | 4   | 35      |
| 21  | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 3  | 4  | 4   | 37      |
| 22  | 3  | 4  | 4  | 4  | 5  | 3  | 4  | 3  | 4  | 5   | 39      |
| 23  | 3  | 4  | 4  | 4  | 4  | 3  | 4  | 3  | 4  | 3   | 36      |
| 24  | 4  | 4  | 4  | 5  | 4  | 3  | 4  | 3  | 4  | 5   | 40      |
| 25  | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 2  | 4  | 4   | 36      |
| 26  | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 2  | 4  | 3   | 35      |
| 27  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4   | 40      |
| 28  | 3  | 4  | 4  | 5  | 4  | 3  | 3  | 3  | 4  | 4   | 37      |
| 29  | 4  | 3  | 5  | 4  | 4  | 4  | 3  | 4  | 4  | 3   | 38      |
| 30  | 4  | 4  | 4  | 4  | 4  | 2  | 4  | 2  | 3  | 4   | 35      |
| 31  | 4  | 3  | 4  | 4  | 4  | 2  | 3  | 3  | 4  | 4   | 35      |
| 32  | 3  | 3  | 5  | 4  | 4  | 3  | 4  | 3  | 4  | 4   | 37      |
| 33  | 4  | 4  | 4  | 3  | 3  | 4  | 3  | 2  | 4  | 3   | 34      |
| 34  | 3  | 4  | 5  | 4  | 5  | 4  | 4  | 3  | 4  | 4   | 40      |
| 35  | 4  | 4  | 4  | 4  | 4  | 3  | 4  | 3  | 4  | 4   | 38      |
| 36  | 3  | 4  | 5  | 5  | 4  | 3  | 4  | 3  | 4  | 4   | 39      |
| 37  | 3  | 4  | 4  | 4  | 4  | 3  | 4  | 2  | 4  | 5   | 37      |
| 38  | 4  | 4  | 4  | 4  | 3  | 3  | 4  | 3  | 4  | 3   | 36      |
| 39  | 4  | 3  | 3  | 4  | 4  | 2  | 4  | 2  | 4  | 4   | 34      |
| 40  | 4  | 5  | 4  | 4  | 4  | 3  | 4  | 2  | 4  | 4   | 38      |
| 41  | 4  | 4  | 4  | 4  | 2  | 2  | 4  | 2  | 4  | 4   | 34      |
| 42  | 3  | 4  | 4  | 4  | 4  | 3  | 3  | 2  | 4  | 3   | 34      |
| 43  | 5  | 4  | 4  | 4  | 4  | 2  | 4  | 3  | 3  | 5   | 38      |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 44 | 5 | 5 | 4 | 5 | 5 | 3 | 4 | 3 | 4 | 5 | 43 |
| 45 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 5 | 3 | 36 |
| 46 | 4 | 5 | 4 | 3 | 4 | 2 | 4 | 2 | 4 | 3 | 35 |
| 47 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 2 | 3 | 4 | 33 |
| 48 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 2 | 3 | 4 | 36 |
| 49 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 2 | 4 | 4 | 34 |
| 50 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 51 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 36 |
| 52 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 3 | 3 | 35 |
| 53 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 3 | 5 | 5 | 43 |
| 54 | 4 | 4 | 4 | 4 | 3 | 2 | 3 | 2 | 4 | 3 | 33 |
| 55 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 43 |
| 56 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 38 |
| 57 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 3 | 4 | 34 |
| 58 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 36 |
| 59 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 34 |
| 60 | 3 | 3 | 4 | 4 | 4 | 2 | 4 | 3 | 4 | 4 | 35 |
| 61 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 2 | 4 | 4 | 35 |
| 62 | 4 | 4 | 4 | 4 | 5 | 2 | 4 | 2 | 4 | 4 | 37 |
| 63 | 4 | 3 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 40 |
| 64 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 37 |
| 65 | 3 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 39 |
| 66 | 4 | 4 | 3 | 2 | 4 | 2 | 4 | 3 | 3 | 4 | 33 |
| 67 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 4 | 5 | 40 |
| 68 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 3 | 4 | 37 |
| 69 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 4 | 3 | 35 |
| 70 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 41 |
| 71 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 4 | 39 |
| 72 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 37 |
| 73 | 4 | 5 | 4 | 4 | 3 | 2 | 3 | 2 | 3 | 3 | 33 |
| 74 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 44 |
| 75 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 76 | 4 | 3 | 5 | 4 | 5 | 3 | 5 | 3 | 4 | 4 | 40 |
| 77 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 3 | 36 |
| 78 | 4 | 4 | 4 | 4 | 3 | 2 | 4 | 2 | 4 | 4 | 35 |
| 79 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 37 |
| 80 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 2 | 4 | 4 | 40 |
| 81 | 3 | 4 | 5 | 4 | 4 | 2 | 5 | 4 | 4 | 5 | 40 |
| 82 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 2 | 4 | 3 | 34 |
| 83 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 2 | 3 | 4 | 37 |
| 84 | 4 | 4 | 4 | 4 | 3 | 2 | 3 | 2 | 4 | 4 | 34 |
| 85 | 5 | 4 | 3 | 4 | 4 | 3 | 3 | 2 | 3 | 3 | 34 |
| 86 | 4 | 4 | 4 | 4 | 3 | 2 | 4 | 3 | 5 | 4 | 37 |
| 87 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 37 |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 88 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 1 | 4 | 3 | 34 |
| 89 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 2 | 3 | 3 | 33 |
| 90 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 38 |
| 91 | 3 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 4 | 4 | 35 |
| 92 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 38 |
| 93 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 4 | 4 | 36 |
| 94 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 5 | 39 |
| 95 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 4 | 38 |
| 96 | 4 | 4 | 4 | 4 | 4 | 2 | 5 | 2 | 5 | 4 | 38 |

## Lampiran 4

### Output Uji Validitas

#### Hasil Uji Validitas Variabel Harga

|      |                     | Correlations |        |        |        |        |        |        |       |        |
|------|---------------------|--------------|--------|--------|--------|--------|--------|--------|-------|--------|
|      |                     | x1.1         | x1.2   | x1.3   | x1.4   | x1.5   | x1.6   | x1.7   | x1.8  | Harga  |
| x1.1 | Pearson Correlation | 1            | -.136  | .630** | -.102  | .360** | -.082  | -.074  | -.081 | .438** |
|      | Sig. (2-tailed)     |              | .188   | .000   | .324   | .000   | .429   | .472   | .433  | .000   |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96     | 96    | 96     |
| x1.2 | Pearson Correlation | -.136        | 1      | -.008  | .383** | .100   | .441** | .274** | .248* | .486** |
|      | Sig. (2-tailed)     | .188         |        | .942   | .000   | .332   | .000   | .007   | .015  | .000   |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96     | 96    | 96     |
| x1.3 | Pearson Correlation | .630**       | -.008  | 1      | -.085  | .354** | .075   | .059   | -.024 | .525** |
|      | Sig. (2-tailed)     | .000         | .942   |        | .411   | .000   | .469   | .571   | .820  | .000   |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96     | 96    | 96     |
| x1.4 | Pearson Correlation | -.102        | .383** | -.085  | 1      | .297** | .520** | .284** | .235* | .587** |
|      | Sig. (2-tailed)     | .324         | .000   | .411   |        | .003   | .000   | .005   | .021  | .000   |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96     | 96    | 96     |
| x1.5 | Pearson Correlation | .360**       | .100   | .354** | .297** | 1      | .296** | .121   | .114  | .675** |

