

LAMPIRAN

Lampiran 1

KUESIONER PENELITIAN

Assalamu'alaikum Wr.Wb.

Perkenalkan saya Ma'rifatul Aini (4118240) mahasiswa Jurusan Ekonomi Syariah Fakultas Ekonomi dan Bisnis Islam IAIN Pekalongan. Saat ini saya sedang menyelesaikan penyusunan penelitian karya ilmiah (skripsi) sebagai bagian dari persyaratan untuk menyelesaikan pendidikan strata 1 (S1), saya memerlukan beberapa informasi sebagai bahan studi penelitian saya. Berikut merupakan kuesioner yang berkaitan dengan penelitian saya yang berjudul "Pengaruh Orientasi Pasar, Diferensiasi Produk, dan Kualitas Pelayanan dalam Islam Terhadap Daya Saing (Studi Kasus Pengusaha Batik di Kecamatan Buaran Pekalongan)".

Saya memohon dengan hormat kesediaan saudara/i untuk mengisi daftar pernyataan yang ada pada kuesioner ini dengan sejujur-jujurnya dan sebenarnya. Peran saudara/i akan sangat membantu dalam keberhasilan penelitian ini.

Berdasarkan kode etik penelitian ilmiah, saya akan menjamin kerahasiaan informasi yang saudara/i berikan dan hanya akan digunakan untuk keperluan penelitian ilmiah. Atas kerjasama dan ketersediaan saudara/i dalam mengisi kuesioner ini, saya ucapkan terima kasih.

Wassalamu'alaikum Wr.Wb.

Hormat Saya,



Ma'rifatul Aini

NIM. 4118240

A. Identitas Responden

1. Nama:
2. Jenis Kelamin: ☐ Laki-laki ☐ Perempuan
3. Usia:
 - ☐ < 25 tahun
 - ☐ 25 – 40 tahun
 - ☐ > 40 tahun
4. Asal Desa:

☐ Kertijayan	☐ Watusalam
☐ Paweden	☐ Sapugarut
☐ Bligo	☐ Pakumbulan
☐ Simbang Wetan	☐ Coprayan
☐ Simbang Kulon	☐ Wonoyoso
5. Pendidikan Terakhir:

☐ SD/MI	☐ D3/S1
☐ SMP/MTs	☐ Lainnya:
☐ SMA/SMK/MA	
6. Lama Usaha:
 - ☐ < 5 tahun
 - ☐ 5 – 10 tahun
 - ☐ > 10 tahun
7. Penghasilan Perbulan:
 - ☐ < Rp. 2.500.000
 - ☐ Rp. 2.500.000 – Rp. 5.000.000
 - ☐ > Rp. 5.000.000

B. Daftar Pernyataan

Petunjuk pengisian:

Isilah pernyataan kuesioner berikut ini sesuai jawaban yang tersedia dan berilah tanda centang (✓) pada salah satu kolom jawaban yang dianggap paling benar, dengan keterangan sebagai berikut:

SS : Sangat Setuju (5)

S : Setuju (4)

N : Netral (3)

TS : Tidak Setuju (4)

STS : Sangat Tidak Setuju (1)

1. Pernyataan Tentang Orientasi Pasar (X1) Pada Pengusaha Batik di Kecamatan Buaran Pekalongan

No.	Indikator dan Pernyataan	Penilaian				
		SS	S	N	TS	STS
Orientasi Pelanggan						
1.	Saya berkomitmen untuk memuaskan dan memenuhi apa yang menjadi keinginan pelanggan					
2.	Saya dapat memahami keluhan pelanggan					
Orientasi Pesaing						
3.	Saya memiliki strategi untuk menghadapi pesaing					
4.	Saya menjadikan pesaing sebagai acuan untuk menjadi lebih baik					
Koordinator Antar Fungsi						
5.	Saya menerima kritik serta saran dari pelanggan					

2. Pernyataan Tentang Diferensiasi Produk (X2) Pada Pengusaha Batik di Kecamatan Buaran Pekalongan

No.	Indikator dan Pernyataan	Penilaian				
		SS	S	N	TS	STS
Bentuk (<i>Form</i>)						
1.	Saya memiliki produk batik yang berbeda dan berkualitas					
2.	Saya memiliki produk batik dengan berbagai jenis bentuk					
Fitur (<i>Feature</i>)						
3.	Saya menyediakan produk baru dengan keunggulan (fitur) seperti desain produk maupun kualitas bahan					
4.	Saya mengelola usaha yang bergerak cepat dalam mengembangkan produk baru sesuai dengan <i>trend</i>					
Gaya (<i>Style</i>)						
5.	Saya memproduksi batik yang memberikan kesan rapi dan formal saat dipakai					
6.	Saya memproduksi batik yang memberikan kesan elegan saat dipakai					
Rancangan (<i>Design</i>)						
7.	Saya memproduksi batik dengan berbagai jenis desain					
8.	Saya memproduksi batik yang memiliki desain dan daya tarik tersendiri					

**3. Pernyataan Tentang Kualitas Pelayanan dalam Islam (X₃) Pada
Pengusaha Batik di Kecamatan Buaran Pekalongan**

No.	Indikator dan Pernyataan	Penilaian				
		SS	S	N	TS	STS
Profesional (Fathanah)						
1.	Saya memperlakukan konsumen dengan setara					
2.	Saya tidak memaksa konsumen untuk membeli produk yang saya jual					
Kesopanan dan Keramahan (Tabligh)						
3.	Saya memiliki komitmen untuk memberikan pelayanan terbaik kepada pelanggan					
4.	Saya bersikap sopan terhadap konsumen					
Jujur (Shidiq)						
5.	Saya menyampaikan informasi yang sesuai dengan kondisi dan kualitas produk					
6.	Saya jujur dalam menjelaskan kualitas barang					
Amanah						
7.	Saya bertanggungjawab atas produk yang saya jual					
8.	Saya bertanggungjawab apabila ada konsumen yang komplain terhadap produk yang saya jual					

4. Pernyataan Tentang Daya Saing (Y) Pada Pengusaha Batik di Kecamatan Buaran Pekalongan

No.	Indikator dan Pernyataan	Penilaian				
		SS	S	N	TS	STS
Keunggulan operasional						
1.	Saya menjual dengan harga yang lebih murah sehingga lebih unggul dari pada pesaing					
2.	Saya mempunyai produk batik yang berkualitas dengan harga terjangkau					
Keunggulan Produk						
3.	Saya mempunyai produk batik dengan desain yang berbeda dari pada pesaing					
4.	Saya mempunyai produk batik dengan bahan baku yang lebih berkualitas dari pada pesaing					
Kedekatan dengan Pelanggan						
5.	Saya menjalin kedekatan yang baik dengan pelanggan karena melakukan pelayanan yang ramah					
6.	Saya mengelola usaha yang dapat dipercaya karena mempunyai ketulusan terhadap pelanggan					

Lampiran 2

Data Mentah Hasil Kuesioner

A. Data Karakteristik Responden

No.	Jenis Kelamin	Usia	Asal Desa	Pendidikan	Lama Usaha	Penghasilan Perbulan
1	1	1	1	3	1	2
2	2	1	1	4	2	2
3	1	3	1	2	3	2
4	2	3	1	3	3	3
5	1	1	8	4	2	3
6	2	1	1	4	1	1
7	1	3	1	1	3	2
8	2	1	6	4	2	2
9	2	1	9	4	1	3
10	2	1	5	4	1	1
11	2	1	1	3	1	2
12	2	1	1	4	1	2
13	2	2	7	3	2	3
14	2	2	7	1	2	2
15	1	3	3	2	3	3
16	1	3	3	2	3	3
17	1	2	7	3	2	2
18	1	3	7	1	2	2
19	1	3	1	1	1	2
20	1	3	1	2	2	2
21	1	2	1	3	3	2
22	1	3	1	1	3	3
23	2	2	2	3	1	1
24	2	1	4	3	1	1
25	1	3	4	1	3	2
26	1	2	1	3	3	3
27	1	2	1	3	2	2
28	1	2	1	3	2	3
29	1	2	1	3	2	3
30	1	2	1	2	2	2
31	2	3	4	3	2	3
32	1	3	5	2	3	2

33	2	2	1	3	2	2
34	1	3	1	2	3	3
35	1	2	1	2	2	2
36	1	2	4	3	2	3
37	1	2	4	3	1	1
38	1	3	1	2	3	3
39	2	2	4	3	2	2
40	1	2	4	3	2	2
41	1	3	4	3	1	1
42	1	3	9	3	1	3
43	1	2	5	2	2	2
44	1	3	5	2	3	2
45	1	2	5	2	2	2
46	1	2	5	2	2	2
47	1	3	6	1	3	2
48	1	3	6	3	3	3
49	1	3	8	3	2	2
50	2	2	8	3	3	3
51	1	3	1	4	2	3
52	2	2	1	3	2	3
53	1	2	1	3	2	3
54	1	2	1	3	2	3
55	1	2	1	3	3	3
56	1	3	1	3	2	2
57	2	2	1	3	2	2
58	1	2	9	3	2	3
59	1	2	9	2	3	3
60	2	3	4	3	3	3
61	1	2	4	3	3	3
62	1	2	4	3	3	3
63	1	2	3	3	2	3
64	1	3	1	2	2	3
65	1	2	1	3	3	3
66	1	3	4	2	3	3
67	1	3	4	3	3	3
68	1	3	1	2	3	3
69	1	3	4	3	3	3
70	1	2	5	3	2	2
71	1	3	5	2	3	2

72	1	3	5	2	2	2
73	1	2	5	3	3	3
74	1	2	5	2	2	2
75	2	2	5	4	2	2
76	1	2	5	3	2	2
77	1	1	5	3	2	3
78	1	2	5	3	1	2
79	1	1	5	3	2	3
80	2	1	1	3	1	2
81	2	1	4	3	1	1
82	2	2	4	3	1	2
83	2	2	1	3	2	3
84	2	2	4	3	2	3
85	1	2	1	3	2	3
86	1	1	5	3	1	1
87	1	3	1	2	3	3
88	2	3	1	2	3	3
89	1	2	1	3	1	3
90	1	1	1	3	2	2
91	1	2	1	3	1	2
92	1	1	1	3	1	2
93	1	1	1	2	3	3
94	1	3	1	2	3	3
95	1	2	1	2	3	3
96	1	2	1	3	2	3
97	1	2	1	3	3	3
98	2	3	1	3	3	3
99	2	3	1	3	2	3
100	2	2	1	3	2	3
101	1	2	1	3	2	3
102	1	1	1	2	2	3
103	1	3	1	4	3	3
104	2	2	10	3	2	3
105	2	3	4	3	3	3
106	1	3	4	2	3	2
107	1	2	1	2	3	2
108	2	2	1	3	2	1

109	2	1	1	3	1	2
110	1	1	1	3	3	3
111	2	3	1	2	3	3
112	2	3	4	3	3	3
113	2	3	5	1	2	3
114	1	2	1	3	2	3
115	2	2	1	3	4	2
116	2	3	1	2	2	2
117	2	2	1	4	2	2
118	2	2	1	2	2	2
119	2	2	1	4	2	2
120	2	3	10	3	2	2
121	2	2	1	4	2	2
122	1	2	4	3	2	3
123	1	2	1	3	1	2
124	1	2	1	3	1	2
125	1	2	1	2	1	2
126	1	2	1	3	1	2
127	1	2	1	2	2	2
128	1	2	1	2	2	3
129	2	2	1	4	2	2
130	1	3	1	3	2	2
131	1	2	1	3	3	2
132	1	3	1	2	3	3
133	1	3	1	2	2	3
134	1	2	1	2	3	2
135	1	2	1	3	3	2
136	1	3	1	3	3	2