|       |                     |        |        |        |        |        |        |        |        |        |
|-------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|       | Sig. (2-tailed)     | .000   | .332   | .000   | .003   |        | .003   | .240   | .270   | .000   |
|       | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x1.6  | Pearson Correlation | -.082  | .441** | .075   | .520** | .296** | 1      | .355** | .128   | .614** |
|       | Sig. (2-tailed)     | .429   | .000   | .469   | .000   | .003   |        | .000   | .213   | .000   |
|       | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x1.7  | Pearson Correlation | -.074  | .274** | .059   | .284** | .121   | .355** | 1      | .388** | .485** |
|       | Sig. (2-tailed)     | .472   | .007   | .571   | .005   | .240   | .000   |        | .000   | .000   |
|       | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x1.8  | Pearson Correlation | -.081  | .248*  | -.024  | .235*  | .114   | .128   | .388** | 1      | .415** |
|       | Sig. (2-tailed)     | .433   | .015   | .820   | .021   | .270   | .213   | .000   |        | .000   |
|       | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| Harga | Pearson Correlation | .438** | .486** | .525** | .587** | .675** | .614** | .485** | .415** | 1      |
|       | Sig. (2-tailed)     | .000   | .000   | .000   | .000   | .000   | .000   | .000   | .000   |        |
|       | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### Hasil Uji Validitas Variabel *Islamic Branding*

|      |                     | Correlations |        |        |        |        |        |                  |
|------|---------------------|--------------|--------|--------|--------|--------|--------|------------------|
|      |                     | x2.1         | x2.2   | x2.3   | x2.4   | x2.5   | x2.6   | Islamic Branding |
| x2.1 | Pearson Correlation | 1            | .266** | .349** | .273** | .414** | .075   | .672**           |
|      | Sig. (2-tailed)     |              | .009   | .000   | .007   | .000   | .468   | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |
| x2.2 | Pearson Correlation | .266**       | 1      | .050   | .028   | .116   | -.040  | .392**           |
|      | Sig. (2-tailed)     | .009         |        | .632   | .787   | .258   | .701   | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |
| x2.3 | Pearson Correlation | .349**       | .050   | 1      | .282** | .460** | .346** | .735**           |
|      | Sig. (2-tailed)     | .000         | .632   |        | .005   | .000   | .001   | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |
| x2.4 | Pearson Correlation | .273**       | .028   | .282** | 1      | .141   | .295** | .542**           |
|      | Sig. (2-tailed)     | .007         | .787   | .005   |        | .172   | .004   | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |
| x2.5 | Pearson Correlation | .414**       | .116   | .460** | .141   | 1      | .262** | .665**           |
|      | Sig. (2-tailed)     | .000         | .258   | .000   | .172   |        | .010   | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |
| x2.6 | Pearson Correlation | .075         | -.040  | .346** | .295** | .262** | 1      | .541**           |
|      | Sig. (2-tailed)     | .468         | .701   | .001   | .004   | .010   |        | .000             |
|      | N                   | 96           | 96     | 96     | 96     | 96     | 96     | 96               |

|                  |                     |        |        |        |        |        |        |    |
|------------------|---------------------|--------|--------|--------|--------|--------|--------|----|
| Islamic Branding | Pearson Correlation | .672** | .392** | .735** | .542** | .665** | .541** | 1  |
|                  | Sig. (2-tailed)     | .000   | .000   | .000   | .000   | .000   | .000   |    |
|                  | N                   | 96     | 96     | 96     | 96     | 96     | 96     | 96 |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Hasil Uji Validitas Variabel *Brand Ambassador*

#### Correlations

|      |                     | x3.1  | x3.2 | x3.3  | x3.4  | x3.5  | x3.6  | x3.7   | x3.8   | Brand Ambassador |
|------|---------------------|-------|------|-------|-------|-------|-------|--------|--------|------------------|
| x3.1 | Pearson Correlation | 1     | .183 | -.195 | .108  | -.108 | .111  | .023   | -.090  | .235*            |
|      | Sig. (2-tailed)     |       | .075 | .057  | .294  | .297  | .282  | .827   | .383   | .021             |
|      | N                   | 96    | 96   | 96    | 96    | 96    | 96    | 96     | 96     | 96               |
| x3.2 | Pearson Correlation | .183  | 1    | .008  | .142  | .005  | -.133 | .077   | .052   | .292**           |
|      | Sig. (2-tailed)     | .075  |      | .941  | .167  | .963  | .195  | .456   | .612   | .004             |
|      | N                   | 96    | 96   | 96    | 96    | 96    | 96    | 96     | 96     | 96               |
| x3.3 | Pearson Correlation | -.195 | .008 | 1     | .242* | .142  | .254* | .343** | .292** | .501**           |

|      |                     |       |       |        |        |        |        |        |        |        |
|------|---------------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|
|      | Sig. (2-tailed)     | .057  | .941  |        | .018   | .168   | .012   | .001   | .004   | .000   |
|      | N                   | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x3.4 | Pearson Correlation | .108  | .142  | .242*  | 1      | .071   | .270** | .179   | .266** | .545** |
|      | Sig. (2-tailed)     | .294  | .167  | .018   |        | .491   | .008   | .081   | .009   | .000   |
|      | N                   | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x3.5 | Pearson Correlation | -.108 | .005  | .142   | .071   | 1      | .391** | .295** | .465** | .557** |
|      | Sig. (2-tailed)     | .297  | .963  | .168   | .491   |        | .000   | .003   | .000   | .000   |
|      | N                   | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x3.6 | Pearson Correlation | .111  | -.133 | .254*  | .270** | .391** | 1      | .084   | .554** | .667** |
|      | Sig. (2-tailed)     | .282  | .195  | .012   | .008   | .000   |        | .418   | .000   | .000   |
|      | N                   | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x3.7 | Pearson Correlation | .023  | .077  | .343** | .179   | .295** | .084   | 1      | .283** | .528** |
|      | Sig. (2-tailed)     | .827  | .456  | .001   | .081   | .003   | .418   |        | .005   | .000   |
|      | N                   | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| x3.8 | Pearson Correlation | -.090 | .052  | .292** | .266** | .465** | .554** | .283** | 1      | .735** |
|      | Sig. (2-tailed)     | .383  | .612  | .004   | .009   | .000   | .000   | .005   |        | .000   |

|            |                     |       |        |        |        |        |        |        |        |    |
|------------|---------------------|-------|--------|--------|--------|--------|--------|--------|--------|----|
|            | N                   | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96 |
| Brand      | Pearson Correlation | .235* | .292** | .501** | .545** | .557** | .667** | .528** | .735** | 1  |
| Ambassador | Sig. (2-tailed)     | .021  | .004   | .000   | .000   | .000   | .000   | .000   | .000   |    |
|            | N                   | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96 |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