B. Hasil Skor Kuesioner Orientasi Pasar (X1)

No.	Orientasi Pasar					
	X1.1	X1.2	X1.3	X1.4	X1.5	Total X1
1	5	4	5	5	4	23
2	4	4	5	5	5	23
3	4	5	4	5	4	22
4	5	5	5	5	4	24
5	5	4	4	5	3	21
6	5	4	5	5	4	23
7	3	5	4	4	3	19
8	4	5	4	3	4	20
9	4	4	5	3	2	18
10	5	4	5	5	4	23
11	5	5	5	5	5	25
12	5	5	5	5	5	25
13	5	5	5	5	4	24
14	4	4	4	4	5	21
15	5	4	5	5	3	22
16	5	4	5	5	5	24
17	5	4	5	4	4	22
18	3	5	5	4	5	22
19	5	4	5	4	5	23
20	4	5	5	5	5	24
21	5	5	5	5	5	25
22	5	5	5	4	5	24
23	5	1	5	4	4	19
24	5	4	5	5	4	23
25	5	5	5	5	5	25
26	5	5	5	5	5	25
27	4	5	4	5	4	22
28	5	5	5	5	5	25
29	5	4	5	5	4	23
30	5	4	5	5	5	24

31	2	3	2	5	4	16
32	5	5	5	5	5	25
33	5	4	5	4	5	23
34	5	5	5	5	5	25
35	4	5	4	4	4	21
36	4	5	4	5	5	23
37	4	5	4	4	5	22
38	5	4	5	4	5	23
39	4	4	4	3	5	20
40	5	5	5	5	4	24
41	4	5	4	4	5	22
42	5	3	5	4	4	21
43	5	5	5	4	5	24
44	5	5	5	4	5	24
45	4	5	4	4	5	22
46	4	4	4	5	4	21
47	4	3	4	4	4	19
48	4	5	4	4	5	22
49	4	5	4	4	4	21
50	4	5	4	5	5	23
51	5	5	5	4	4	23
52	4	4	4	5	4	21
53	4	5	4	4	3	20
54	4	4	4	5	4	21
55	5	4	5	4	4	22
56	5	4	5	4	5	23
57	4	4	4	4	4	20
58	4	5	4	4	5	22
59	5	4	5	5	5	24
60	4	2	4	4	4	18
61	5	4	5	5	4	23
62	4	5	4	4	5	22
63	4	5	4	5	5	23

64	4	5	4	4	4	21
65	4	5	4	4	5	22
66	5	4	5	4	5	23
67	5	4	5	4	4	22
68	5	5	5	4	4	23
69	4	5	4	4	4	21
70	4	5	4	5	3	21
71	5	4	5	4	4	22
72	4	5	4	4	4	21
73	5	5	5	4	4	23
74	4	4	4	5	4	21
75	5	5	5	4	4	23
76	5	5	5	4	5	24
77	5	3	5	4	5	22
78	5	5	5	4	4	23
79	5	5	5	4	5	24
80	4	4	4	5	5	22
81	5	4	5	5	4	23
82	5	5	5	4	5	24
83	5	5	5	4	4	23
84	4	4	4	5	5	22
85	4	5	4	5	4	22
86	5	4	5	5	4	23
87	4	5	4	5	5	23
88	5	3	5	5	5	23
89	4	5	4	4	5	22
90	4	3	4	4	5	20
91	5	2	5	4	4	20
92	4	5	4	4	4	21
93	4	5	4	4	4	21
94	5	5	5	5	3	23
95	4	5	4	4	2	19
96	5	4	5	5	4	23

97	5	5	5	4	3	22
98	5	5	5	5	5	25
99	4	4	4	5	5	22
100	5	5	5	4	4	23
101	4	1	4	3	3	15
102	5	3	5	3	4	20
103	3	3	3	2	3	14
104	2	4	2	3	5	16
105	3	4	3	3	4	17
106	3	3	3	3	3	15
107	5	4	5	4	3	21
108	3	5	3	3	3	17
109	3	5	3	4	3	18
110	5	5	5	4	3	22
111	3	4	3	5	3	18
112	3	4	3	3	4	17
113	5	4	5	5	4	23
114	3	5	3	3	4	18
115	3	5	3	3	4	18
116	3	5	3	3	3	17
117	3	4	3	3	3	16
118	2	4	2	3	3	14
119	3	3	3	3	4	16
120	3	3	3	3	3	15
121	4	4	4	3	3	18
122	4	3	4	4	3	18
123	5	4	5	2	2	18
124	5	3	5	3	3	19
125	3	3	3	3	2	14
126	3	4	3	4	4	18
127	3	4	3	3	4	17
128	3	2	3	3	4	15
129	5	4	5	3	3	20
130	4	5	4	4	2	19
131	2	4	2	3	4	15

132	2	5	2	5	3	17
133	1	4	1	5	2	13
134	4	3	4	3	4	18
135	3	5	2	4	3	17
136	5	4	5	3	3	20

C. Hasil Skor Kuesioner Diferensiasi Produk (X2)

No.	Diferensiasi Produk								Total X2
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	
1	4	5	5	5	5	5	5	5	39
2	5	5	5	5	5	5	5	5	40
3	5	5	5	4	4	5	5	5	38
4	5	5	5	4	4	4	5	5	37
5	4	3	4	5	4	3	5	4	32
6	4	4	4	4	4	4	4	4	32
7	5	4	5	5	4	4	4	4	35
8	4	2	5	5	4	4	4	3	31
9	4	4	4	4	3	2	4	4	29
10	4	4	4	4	4	4	4	4	32
11	4	4	4	4	4	5	5	4	34
12	4	5	4	5	4	5	5	5	37
13	5	5	5	5	5	4	5	5	39
14	4	4	4	5	5	5	5	5	37
15	5	5	5	5	5	5	5	5	40
16	5	5	5	5	5	5	5	5	40
17	4	4	4	4	4	4	4	4	32
18	4	4	5	3	5	5	4	4	34
19	4	5	4	5	5	5	4	4	36
20	4	4	5	3	4	5	3	4	32
21	5	5	5	5	5	5	4	5	39
22	5	5	5	5	5	5	5	5	40
23	5	5	1	5	5	4	4	5	34
24	5	4	4	5	4	4	5	5	36
25	5	5	5	5	5	5	5	5	40
26	5	5	5	4	5	5	5	5	39

27	2	5	5	4	4	4	5	5	34
28	5	5	5	5	5	5	5	5	40
29	5	5	4	5	4	4	5	5	37
30	5	5	4	5	5	5	5	5	39
31	4	4	3	3	4	4	4	4	30
32	4	4	5	4	4	5	4	4	34
33	5	4	4	5	5	5	5	4	37
34	5	5	5	5	5	5	5	5	40
35	5	5	5	4	5	4	4	5	37
36	5	4	5	5	5	5	5	5	39
37	5	5	5	5	5	5	5	5	40
38	5	5	4	5	5	5	4	4	37
39	5	4	4	4	4	5	4	4	34
40	5	5	5	5	4	4	4	5	37
41	4	5	5	5	4	5	4	4	36
42	4	4	3	4	5	4	4	4	32
43	5	4	5	4	5	5	4	4	36
44	1	5	5	4	4	5	4	4	32
45	5	4	5	5	5	5	4	5	38
46	4	4	4	5	4	4	5	4	34
47	3	4	3	3	4	4	3	5	29
48	5	4	5	5	4	5	4	4	36
49	4	3	5	4	4	4	4	4	32
50	5	4	5	5	4	5	5	4	37
51	5	4	5	4	4	4	5	5	36
52	4	4	4	5	5	4	4	4	34
53	5	4	5	4	4	3	3	5	33
54	5	4	4	1	5	4	4	4	31
55	5	4	4	4	4	4	4	4	33
56	5	4	4	4	5	5	5	5	37
57	4	4	4	4	4	4	5	4	33
58	4	5	5	5	4	5	5	4	37
59	4	4	4	4	4	5	4	4	33
60	4	5	2	4	5	4	5	4	33
61	4	5	4	2	4	4	5	5	33
62	4	4	5	5	4	5	5	5	37
63	5	4	5	5	4	5	4	4	36

64	4	4	5	4	5	4	4	4	34
65	4	4	5	5	4	5	4	5	36
66	4	4	4	4	5	5	5	4	35
67	1	4	4	5	4	4	4	4	30
68	5	4	5	5	4	4	4	5	36
69	4	5	5	4	4	4	5	5	36
70	5	4	5	5	5	3	5	4	36
71	5	4	4	5	4	4	4	4	34
72	4	4	5	5	4	4	4	4	34
73	5	4	5	4	4	4	5	4	35
74	5	5	4	4	5	4	4	4	35
75	4	4	5	4	5	4	4	5	35
76	4	4	5	4	4	5	4	5	35
77	2	4	3	4	4	5	4	4	30
78	5	4	5	4	4	4	5	4	35
79	4	4	5	4	5	5	4	4	35
80	4	4	4	5	5	5	4	4	35
81	5	4	4	5	5	4	4	4	35
82	5	5	5	4	5	5	5	4	38
83	5	4	4	3	4	4	5	5	34
84	5	4	4	4	5	5	4	4	35
85	4	4	5	5	4	5	5	4	36
86	4	5	4	4	4	5	5	5	36
87	5	5	5	5	5	5	4	5	39
88	4	4	5	4	4	5	5	4	35
89	4	5	5	4	5	5	4	4	36
90	4	4	5	5	4	5	5	4	36
91	4	4	5	5	5	4	4	4	35
92	4	4	5	5	5	4	4	1	32
93	5	4	5	5	5	4	4	4	36
94	4	5	5	4	4	3	4	5	34
95	4	4	5	5	4	5	4	4	35
96	5	4	4	5	5	4	5	4	36
97	4	4	5	5	4	4	4	4	34
98	2	4	5	4	5	5	4	4	33
99	5	4	4	5	4	5	5	5	37
100	4	4	5	5	4	4	5	5	36

101	5	5	1	1	3	3	4	5	27
102	4	4	3	3	3	4	3	5	29
103	2	3	3	3	3	3	3	4	24
104	4	4	4	4	3	5	3	4	31
105	3	3	4	4	3	4	3	5	29
106	3	3	3	2	3	3	3	4	24
107	3	2	4	4	4	3	4	5	29
108	3	4	5	4	3	3	4	4	30
109	3	5	5	5	4	3	3	5	33
110	5	5	5	3	5	3	4	5	35
111	3	3	4	4	3	3	4	5	29
112	2	4	4	4	3	4	3	5	29
113	2	3	4	4	2	4	3	5	27
114	3	3	5	5	3	4	3	3	29
115	4	5	5	5	3	4	4	5	35
116	3	3	5	4	3	3	3	5	29
117	3	4	4	4	4	3	5	3	30
118	3	3	4	3	3	3	4	5	28
119	3	4	3	3	4	4	3	5	29
120	3	3	3	3	4	3	4	3	26
121	3	5	4	4	5	3	3	5	32
122	2	3	3	3	3	3	3	3	23
123	3	3	4	4	5	2	5	4	30
124	3	3	3	3	3	3	3	5	26
125	3	3	3	4	3	2	4	5	27
126	5	3	4	4	3	4	4	4	31
127	3	4	4	3	3	4	4	5	30
128	3	3	2	5	3	4	4	5	29
129	4	4	4	4	3	3	4	3	29
130	4	4	5	4	3	2	4	3	29
131	4	5	4	5	3	4	3	5	33
132	2	3	5	3	4	3	4	4	28
133	1	2	4	4	2	2	3	4	22
134	3	4	3	3	3	3	3	5	27
135	4	3	3	4	3	3	3	5	28
136	2	3	4	5	4	3	4	4	29