### Hasil Uji Validitas Variabel Keputusan Pembelian

#### Correlations

|     |                        | y.1 | y.2  | y.3    | y.4  | y.5   | y.6  | y.7  | y.8   | y.9   | y.10 | Keputusan<br>Pembelian |
|-----|------------------------|-----|------|--------|------|-------|------|------|-------|-------|------|------------------------|
| y.1 | Pearson<br>Correlation | 1   | .152 | -.201* | .096 | -.034 | .159 | .027 | -.003 | -.121 | .019 | .230*                  |
|     | Sig. (2-tailed)        |     | .139 | .049   | .353 | .739  | .121 | .792 | .977  | .239  | .857 | .024                   |
|     | N                      | 96  | 96   | 96     | 96   | 96    | 96   | 96   | 96    | 96    | 96   | 96                     |

|     |                 |        |       |       |       |       |        |        |        |        |        |        |
|-----|-----------------|--------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|
| y.2 | Pearson         | .152   | 1     | -.015 | .130  | -.076 | -.145  | .028   | -.133  | .168   | .121   | .216*  |
|     | Correlation     |        |       |       |       |       |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .139   |       | .885  | .207  | .459  | .157   | .787   | .197   | .102   | .239   | .035   |
| y.3 | N               | 96     | 96    | 96    | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     |
|     | Pearson         | -.201* | -.015 | 1     | .214* | .149  | .187   | .405** | .189   | .281** | .166   | .473** |
|     | Correlation     |        |       |       |       |       |        |        |        |        |        |        |
| y.4 | Sig. (2-tailed) | .049   | .885  |       | .036  | .148  | .069   | .000   | .066   | .006   | .106   | .000   |
|     | N               | 96     | 96    | 96    | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     |
|     | Pearson         | .096   | .130  | .214* | 1     | .033  | .294** | .172   | .226*  | .136   | .323** | .552** |
| y.5 | Correlation     |        |       |       |       |       |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .353   | .207  | .036  |       | .749  | .004   | .094   | .027   | .187   | .001   | .000   |
|     | N               | 96     | 96    | 96    | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     |
| y.5 | Pearson         | -.034  | -.076 | .149  | .033  | 1     | .330** | .250*  | .355** | .177   | .181   | .504** |
|     | Correlation     |        |       |       |       |       |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .739   | .459  | .148  | .749  |       | .001   | .014   | .000   | .085   | .078   | .000   |
| y.5 | N               | 96     | 96    | 96    | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     |
|     |                 |        |       |       |       |       |        |        |        |        |        |        |
|     |                 |        |       |       |       |       |        |        |        |        |        |        |

|     |                 |       |       |        |        |        |        |        |        |        |        |        |
|-----|-----------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| y.6 | Pearson         | .159  | -.145 | .187   | .294** | .330** | 1      | .042   | .518** | .057   | .126   | .605** |
|     | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .121  | .157  | .069   | .004   | .001   |        | .687   | .000   | .583   | .220   | .000   |
|     | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| y.7 | Pearson         | .027  | .028  | .405** | .172   | .250*  | .042   | 1      | .187   | .266** | .229*  | .511** |
|     | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .792  | .787  | .000   | .094   | .014   | .687   |        | .068   | .009   | .025   | .000   |
|     | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| y.8 | Pearson         | -.003 | -.133 | .189   | .226*  | .355** | .518** | .187   | 1      | .148   | .271** | .649** |
|     | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .977  | .197  | .066   | .027   | .000   | .000   | .068   |        | .151   | .008   | .000   |
|     | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| y.9 | Pearson         | -.121 | .168  | .281** | .136   | .177   | .057   | .266** | .148   | 1      | .073   | .422** |
|     | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|     | Sig. (2-tailed) | .239  | .102  | .006   | .187   | .085   | .583   | .009   | .151   |        | .479   | .000   |
|     | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |

|                                |                 |       |       |        |        |        |        |        |        |        |        |        |
|--------------------------------|-----------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| y.10                           | Pearson         | .019  | .121  | .166   | .323** | .181   | .126   | .229*  | .271** | .073   | 1      | .534** |
|                                | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|                                | Sig. (2-tailed) | .857  | .239  | .106   | .001   | .078   | .220   | .025   | .008   | .479   |        | .000   |
|                                | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |
| Keputu<br>san<br>Pembe<br>lian | Pearson         | .230* | .216* | .473** | .552** | .504** | .605** | .511** | .649** | .422** | .534** | 1      |
|                                | Correlation     |       |       |        |        |        |        |        |        |        |        |        |
|                                | Sig. (2-tailed) | .024  | .035  | .000   | .000   | .000   | .000   | .000   | .000   | .000   | .000   |        |
|                                | N               | 96    | 96    | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     | 96     |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## Lampiran 5

### Output Uji Reabilitas

X1, X2, X3 dan Y

#### Reliability Statistics

| Cronbach's |            |
|------------|------------|
| Alpha      | N of Items |
| .628       | 8          |

#### Reliability Statistics

| Cronbach's |            |
|------------|------------|
| Alpha      | N of Items |
| .633       | 6          |

#### Reliability Statistics

| Cronbach's |            |
|------------|------------|
| Alpha      | N of Items |
| .611       | 8          |

#### Reliability Statistics

| Cronbach's |            |
|------------|------------|
| Alpha      | N of Items |
| .622       | 10         |

## Lampiran 6

### Output Uji Normalitas

#### One-Sample Kolmogorov-Smirnov Test

|                                  |                | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|
| N                                |                | 96                      |
| Normal Parameters <sup>a,b</sup> | Mean           | .0000000                |
|                                  | Std. Deviation | .89578641               |
| Most Extreme Differences         | Absolute       | .086                    |
|                                  | Positive       | .050                    |
|                                  | Negative       | -.086                   |
| Test Statistic                   |                | .086                    |
| Asymp. Sig. (2-tailed)           |                | .079 <sup>c</sup>       |

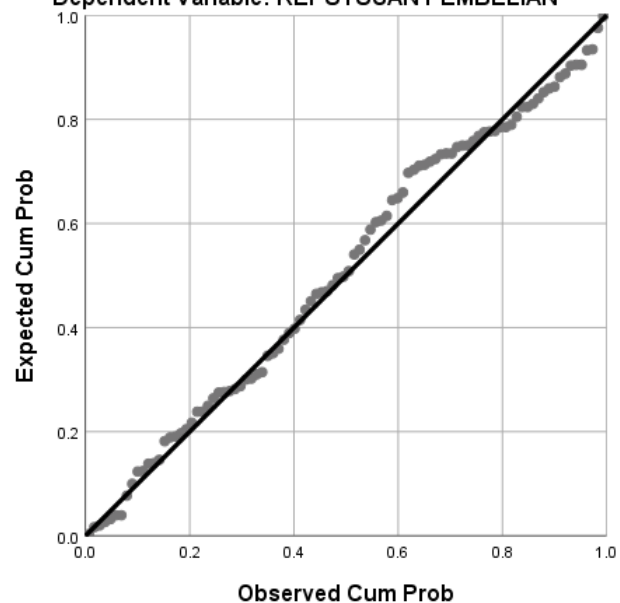
a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