D. Hasil Skor Kuesioner Kualitas Pelayanan dalam Islam (X3)

No.	Kualitas Pelayanan dalam Islam								Total X3
	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	
1	5	5	5	5	5	5	5	4	39
2	5	5	5	5	5	5	5	5	40
3	3	5	5	5	4	5	5	5	37
4	5	5	5	5	5	5	5	5	40
5	4	4	4	5	4	5	5	4	35
6	4	4	5	5	5	5	5	5	38
7	5	4	4	4	4	4	4	4	33
8	4	3	5	4	4	3	5	4	32
9	4	4	4	3	5	3	4	5	32
10	5	5	5	5	5	5	5	5	40
11	4	5	5	5	5	5	5	5	39
12	5	5	5	5	5	5	5	5	40
13	3	5	5	5	5	5	5	5	38
14	4	4	4	4	4	4	4	4	32
15	4	5	5	5	5	5	5	5	39
16	5	5	5	5	5	5	5	5	40
17	4	4	5	5	5	4	5	4	36
18	5	4	4	4	5	4	5	4	35
19	5	4	5	5	5	4	5	4	37
20	4	4	4	4	5	5	4	4	34
21	5	5	5	5	5	5	5	5	40
22	5	5	4	5	5	4	5	5	38
23	5	5	5	5	5	4	5	5	39
24	5	5	4	5	5	5	5	4	38
25	5	5	5	5	5	5	4	4	38
26	5	4	4	4	5	5	5	5	37
27	4	4	5	4	4	5	4	4	34
28	5	4	4	5	5	5	4	5	37
29	5	5	5	5	5	5	5	5	40
30	5	5	5	5	5	5	4	5	39
31	4	4	3	5	2	5	3	5	31
32	4	4	4	5	5	5	4	5	36
33	4	5	5	5	5	4	5	5	38
34	5	4	5	5	5	5	5	5	39
35	4	5	4	4	4	4	4	4	33
36	5	5	5	4	4	5	4	5	37
37	4	5	4	4	4	4	5	5	35
38	4	5	4	5	5	4	5	5	37
39	5	5	5	3	4	3	4	4	33
40	5	4	5	4	5	5	5	5	38

41	4	5	5	4	4	4	5	5	36
42	5	5	4	4	5	4	4	4	35
43	4	4	4	5	5	4	5	4	35
44	4	4	5	5	5	4	4	4	35
45	4	4	4	5	4	4	5	5	35
46	5	5	5	4	4	5	4	4	36
47	1	4	5	3	4	4	5	4	30
48	4	4	4	4	4	4	4	4	32
49	5	4	4	3	4	4	4	5	33
50	4	4	4	4	4	5	4	4	33
51	4	4	5	5	5	4	4	5	36
52	4	4	5	4	4	5	5	4	35
53	4	4	4	4	4	4	4	4	32
54	5	4	4	3	4	5	5	3	33
55	5	4	4	4	5	4	4	4	34
56	5	5	4	5	5	4	4	4	36
57	4	5	5	4	4	4	3	5	34
58	4	4	5	5	4	4	4	4	34
59	1	4	4	5	5	5	4	4	32
60	5	4	5	4	4	4	5	4	35
61	4	4	4	5	5	5	4	5	36
62	4	4	5	5	4	4	5	4	35
63	3	4	4	4	4	5	5	4	33
64	4	5	4	4	4	4	4	4	33
65	5	5	4	5	4	4	4	4	35
66	4	4	4	5	5	4	5	4	35
67	4	5	4	4	5	4	4	5	35
68	4	5	5	4	5	4	5	4	36
69	5	4	5	5	4	4	5	5	37
70	4	4	4	5	4	5	4	5	35
71	5	4	4	4	5	4	4	4	34
72	5	5	4	5	4	4	4	4	35
73	5	5	4	5	5	4	4	5	37
74	5	5	4	4	4	5	5	4	36
75	4	4	5	4	5	4	4	4	34
76	4	5	4	4	5	4	5	5	36
77	4	4	4	5	5	4	3	5	34
78	5	4	4	5	5	4	5	5	37
79	4	3	4	4	5	4	5	4	33
80	4	5	5	4	4	5	5	5	37
81	4	5	4	4	5	5	5	5	37
82	4	4	5	4	5	4	5	4	35
83	4	4	4	4	5	4	5	5	35
84	4	5	5	4	4	5	4	5	36
85	4	5	4	5	4	5	4	4	35

86	5	4	4	5	5	5	4	4	36
87	4	5	5	4	4	5	5	4	36
88	5	4	5	4	5	5	5	4	37
89	4	4	4	4	4	4	4	4	32
90	4	5	5	4	4	4	5	1	32
91	5	5	4	5	5	4	4	4	36
92	4	5	5	4	4	4	5	5	36
93	4	5	5	5	4	4	4	1	32
94	5	4	4	4	5	5	4	4	35
95	4	4	4	4	4	4	3	5	32
96	4	5	4	4	5	5	4	4	35
97	4	4	5	4	5	4	4	5	35
98	4	4	4	4	5	5	5	4	35
99	4	5	5	5	4	5	5	4	37
100	4	5	4	5	5	4	4	5	36
101	4	3	3	4	4	3	2	2	25
102	3	4	3	5	5	3	4	3	30
103	1	4	4	5	3	2	3	3	25
104	4	4	3	4	2	3	3	4	27
105	3	5	4	3	3	3	2	3	26
106	3	4	5	3	3	3	4	5	30
107	4	5	3	4	5	4	4	5	34
108	4	5	3	5	3	3	4	4	31
109	3	5	2	3	3	4	4	1	25
110	3	4	3	2	5	4	2	3	26
111	4	3	3	4	3	5	2	2	26
112	2	4	3	3	3	3	3	5	26
113	3	4	4	3	5	5	4	3	31
114	4	3	3	2	3	3	3	2	23
115	3	3	4	4	3	3	3	3	26
116	2	3	4	4	3	3	4	3	26
117	4	5	5	4	3	3	3	5	32
118	3	4	3	4	2	3	3	4	26
119	2	4	5	2	3	3	5	4	28
120	3	3	3	2	3	3	3	3	23
121	3	4	3	3	4	3	3	4	27
122	4	3	3	4	4	4	5	3	30
123	3	4	3	3	5	2	4	3	27
124	5	3	3	3	5	3	3	4	29
125	5	4	3	3	3	3	3	3	27
126	4	5	3	5	3	4	3	5	32
127	1	5	3	3	3	3	5	3	26
128	3	3	4	4	3	3	1	3	24
129	2	4	2	5	5	3	3	4	28
130	5	4	3	5	4	4	3	2	30