#### Normal P-P Plot of Regression Standardized Residual

Dependent Variable: KEPUTUSAN PEMBELIAN



## Lampiran 7

### Output Uji Multikolieniritas

| Coefficients <sup>a</sup> |                  |                |            |              |        |      |                         |       |
|---------------------------|------------------|----------------|------------|--------------|--------|------|-------------------------|-------|
|                           |                  | Unstandardized |            | Standardized |        |      | Collinearity Statistics |       |
|                           |                  | Coefficients   |            | Coefficients |        |      |                         |       |
| Model                     |                  | B              | Std. Error | Beta         | t      | Sig. | Tolerance               | VIF   |
| 1                         | (Constant)       | 2.832          | 1.200      |              | 2.360  | .020 |                         |       |
|                           | Harga            | .123           | .033       | .138         | 3.691  | .000 | .756                    | 1.322 |
|                           | Islamic Branding | .149           | .048       | .122         | 3.084  | .003 | .680                    | 1.472 |
|                           | Brand Ambassador | .936           | .052       | .805         | 18.144 | .000 | .539                    | 1.857 |

a. Dependent Variable: Keputusan Pembelian

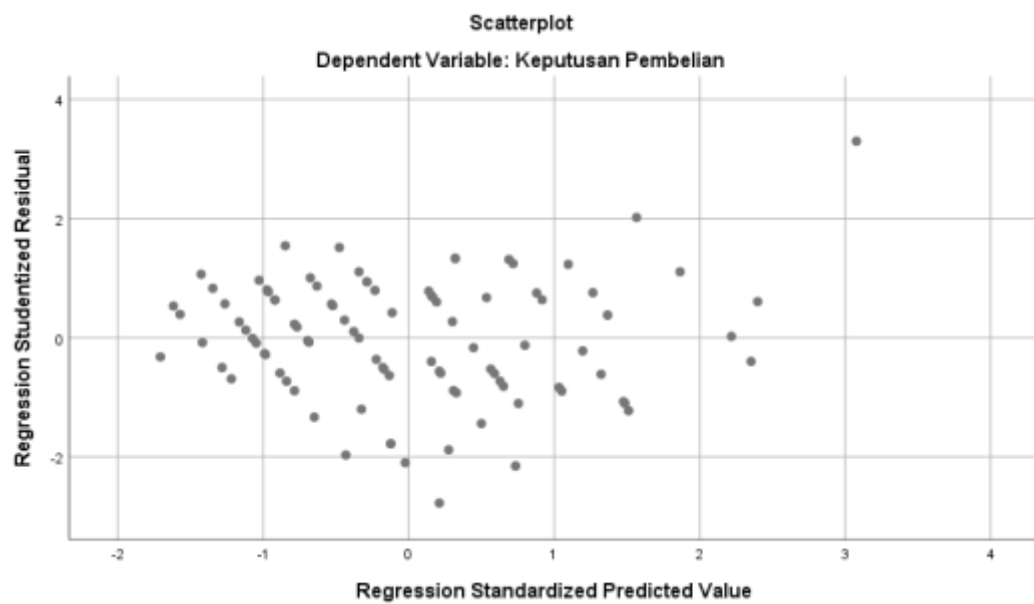
## Lampiran 8

### Output Uji Heterokedastisitas

**Coefficients<sup>a</sup>**

| Model |                  | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|--------|------|
|       |                  | B                           | Std. Error | Beta                      |        |      |
| 1     | (Constant)       | -1.146                      | .665       |                           | -1.723 | .088 |
|       | Harga            | -.013                       | .018       | -.082                     | -.722  | .472 |
|       | Islamic Branding | .028                        | .027       | .125                      | 1.047  | .298 |
|       | Brand Ambassador | .056                        | .029       | .263                      | 1.957  | .053 |

a. Dependent Variable: Abs\_RES



## Lampiran 9

### Output Uji Regresi Linier Berganda

#### Rumus:

#### Coefficients<sup>a</sup>

| Model |                  | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|--------|------|
|       |                  | B                           | Std. Error | Beta                      |        |      |
| 1     | (Constant)       | 2.832                       | 1.200      |                           | 2.360  | .020 |
|       | Harga            | .123                        | .033       | .138                      | 3.691  | .000 |
|       | Islamic Branding | .149                        | .048       | .122                      | 3.084  | .003 |
|       | Brand Ambassador | .936                        | .052       | .805                      | 18.144 | .000 |

a. Dependent Variable: Keputusan Pembelian

$$Y = a + b_1X_1 + b_2X_2 + b_3X_3 + e$$

#### Dimana:

Y : Keputusan Pembelian

a : Konstanta (harga Y, bila X = 0)

X<sub>1</sub> : Harga

X<sub>2</sub> : *Islamic Branding*

X<sub>3</sub> : *Brand Ambassador*

## Lampiran 10

### Output Uji Hipotesis

#### Coefficients<sup>a</sup>

#### ANOVA<sup>a</sup>

| Model |            | Sum of Squares | Df | Mean Square | F       | Sig.              |
|-------|------------|----------------|----|-------------|---------|-------------------|
| 1     | Regression | 705.394        | 3  | 235.131     | 283.769 | .000 <sup>b</sup> |
|       | Residual   | 76.231         | 92 | .829        |         |                   |
|       | Total      | 781.625        | 95 |             |         |                   |

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Brand Ambassador, Harga, Islamic Branding

## Lampiran 11

### Output Uji Koefisien Determinasi

#### Model Summary<sup>b</sup>

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | .950 <sup>a</sup> | .902     | .899              | .910                       |

a. Predictors: (Constant), Brand Ambassador, Harga, Islamic Branding

b. Dependent Variable: Keputusan Pembelian

## Lampiran 12

### F Tabel

Titik Persentase Distribusi F untuk Probabilita = 0,05

| df untuk<br>penyebut<br>t (N2) | Df untuk pembilang<br>(N1) |           |           |           |           |           |           |           |           |           |           |           |       |           |       |
|--------------------------------|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|-----------|-------|
|                                | 1                          | 2         | 3         | 4         | 5         | 6         | 7         | 8         | 9         | 10        | 11        | 12        | 13    | 14        | 15    |
| 1                              | 161                        | 199       | 216       | 225       | 230       | 234       | 237       | 239       | 241       | 242       | 243       | 244       | 245   | 245       | 246   |
| 2                              | 18.5<br>1                  | 19.0<br>0 | 19.1<br>6 | 19.2<br>5 | 19.3<br>0 | 19.3<br>3 | 19.3<br>5 | 19.3<br>7 | 19.3<br>8 | 19.4<br>0 | 19.4<br>0 | 19.4<br>1 | 19.42 | 19.4<br>2 | 19.43 |
| 3                              | 10.1<br>3                  | 9.55      | 9.28      | 9.12      | 9.01      | 8.94      | 8.89      | 8.85      | 8.81      | 8.79      | 8.76      | 8.74      | 8.73  | 8.71      | 8.70  |
| 4                              | 7.71                       | 6.94      | 6.59      | 6.39      | 6.26      | 6.16      | 6.09      | 6.04      | 6.00      | 5.96      | 5.94      | 5.91      | 5.89  | 5.87      | 5.86  |
| 5                              | 6.61                       | 5.79      | 5.41      | 5.19      | 5.05      | 4.95      | 4.88      | 4.82      | 4.77      | 4.74      | 4.70      | 4.68      | 4.66  | 4.64      | 4.62  |
| 6                              | 5.99                       | 5.14      | 4.76      | 4.53      | 4.39      | 4.28      | 4.21      | 4.15      | 4.10      | 4.06      | 4.03      | 4.00      | 3.98  | 3.96      | 3.94  |
| 7                              | 5.59                       | 4.74      | 4.35      | 4.12      | 3.97      | 3.87      | 3.79      | 3.73      | 3.68      | 3.64      | 3.60      | 3.57      | 3.55  | 3.53      | 3.51  |
| 8                              | 5.32                       | 4.46      | 4.07      | 3.84      | 3.69      | 3.58      | 3.50      | 3.44      | 3.39      | 3.35      | 3.31      | 3.28      | 3.26  | 3.24      | 3.22  |
| 9                              | 5.12                       | 4.26      | 3.86      | 3.63      | 3.48      | 3.37      | 3.29      | 3.23      | 3.18      | 3.14      | 3.10      | 3.07      | 3.05  | 3.03      | 3.01  |
| 10                             | 4.96                       | 4.10      | 3.71      | 3.48      | 3.33      | 3.22      | 3.14      | 3.07      | 3.02      | 2.98      | 2.94      | 2.91      | 2.89  | 2.86      | 2.85  |
| 11                             | 4.84                       | 3.98      | 3.59      | 3.36      | 3.20      | 3.09      | 3.01      | 2.95      | 2.90      | 2.85      | 2.82      | 2.79      | 2.76  | 2.74      | 2.72  |
| 12                             | 4.75                       | 3.89      | 3.49      | 3.26      | 3.11      | 3.00      | 2.91      | 2.85      | 2.80      | 2.75      | 2.72      | 2.69      | 2.66  | 2.64      | 2.62  |
| 13                             | 4.67                       | 3.81      | 3.41      | 3.18      | 3.03      | 2.92      | 2.83      | 2.77      | 2.71      | 2.67      | 2.63      | 2.60      | 2.58  | 2.55      | 2.53  |
| 14                             | 4.60                       | 3.74      | 3.34      | 3.11      | 2.96      | 2.85      | 2.76      | 2.70      | 2.65      | 2.60      | 2.57      | 2.53      | 2.51  | 2.48      | 2.46  |
| 15                             | 4.54                       | 3.68      | 3.29      | 3.06      | 2.90      | 2.79      | 2.71      | 2.64      | 2.59      | 2.54      | 2.51      | 2.48      | 2.45  | 2.42      | 2.40  |
| 16                             | 4.49                       | 3.63      | 3.24      | 3.01      | 2.85      | 2.74      | 2.66      | 2.59      | 2.54      | 2.49      | 2.46      | 2.42      | 2.40  | 2.37      | 2.35  |
| 17                             | 4.45                       | 3.59      | 3.20      | 2.96      | 2.81      | 2.70      | 2.61      | 2.55      | 2.49      | 2.45      | 2.41      | 2.38      | 2.35  | 2.33      | 2.31  |