131	3	3	3	4	2	3	5	2	25
132	2	3	4	5	2	5	3	3	27
133	3	2	3	5	1	5	3	4	26
134	3	4	3	3	4	3	4	3	27
135	5	4	3	3	2	4	4	3	28
136	4	4	4	5	5	3	2	3	30

E. Hasil Skor Kuesioner Daya Saing (Y)

No.	Daya Saing						Total Y
	Y1	Y2	Y3	Y4	Y5	Y6	
1	5	5	5	4	5	5	29
2	5	5	5	5	5	4	29
3	5	5	5	5	4	4	28
4	5	5	5	4	5	5	29
5	5	5	5	4	4	4	27
6	5	4	5	4	5	4	27
7	4	4	5	4	3	4	24
8	4	4	5	4	4	4	25
9	3	4	4	5	5	3	24
10	5	4	4	4	5	4	26
11	5	5	4	4	5	2	25
12	5	5	5	5	5	4	29
13	5	5	5	5	5	5	30
14	4	5	4	4	4	5	26
15	5	5	5	5	5	5	30
16	5	5	5	5	5	5	30
17	5	4	4	4	5	4	26
18	4	4	4	4	5	5	26
19	5	4	5	4	5	5	28
20	4	3	4	5	4	4	24
21	5	4	5	5	5	5	29
22	5	5	5	5	5	5	30
23	5	4	5	3	5	5	27
24	5	5	4	5	5	4	28
25	5	5	5	5	5	5	30
26	4	5	4	5	5	5	28
27	4	5	4	4	4	4	25
28	5	5	5	5	5	5	30

29	5	5	5	4	5	4	28
30	5	5	5	5	5	5	30
31	5	4	3	4	2	4	22
32	5	4	4	4	5	4	26
33	5	5	5	4	5	5	29
34	5	5	5	5	5	5	30
35	4	4	5	5	4	5	27
36	4	5	5	5	4	5	28
37	4	5	4	5	4	5	27
38	5	4	4	5	5	5	28
39	3	4	4	4	4	4	23
40	4	4	5	5	5	4	27
41	4	4	4	5	4	4	25
42	4	4	4	5	5	5	27
43	5	4	4	4	5	5	27
44	5	4	4	4	5	4	26
45	5	4	4	4	4	5	26
46	4	5	4	5	4	4	26
47	3	3	4	4	4	4	22
48	4	4	4	5	4	4	25
49	3	4	4	4	4	4	23
50	4	5	4	3	4	4	24
51	5	5	4	5	5	4	28
52	4	4	4	4	4	5	25
53	4	3	4	4	4	4	23
54	3	4	4	4	4	5	24
55	4	4	5	4	5	4	26
56	5	5	4	4	5	5	28
57	4	5	4	5	4	4	26
58	5	5	4	4	4	4	26
59	5	4	4	5	5	4	27
60	4	5	5	5	4	5	28
61	5	5	5	4	5	4	28
62	5	5	4	5	4	4	27
63	4	4	5	4	4	4	25
64	4	4	4	5	4	5	26
65	5	4	3	4	4	4	24
66	5	5	4	5	5	5	29
67	4	4	4	4	5	4	25

68	4	4	4	4	5	4	25
69	5	5	4	5	4	4	27
70	5	5	5	4	4	5	28
71	4	4	1	4	5	4	22
72	5	4	5	5	4	4	27
73	5	5	4	5	5	4	28
74	4	4	4	4	4	5	25
75	4	4	4	5	5	5	27
76	4	4	5	5	5	4	27
77	5	4	4	5	5	4	27
78	5	5	5	5	5	4	29
79	4	4	5	4	5	5	27
80	4	4	4	5	4	5	26
81	4	4	1	4	5	5	23
82	4	5	4	4	5	5	27
83	4	5	4	5	5	4	27
84	4	4	2	5	4	5	24
85	5	5	5	5	4	4	28
86	5	5	4	5	5	4	28
87	4	4	4	5	4	5	26
88	4	5	4	4	5	4	26
89	4	4	4	4	4	5	25
90	4	5	3	4	4	4	24
91	5	4	4	5	5	5	28
92	4	4	5	4	4	5	26
93	5	4	5	4	4	5	27
94	4	4	4	5	5	4	26
95	4	4	4	4	4	4	24
96	4	5	4	5	5	5	28
97	4	4	5	5	5	4	27
98	4	4	4	5	5	5	27
99	5	5	5	4	4	4	27
100	5	5	4	4	5	4	27
101	4	4	3	5	4	3	23
102	5	3	4	4	5	3	24
103	5	3	3	4	3	3	21
104	4	3	3	4	2	3	19
105	3	3	3	3	3	3	18
106	3	3	3	3	3	3	18

107	4	4	4	3	5	4	24
108	5	4	3	4	3	3	22
109	3	3	3	3	3	4	19
110	2	4	3	3	5	5	22
111	4	4	3	3	3	3	20
112	3	3	3	3	3	3	18
113	3	3	3	3	5	2	19
114	2	3	3	3	3	3	17
115	4	4	4	4	3	3	22
116	4	3	3	3	3	3	19
117	4	5	4	3	3	4	23
118	4	4	5	3	2	3	21
119	2	3	3	3	3	4	18
120	2	4	3	4	3	4	20
121	3	3	2	5	4	5	22
122	4	3	3	4	4	3	21
123	3	5	3	3	5	5	24
124	3	3	3	3	5	3	20
125	3	4	4	3	3	3	20
126	5	4	3	3	3	3	21
127	3	4	4	3	3	3	20
128	4	4	4	3	3	3	21
129	5	4	5	3	5	3	25
130	5	4	3	4	4	3	23
131	4	3	5	3	2	3	20
132	5	4	3	3	2	4	21
133	5	3	3	3	1	2	17
134	3	3	3	3	4	3	19
135	3	3	3	4	2	3	18
136	5	4	3	3	5	4	24

Lampiran 3

*Output Succesive Interval***A. Orientasi Pasar (X1)**

No.	X1.1	X1.2	X1.3	X1.4	X1.5	Total X1
1	4,625	3,083	4,589	4,557	2,969	19,823
2	3,406	3,083	4,589	4,557	4,181	19,817
3	3,406	4,365	3,355	4,557	2,969	18,652
4	4,625	4,365	4,589	4,557	2,969	21,105
5	4,625	3,083	3,355	4,557	1,994	17,614
6	4,625	3,083	4,589	4,557	2,969	19,823
7	2,550	4,365	3,355	3,316	1,994	15,580
8	3,406	4,365	3,355	2,236	2,969	16,332
9	3,406	3,083	4,589	2,236	1,000	14,315
10	4,625	3,083	4,589	4,557	2,969	19,823
11	4,625	4,365	4,589	4,557	4,181	22,318
12	4,625	4,365	4,589	4,557	4,181	22,318
13	4,625	4,365	4,589	4,557	2,969	21,105
14	3,406	3,083	3,355	3,316	4,181	17,342
15	4,625	3,083	4,589	4,557	1,994	18,848
16	4,625	3,083	4,589	4,557	4,181	21,035
17	4,625	3,083	4,589	3,316	2,969	18,582
18	2,550	4,365	4,589	3,316	4,181	19,002
19	4,625	3,083	4,589	3,316	4,181	19,795
20	3,406	4,365	4,589	4,557	4,181	21,099
21	4,625	4,365	4,589	4,557	4,181	22,318
22	4,625	4,365	4,589	3,316	4,181	21,077
23	4,625	1,000	4,589	3,316	2,969	16,499
24	4,625	3,083	4,589	4,557	2,969	19,823
25	4,625	4,365	4,589	4,557	4,181	22,318
26	4,625	4,365	4,589	4,557	4,181	22,318
27	3,406	4,365	3,355	4,557	2,969	18,652
28	4,625	4,365	4,589	4,557	4,181	22,318
29	4,625	3,083	4,589	4,557	2,969	19,823
30	4,625	3,083	4,589	4,557	4,181	21,035
31	1,784	2,175	1,837	4,557	2,969	13,321
32	4,625	4,365	4,589	4,557	4,181	22,318
33	4,625	3,083	4,589	3,316	4,181	19,795
34	4,625	4,365	4,589	4,557	4,181	22,318
35	3,406	4,365	3,355	3,316	2,969	17,412
36	3,406	4,365	3,355	4,557	4,181	19,865

37	3,406	4,365	3,355	3,316	4,181	18,624
38	4,625	3,083	4,589	3,316	4,181	19,795
39	3,406	3,083	3,355	2,236	4,181	16,263
40	4,625	4,365	4,589	4,557	2,969	21,105
41	3,406	4,365	3,355	3,316	4,181	18,624
42	4,625	2,175	4,589	3,316	2,969	17,674
43	4,625	4,365	4,589	3,316	4,181	21,077
44	4,625	4,365	4,589	3,316	4,181	21,077
45	3,406	4,365	3,355	3,316	4,181	18,624
46	3,406	3,083	3,355	4,557	2,969	17,370
47	3,406	2,175	3,355	3,316	2,969	15,221
48	3,406	4,365	3,355	3,316	4,181	18,624
49	3,406	4,365	3,355	3,316	2,969	17,412
50	3,406	4,365	3,355	4,557	4,181	19,865
51	4,625	4,365	4,589	3,316	2,969	19,864
52	3,406	3,083	3,355	4,557	2,969	17,370
53	3,406	4,365	3,355	3,316	1,994	16,437
54	3,406	3,083	3,355	4,557	2,969	17,370
55	4,625	3,083	4,589	3,316	2,969	18,582
56	4,625	3,083	4,589	3,316	4,181	19,795
57	3,406	3,083	3,355	3,316	2,969	16,130
58	3,406	4,365	3,355	3,316	4,181	18,624
59	4,625	3,083	4,589	4,557	4,181	21,035
60	3,406	1,573	3,355	3,316	2,969	14,619
61	4,625	3,083	4,589	4,557	2,969	19,823
62	3,406	4,365	3,355	3,316	4,181	18,624
63	3,406	4,365	3,355	4,557	4,181	19,865
64	3,406	4,365	3,355	3,316	2,969	17,412
65	3,406	4,365	3,355	3,316	4,181	18,624
66	4,625	3,083	4,589	3,316	4,181	19,795
67	4,625	3,083	4,589	3,316	2,969	18,582
68	4,625	4,365	4,589	3,316	2,969	19,864
69	3,406	4,365	3,355	3,316	2,969	17,412
70	3,406	4,365	3,355	4,557	1,994	17,677
71	4,625	3,083	4,589	3,316	2,969	18,582
72	3,406	4,365	3,355	3,316	2,969	17,412
73	4,625	4,365	4,589	3,316	2,969	19,864
74	3,406	3,083	3,355	4,557	2,969	17,370
75	4,625	4,365	4,589	3,316	2,969	19,864
76	4,625	4,365	4,589	3,316	4,181	21,077
77	4,625	2,175	4,589	3,316	4,181	18,887
78	4,625	4,365	4,589	3,316	2,969	19,864
79	4,625	4,365	4,589	3,316	4,181	21,077
80	3,406	3,083	3,355	4,557	4,181	18,583
81	4,625	3,083	4,589	4,557	2,969	19,823