|    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 18 | 4.41 | 3.55 | 3.16 | 2.93 | 2.77 | 2.66 | 2.58 | 2.51 | 2.46 | 2.41 | 2.37 | 2.34 | 2.31 | 2.29 | 2.27 |
| 19 | 4.38 | 3.52 | 3.13 | 2.90 | 2.74 | 2.63 | 2.54 | 2.48 | 2.42 | 2.38 | 2.34 | 2.31 | 2.28 | 2.26 | 2.23 |
| 20 | 4.35 | 3.49 | 3.10 | 2.87 | 2.71 | 2.60 | 2.51 | 2.45 | 2.39 | 2.35 | 2.31 | 2.28 | 2.25 | 2.22 | 2.20 |
| 21 | 4.32 | 3.47 | 3.07 | 2.84 | 2.68 | 2.57 | 2.49 | 2.42 | 2.37 | 2.32 | 2.28 | 2.25 | 2.22 | 2.20 | 2.18 |
| 22 | 4.30 | 3.44 | 3.05 | 2.82 | 2.66 | 2.55 | 2.46 | 2.40 | 2.34 | 2.30 | 2.26 | 2.23 | 2.20 | 2.17 | 2.15 |
| 23 | 4.28 | 3.42 | 3.03 | 2.80 | 2.64 | 2.53 | 2.44 | 2.37 | 2.32 | 2.27 | 2.24 | 2.20 | 2.18 | 2.15 | 2.13 |
| 24 | 4.26 | 3.40 | 3.01 | 2.78 | 2.62 | 2.51 | 2.42 | 2.36 | 2.30 | 2.25 | 2.22 | 2.18 | 2.15 | 2.13 | 2.11 |
| 25 | 4.24 | 3.39 | 2.99 | 2.76 | 2.60 | 2.49 | 2.40 | 2.34 | 2.28 | 2.24 | 2.20 | 2.16 | 2.14 | 2.11 | 2.09 |
| 26 | 4.23 | 3.37 | 2.98 | 2.74 | 2.59 | 2.47 | 2.39 | 2.32 | 2.27 | 2.22 | 2.18 | 2.15 | 2.12 | 2.09 | 2.07 |
| 27 | 4.21 | 3.35 | 2.96 | 2.73 | 2.57 | 2.46 | 2.37 | 2.31 | 2.25 | 2.20 | 2.17 | 2.13 | 2.10 | 2.08 | 2.06 |
| 28 | 4.20 | 3.34 | 2.95 | 2.71 | 2.56 | 2.45 | 2.36 | 2.29 | 2.24 | 2.19 | 2.15 | 2.12 | 2.09 | 2.06 | 2.04 |
| 29 | 4.18 | 3.33 | 2.93 | 2.70 | 2.55 | 2.43 | 2.35 | 2.28 | 2.22 | 2.18 | 2.14 | 2.10 | 2.08 | 2.05 | 2.03 |
| 30 | 4.17 | 3.32 | 2.92 | 2.69 | 2.53 | 2.42 | 2.33 | 2.27 | 2.21 | 2.16 | 2.13 | 2.09 | 2.06 | 2.04 | 2.01 |
| 31 | 4.16 | 3.30 | 2.91 | 2.68 | 2.52 | 2.41 | 2.32 | 2.25 | 2.20 | 2.15 | 2.11 | 2.08 | 2.05 | 2.03 | 2.00 |
| 32 | 4.15 | 3.29 | 2.90 | 2.67 | 2.51 | 2.40 | 2.31 | 2.24 | 2.19 | 2.14 | 2.10 | 2.07 | 2.04 | 2.01 | 1.99 |
| 33 | 4.14 | 3.28 | 2.89 | 2.66 | 2.50 | 2.39 | 2.30 | 2.23 | 2.18 | 2.13 | 2.09 | 2.06 | 2.03 | 2.00 | 1.98 |
| 34 | 4.13 | 3.28 | 2.88 | 2.65 | 2.49 | 2.38 | 2.29 | 2.23 | 2.17 | 2.12 | 2.08 | 2.05 | 2.02 | 1.99 | 1.97 |
| 35 | 4.12 | 3.27 | 2.87 | 2.64 | 2.49 | 2.37 | 2.29 | 2.22 | 2.16 | 2.11 | 2.07 | 2.04 | 2.01 | 1.99 | 1.96 |
| 36 | 4.11 | 3.26 | 2.87 | 2.63 | 2.48 | 2.36 | 2.28 | 2.21 | 2.15 | 2.11 | 2.07 | 2.03 | 2.00 | 1.98 | 1.95 |
| 37 | 4.11 | 3.25 | 2.86 | 2.63 | 2.47 | 2.36 | 2.27 | 2.20 | 2.14 | 2.10 | 2.06 | 2.02 | 2.00 | 1.97 | 1.95 |
| 38 | 4.10 | 3.24 | 2.85 | 2.62 | 2.46 | 2.35 | 2.26 | 2.19 | 2.14 | 2.09 | 2.05 | 2.02 | 1.99 | 1.96 | 1.94 |
| 39 | 4.09 | 3.24 | 2.85 | 2.61 | 2.46 | 2.34 | 2.26 | 2.19 | 2.13 | 2.08 | 2.04 | 2.01 | 1.98 | 1.95 | 1.93 |
| 40 | 4.08 | 3.23 | 2.84 | 2.61 | 2.45 | 2.34 | 2.25 | 2.18 | 2.12 | 2.08 | 2.04 | 2.00 | 1.97 | 1.95 | 1.92 |
| 41 | 4.08 | 3.23 | 2.83 | 2.60 | 2.44 | 2.33 | 2.24 | 2.17 | 2.12 | 2.07 | 2.03 | 2.00 | 1.97 | 1.94 | 1.92 |
| 42 | 4.07 | 3.22 | 2.83 | 2.59 | 2.44 | 2.32 | 2.24 | 2.17 | 2.11 | 2.06 | 2.03 | 1.99 | 1.96 | 1.94 | 1.91 |
| 43 | 4.07 | 3.21 | 2.82 | 2.59 | 2.43 | 2.32 | 2.23 | 2.16 | 2.11 | 2.06 | 2.02 | 1.99 | 1.96 | 1.93 | 1.91 |
| 44 | 4.06 | 3.21 | 2.82 | 2.58 | 2.43 | 2.31 | 2.23 | 2.16 | 2.10 | 2.05 | 2.01 | 1.98 | 1.95 | 1.92 | 1.90 |
| 45 | 4.06 | 3.20 | 2.81 | 2.58 | 2.42 | 2.31 | 2.22 | 2.15 | 2.10 | 2.05 | 2.01 | 1.97 | 1.94 | 1.92 | 1.89 |
| 46 | 4.05 | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| 47 | 4.05 | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| 48 | 4.04 | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |

|    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 49 | 4.04 | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 50 | 4.03 | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| 51 | 4.03 | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| 52 | 4.03 | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| 53 | 4.02 | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 54 | 4.02 | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 55 | 4.02 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| 56 | 4.01 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 57 | 4.01 | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 58 | 4.01 | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| 59 | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| 60 | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| 61 | 4.00 | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| 62 | 4.00 | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| 63 | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 64 | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 65 | 3.99 | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| 66 | 3.99 | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| 67 | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 68 | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 69 | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| 70 | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| 71 | 3.98 | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| 72 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 73 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 74 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| 75 | 3.97 | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| 76 | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 77 | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 78 | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| 79 | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |

|     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 80  | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| 81  | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| 82  | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 83  | 3.96 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 84  | 3.95 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 85  | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 86  | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| 87  | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| 88  | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| 89  | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 90  | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 91  | 3.95 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 92  | 3.94 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| 93  | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| 94  | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.77 |
| 95  | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.82 | 1.80 | 1.77 |
| 96  | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| 97  | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| 98  | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| 99  | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| 100 | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |

## Lampiran 13

**Tabel r**

| df = (N-2) | Tingkat signifikansi untuk uji satu arah |        |        |        |        |
|------------|------------------------------------------|--------|--------|--------|--------|
|            | 0.05                                     | 0.025  | 0.01   | 0.005  | 0.0005 |
|            | Tingkat signifikansi untuk uji dua arah  |        |        |        |        |
|            | 0.1                                      | 0.05   | 0.02   | 0.01   | 0.001  |
| 1          | 0.9877                                   | 0.9969 | 0.9995 | 0.9999 | 1.0000 |
| 2          | 0.9000                                   | 0.9500 | 0.9800 | 0.9900 | 0.9990 |
| 3          | 0.8054                                   | 0.8783 | 0.9343 | 0.9587 | 0.9911 |
| 4          | 0.7293                                   | 0.8114 | 0.8822 | 0.9172 | 0.9741 |
| 5          | 0.6694                                   | 0.7545 | 0.8329 | 0.8745 | 0.9509 |
| 6          | 0.6215                                   | 0.7067 | 0.7887 | 0.8343 | 0.9249 |
| 7          | 0.5822                                   | 0.6664 | 0.7498 | 0.7977 | 0.8983 |
| 8          | 0.5494                                   | 0.6319 | 0.7155 | 0.7646 | 0.8721 |
| 9          | 0.5214                                   | 0.6021 | 0.6851 | 0.7348 | 0.8470 |
| 10         | 0.4973                                   | 0.5760 | 0.6581 | 0.7079 | 0.8233 |
| 11         | 0.4762                                   | 0.5529 | 0.6339 | 0.6835 | 0.8010 |
| 12         | 0.4575                                   | 0.5324 | 0.6120 | 0.6614 | 0.7800 |
| 13         | 0.4409                                   | 0.5140 | 0.5923 | 0.6411 | 0.7604 |
| 14         | 0.4259                                   | 0.4973 | 0.5742 | 0.6226 | 0.7419 |
| 15         | 0.4124                                   | 0.4821 | 0.5577 | 0.6055 | 0.7247 |
| 16         | 0.4000                                   | 0.4683 | 0.5425 | 0.5897 | 0.7084 |
| 17         | 0.3887                                   | 0.4555 | 0.5285 | 0.5751 | 0.6932 |

|    |        |        |        |        |        |
|----|--------|--------|--------|--------|--------|
| 18 | 0.3783 | 0.4438 | 0.5155 | 0.5614 | 0.6788 |
| 19 | 0.3687 | 0.4329 | 0.5034 | 0.5487 | 0.6652 |
| 20 | 0.3598 | 0.4227 | 0.4921 | 0.5368 | 0.6524 |
| 21 | 0.3515 | 0.4132 | 0.4815 | 0.5256 | 0.6402 |
| 22 | 0.3438 | 0.4044 | 0.4716 | 0.5151 | 0.6287 |
| 23 | 0.3365 | 0.3961 | 0.4622 | 0.5052 | 0.6178 |
| 24 | 0.3297 | 0.3882 | 0.4534 | 0.4958 | 0.6074 |
| 25 | 0.3233 | 0.3809 | 0.4451 | 0.4869 | 0.5974 |
| 26 | 0.3172 | 0.3739 | 0.4372 | 0.4785 | 0.5880 |
| 27 | 0.3115 | 0.3673 | 0.4297 | 0.4705 | 0.5790 |
| 28 | 0.3061 | 0.3610 | 0.4226 | 0.4629 | 0.5703 |
| 29 | 0.3009 | 0.3550 | 0.4158 | 0.4556 | 0.5620 |
| 30 | 0.2960 | 0.3494 | 0.4093 | 0.4487 | 0.5541 |
| 31 | 0.2913 | 0.3440 | 0.4032 | 0.4421 | 0.5465 |
| 32 | 0.2869 | 0.3388 | 0.3972 | 0.4357 | 0.5392 |
| 33 | 0.2826 | 0.3338 | 0.3916 | 0.4296 | 0.5322 |
| 34 | 0.2785 | 0.3291 | 0.3862 | 0.4238 | 0.5254 |
| 35 | 0.2746 | 0.3246 | 0.3810 | 0.4182 | 0.5189 |
| 36 | 0.2709 | 0.3202 | 0.3760 | 0.4128 | 0.5126 |
| 37 | 0.2673 | 0.3160 | 0.3712 | 0.4076 | 0.5066 |
| 38 | 0.2638 | 0.3120 | 0.3665 | 0.4026 | 0.5007 |
| 39 | 0.2605 | 0.3081 | 0.3621 | 0.3978 | 0.4950 |
| 40 | 0.2573 | 0.3044 | 0.3578 | 0.3932 | 0.4896 |
| 41 | 0.2542 | 0.3008 | 0.3536 | 0.3887 | 0.4843 |

|    |        |        |        |        |        |
|----|--------|--------|--------|--------|--------|
| 42 | 0.2512 | 0.2973 | 0.3496 | 0.3843 | 0.4791 |
| 43 | 0.2483 | 0.2940 | 0.3457 | 0.3801 | 0.4742 |
| 44 | 0.2455 | 0.2907 | 0.3420 | 0.3761 | 0.4694 |
| 45 | 0.2429 | 0.2876 | 0.3384 | 0.3721 | 0.4647 |
| 46 | 0.2403 | 0.2845 | 0.3348 | 0.3683 | 0.4601 |
| 47 | 0.2377 | 0.2816 | 0.3314 | 0.3646 | 0.4557 |
| 48 | 0.2353 | 0.2787 | 0.3281 | 0.3610 | 0.4514 |
| 49 | 0.2329 | 0.2759 | 0.3249 | 0.3575 | 0.4473 |
| 50 | 0.2306 | 0.2732 | 0.3218 | 0.3542 | 0.4432 |
| 51 | 0.2284 | 0.2706 | 0.3188 | 0.3509 | 0.4393 |
| 52 | 0.2262 | 0.2681 | 0.3158 | 0.3477 | 0.4354 |
| 53 | 0.2241 | 0.2656 | 0.3129 | 0.3445 | 0.4317 |
| 54 | 0.2221 | 0.2632 | 0.3102 | 0.3415 | 0.4280 |
| 55 | 0.2201 | 0.2609 | 0.3074 | 0.3385 | 0.4244 |
| 56 | 0.2181 | 0.2586 | 0.3048 | 0.3357 | 0.4210 |
| 57 | 0.2162 | 0.2564 | 0.3022 | 0.3328 | 0.4176 |
| 58 | 0.2144 | 0.2542 | 0.2997 | 0.3301 | 0.4143 |
| 59 | 0.2126 | 0.2521 | 0.2972 | 0.3274 | 0.4110 |
| 60 | 0.2108 | 0.2500 | 0.2948 | 0.3248 | 0.4079 |
| 61 | 0.2091 | 0.2480 | 0.2925 | 0.3223 | 0.4048 |
| 62 | 0.2075 | 0.2461 | 0.2902 | 0.3198 | 0.4018 |
| 63 | 0.2058 | 0.2441 | 0.2880 | 0.3173 | 0.3988 |
| 64 | 0.2042 | 0.2423 | 0.2858 | 0.3150 | 0.3959 |

|    |        |        |        |        |        |
|----|--------|--------|--------|--------|--------|
| 65 | 0.2027 | 0.2404 | 0.2837 | 0.3126 | 0.3931 |
| 66 | 0.2012 | 0.2387 | 0.2816 | 0.3104 | 0.3903 |
| 67 | 0.1997 | 0.2369 | 0.2796 | 0.3081 | 0.3876 |
| 68 | 0.1982 | 0.2352 | 0.2776 | 0.3060 | 0.3850 |
| 69 | 0.1968 | 0.2335 | 0.2756 | 0.3038 | 0.3823 |
| 70 | 0.1954 | 0.2319 | 0.2737 | 0.3017 | 0.3798 |
| 71 | 0.1940 | 0.2303 | 0.2718 | 0.2997 | 0.3773 |
| 72 | 0.1927 | 0.2287 | 0.2700 | 0.2977 | 0.3748 |
| 73 | 0.1914 | 0.2272 | 0.2682 | 0.2957 | 0.3724 |
| 74 | 0.1901 | 0.2257 | 0.2664 | 0.2938 | 0.3701 |
| 75 | 0.1888 | 0.2242 | 0.2647 | 0.2919 | 0.3678 |
| 76 | 0.1876 | 0.2227 | 0.2630 | 0.2900 | 0.3655 |
| 77 | 0.1864 | 0.2213 | 0.2613 | 0.2882 | 0.3633 |
| 78 | 0.1852 | 0.2199 | 0.2597 | 0.2864 | 0.3611 |
| 79 | 0.1841 | 0.2185 | 0.2581 | 0.2847 | 0.3589 |
| 80 | 0.1829 | 0.2172 | 0.2565 | 0.2830 | 0.3568 |
| 81 | 0.1818 | 0.2159 | 0.2550 | 0.2813 | 0.3547 |
| 82 | 0.1807 | 0.2146 | 0.2535 | 0.2796 | 0.3527 |
| 83 | 0.1796 | 0.2133 | 0.2520 | 0.2780 | 0.3507 |
| 84 | 0.1786 | 0.2120 | 0.2505 | 0.2764 | 0.3487 |
| 85 | 0.1775 | 0.2108 | 0.2491 | 0.2748 | 0.3468 |
| 86 | 0.1765 | 0.2096 | 0.2477 | 0.2732 | 0.3449 |
| 87 | 0.1755 | 0.2084 | 0.2463 | 0.2717 | 0.3430 |
| 88 | 0.1745 | 0.2072 | 0.2449 | 0.2702 | 0.3412 |

|            |        |        |        |        |        |
|------------|--------|--------|--------|--------|--------|
| <b>89</b>  | 0.1735 | 0.2061 | 0.2435 | 0.2687 | 0.3393 |
| <b>90</b>  | 0.1726 | 0.2050 | 0.2422 | 0.2673 | 0.3375 |
| <b>91</b>  | 0.1716 | 0.2039 | 0.2409 | 0.2659 | 0.3358 |
| <b>92</b>  | 0.1707 | 0.2028 | 0.2396 | 0.2645 | 0.3341 |
| <b>93</b>  | 0.1698 | 0.2017 | 0.2384 | 0.2631 | 0.3323 |
| <b>94</b>  | 0.1689 | 0.2006 | 0.2371 | 0.2617 | 0.3307 |
| <b>95</b>  | 0.1680 | 0.1996 | 0.2359 | 0.2604 | 0.3290 |
| <b>96</b>  | 0.1671 | 0.1986 | 0.2347 | 0.2591 | 0.3274 |
| <b>97</b>  | 0.1663 | 0.1975 | 0.2335 | 0.2578 | 0.3258 |
| <b>98</b>  | 0.1654 | 0.1966 | 0.2324 | 0.2565 | 0.3242 |
| <b>99</b>  | 0.1646 | 0.1956 | 0.2312 | 0.2552 | 0.3226 |
| <b>100</b> | 0.1638 | 0.1946 | 0.2301 | 0.2540 | 0.3211 |

## Lampiran 14

**Tabel t**

| <b>Pr</b> | <b>0.25</b> | <b>0.10</b> | <b>0.05</b> | <b>0.025</b> | <b>0.01</b> | <b>0.005</b> | <b>0.001</b> |
|-----------|-------------|-------------|-------------|--------------|-------------|--------------|--------------|
| <b>df</b> | <b>0.50</b> | <b>0.20</b> | <b>0.10</b> | <b>0.050</b> | <b>0.02</b> | <b>0.010</b> | <b>0.002</b> |
| <b>1</b>  | 1.00000     | 3.07768     | 6.31375     | 12.70620     | 31.82052    | 63.65674     | 318.30884    |
| <b>2</b>  | 0.81650     | 1.88562     | 2.91999     | 4.30265      | 6.96456     | 9.92484      | 22.32712     |
| <b>3</b>  | 0.76489     | 1.63774     | 2.35336     | 3.18245      | 4.54070     | 5.84091      | 10.21453     |
| <b>4</b>  | 0.74070     | 1.53321     | 2.13185     | 2.77645      | 3.74695     | 4.60409      | 7.17318      |
| <b>5</b>  | 0.72669     | 1.47588     | 2.01505     | 2.57058      | 3.36493     | 4.03214      | 5.89343      |
| <b>6</b>  | 0.71756     | 1.43976     | 1.94318     | 2.44691      | 3.14267     | 3.70743      | 5.20763      |
| <b>7</b>  | 0.71114     | 1.41492     | 1.89458     | 2.36462      | 2.99795     | 3.49948      | 4.78529      |
| <b>8</b>  | 0.70639     | 1.39682     | 1.85955     | 2.30600      | 2.89646     | 3.35539      | 4.50079      |
| <b>9</b>  | 0.70272     | 1.38303     | 1.83311     | 2.26216      | 2.82144     | 3.24984      | 4.29681      |
| <b>10</b> | 0.69981     | 1.37218     | 1.81246     | 2.22814      | 2.76377     | 3.16927      | 4.14370      |
| <b>11</b> | 0.69745     | 1.36343     | 1.79588     | 2.20099      | 2.71808     | 3.10581      | 4.02470      |
| <b>12</b> | 0.69548     | 1.35622     | 1.78229     | 2.17881      | 2.68100     | 3.05454      | 3.92963      |
| <b>13</b> | 0.69383     | 1.35017     | 1.77093     | 2.16037      | 2.65031     | 3.01228      | 3.85198      |
| <b>14</b> | 0.69242     | 1.34503     | 1.76131     | 2.14479      | 2.62449     | 2.97684      | 3.78739      |
| <b>15</b> | 0.69120     | 1.34061     | 1.75305     | 2.13145      | 2.60248     | 2.94671      | 3.73283      |
| <b>16</b> | 0.69013     | 1.33676     | 1.74588     | 2.11991      | 2.58349     | 2.92078      | 3.68615      |
| <b>17</b> | 0.68920     | 1.33338     | 1.73961     | 2.10982      | 2.56693     | 2.89823      | 3.64577      |
| <b>18</b> | 0.68836     | 1.33039     | 1.73406     | 2.10092      | 2.55238     | 2.87844      | 3.61048      |
| <b>19</b> | 0.68762     | 1.32773     | 1.72913     | 2.09302      | 2.53948     | 2.86093      | 3.57940      |
| <b>20</b> | 0.68695     | 1.32534     | 1.72472     | 2.08596      | 2.52798     | 2.84534      | 3.55181      |
| <b>21</b> | 0.68635     | 1.32319     | 1.72074     | 2.07961      | 2.51765     | 2.83136      | 3.52715      |
| <b>22</b> | 0.68581     | 1.32124     | 1.71714     | 2.07387      | 2.50832     | 2.81876      | 3.50499      |
| <b>23</b> | 0.68531     | 1.31946     | 1.71387     | 2.06866      | 2.49987     | 2.80734      | 3.48496      |
| <b>24</b> | 0.68485     | 1.31784     | 1.71088     | 2.06390      | 2.49216     | 2.79694      | 3.46678      |
| <b>25</b> | 0.68443     | 1.31635     | 1.70814     | 2.05954      | 2.48511     | 2.78744      | 3.45019      |

|    |         |         |         |         |         |         |         |
|----|---------|---------|---------|---------|---------|---------|---------|
| 26 | 0.68404 | 1.31497 | 1.70562 | 2.05553 | 2.47863 | 2.77871 | 3.43500 |
| 27 | 0.68368 | 1.31370 | 1.70329 | 2.05183 | 2.47266 | 2.77068 | 3.42103 |
| 28 | 0.68335 | 1.31253 | 1.70113 | 2.04841 | 2.46714 | 2.76326 | 3.40816 |
| 29 | 0.68304 | 1.31143 | 1.69913 | 2.04523 | 2.46202 | 2.75639 | 3.39624 |
| 30 | 0.68276 | 1.31042 | 1.69726 | 2.04227 | 2.45726 | 2.75000 | 3.38518 |
| 31 | 0.68249 | 1.30946 | 1.69552 | 2.03951 | 2.45282 | 2.74404 | 3.37490 |
| 32 | 0.68223 | 1.30857 | 1.69389 | 2.03693 | 2.44868 | 2.73848 | 3.36531 |
| 33 | 0.68200 | 1.30774 | 1.69236 | 2.03452 | 2.44479 | 2.73328 | 3.35634 |
| 34 | 0.68177 | 1.30695 | 1.69092 | 2.03224 | 2.44115 | 2.72839 | 3.34793 |
| 35 | 0.68156 | 1.30621 | 1.68957 | 2.03011 | 2.43772 | 2.72381 | 3.34005 |
| 36 | 0.68137 | 1.30551 | 1.68830 | 2.02809 | 2.43449 | 2.71948 | 3.33262 |
| 37 | 0.68118 | 1.30485 | 1.68709 | 2.02619 | 2.43145 | 2.71541 | 3.32563 |
| 38 | 0.68100 | 1.30423 | 1.68595 | 2.02439 | 2.42857 | 2.71156 | 3.31903 |
| 39 | 0.68083 | 1.30364 | 1.68488 | 2.02269 | 2.42584 | 2.70791 | 3.31279 |
| 40 | 0.68067 | 1.30308 | 1.68385 | 2.02108 | 2.42326 | 2.70446 | 3.30688 |
| 41 | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| 42 | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| 43 | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| 44 | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| 45 | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| 46 | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| 47 | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| 48 | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| 49 | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| 50 | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| 51 | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| 52 | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| 53 | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| 54 | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| 55 | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| 56 | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |

|    |         |         |         |         |         |         |         |
|----|---------|---------|---------|---------|---------|---------|---------|
| 57 | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| 58 | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| 59 | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| 60 | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| 61 | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| 62 | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| 63 | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| 64 | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| 65 | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| 66 | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| 67 | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| 68 | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| 69 | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| 70 | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| 71 | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| 72 | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| 73 | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| 74 | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| 75 | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| 76 | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| 77 | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| 78 | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| 79 | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| 80 | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |
| 81 | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82 | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83 | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84 | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85 | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86 | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87 | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |

|            |         |         |         |         |         |         |         |
|------------|---------|---------|---------|---------|---------|---------|---------|
| <b>88</b>  | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| <b>89</b>  | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| <b>90</b>  | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| <b>91</b>  | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| <b>92</b>  | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| <b>93</b>  | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| <b>94</b>  | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| <b>95</b>  | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| <b>96</b>  | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| <b>97</b>  | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| <b>98</b>  | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| <b>99</b>  | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| <b>100</b> | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |

## Lampiran 15

### Dokumentasi



## **Lampiran 16**

### **Riwayat Hidup Penulis**

#### **A. Identitas Diri**

1. Nama : Mis Honi Puji Lestari
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6. Email : [honny.lestari05@gmail.com](mailto:honny.lestari05@gmail.com)
7. Nama ayah : Raspi'i
8. Pekerjaan ayah : Nelayan
9. Nama ibu : Runtah
10. Pekerjaan ibu : Ibu rumah tangga

#### **B. Riwayat Pendidikan**

1. SD : SD Negeri 01 Bebel, (2003-2009)
2. SMP : SMP Negeri 01 Wonokerto, (2009-2012)
3. SMK : SMK Muh. 05 Darul Arqom kab. Kendal,  
(2012-2015)

#### **C. PENGALAMAN ORGANISASI**

1. UKK KOPMA, Administrasi Umum, 2018.



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NIM : 2013116237  
JURUSAN : Ekonomi Syariah / FEBI  
Nomor Hp : 085726770049  
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