82	4,625	4,365	4,589	3,316	4,181	21,077
83	4,625	4,365	4,589	3,316	2,969	19,864
84	3,406	3,083	3,355	4,557	4,181	18,583
85	3,406	4,365	3,355	4,557	2,969	18,652
86	4,625	3,083	4,589	4,557	2,969	19,823
87	3,406	4,365	3,355	4,557	4,181	19,865
88	4,625	2,175	4,589	4,557	4,181	20,127
89	3,406	4,365	3,355	3,316	4,181	18,624
90	3,406	2,175	3,355	3,316	4,181	16,434
91	4,625	1,573	4,589	3,316	2,969	17,072
92	3,406	4,365	3,355	3,316	2,969	17,412
93	3,406	4,365	3,355	3,316	2,969	17,412
94	4,625	4,365	4,589	4,557	1,994	20,130
95	3,406	4,365	3,355	3,316	1,000	15,443
96	4,625	3,083	4,589	4,557	2,969	19,823
97	4,625	4,365	4,589	3,316	1,994	18,890
98	4,625	4,365	4,589	4,557	4,181	22,318
99	3,406	3,083	3,355	4,557	4,181	18,583
100	4,625	4,365	4,589	3,316	2,969	19,864
101	3,406	1,000	3,355	2,236	1,994	11,992
102	4,625	2,175	4,589	2,236	2,969	16,595
103	2,550	2,175	2,539	1,000	1,994	10,258
104	1,784	3,083	1,837	2,236	4,181	13,121
105	2,550	3,083	2,539	2,236	2,969	13,377
106	2,550	2,175	2,539	2,236	1,994	11,494
107	4,625	3,083	4,589	3,316	1,994	17,608
108	2,550	4,365	2,539	2,236	1,994	13,684
109	2,550	4,365	2,539	3,316	1,994	14,764
110	4,625	4,365	4,589	3,316	1,994	18,890
111	2,550	3,083	2,539	4,557	1,994	14,722
112	2,550	3,083	2,539	2,236	2,969	13,377
113	4,625	3,083	4,589	4,557	2,969	19,823
114	2,550	4,365	2,539	2,236	2,969	14,659
115	2,550	4,365	2,539	2,236	2,969	14,659
116	2,550	4,365	2,539	2,236	1,994	13,684
117	2,550	3,083	2,539	2,236	1,994	12,402
118	1,784	3,083	1,837	2,236	1,994	10,934
119	2,550	2,175	2,539	2,236	2,969	12,469
120	2,550	2,175	2,539	2,236	1,994	11,494
121	3,406	3,083	3,355	2,236	1,994	14,075
122	3,406	2,175	3,355	3,316	1,994	14,247
123	4,625	3,083	4,589	1,000	1,000	14,298
124	4,625	2,175	4,589	2,236	1,994	15,620
125	2,550	2,175	2,539	2,236	1,000	10,500
126	2,550	3,083	2,539	3,316	2,969	14,457

127	2,550	3,083	2,539	2,236	2,969	13,377
128	2,550	1,573	2,539	2,236	2,969	11,866
129	4,625	3,083	4,589	2,236	1,994	16,528
130	3,406	4,365	3,355	3,316	1,000	15,443
131	1,784	3,083	1,837	2,236	2,969	11,909
132	1,784	4,365	1,837	4,557	1,994	14,536
133	1,000	3,083	1,000	4,557	1,000	10,640
134	3,406	2,175	3,355	2,236	2,969	14,142
135	2,550	4,365	1,837	3,316	1,994	14,062
136	4,625	3,083	4,589	2,236	1,994	16,528

B. Diferensiasi Produk (X2)

No.	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	Total X2
1	3,201	4,541	4,330	4,439	4,584	4,173	3,592	4,625	33,484
2	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
3	4,396	4,541	4,330	3,142	3,325	4,173	3,592	4,625	32,123
4	4,396	4,541	4,330	3,142	3,325	2,954	3,592	4,625	30,905
5	3,201	2,027	3,029	4,439	3,325	1,996	3,592	3,182	24,791
6	3,201	3,203	3,029	3,142	3,325	2,954	2,268	3,182	24,304
7	4,396	3,203	4,330	4,439	3,325	2,954	2,268	3,182	28,096
8	3,201	1,000	4,330	4,439	3,325	2,954	2,268	1,884	23,400
9	3,201	3,203	3,029	3,142	2,218	1,000	2,268	3,182	21,242
10	3,201	3,203	3,029	3,142	3,325	2,954	2,268	3,182	24,304
11	3,201	3,203	3,029	3,142	3,325	4,173	3,592	3,182	26,846
12	3,201	4,541	3,029	4,439	3,325	4,173	3,592	4,625	30,924
13	4,396	4,541	4,330	4,439	4,584	2,954	3,592	4,625	33,461
14	3,201	3,203	3,029	4,439	4,584	4,173	3,592	4,625	30,846
15	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
16	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
17	3,201	3,203	3,029	3,142	3,325	2,954	2,268	3,182	24,304
18	3,201	3,203	4,330	2,145	4,584	4,173	2,268	3,182	27,085
19	3,201	4,541	3,029	4,439	4,584	4,173	2,268	3,182	29,416

20	3,201	3,203	4,330	2,145	3,325	4,173	1,000	3,182	24,557
21	4,396	4,541	4,330	4,439	4,584	4,173	2,268	4,625	33,355
22	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
23	4,396	4,541	1,000	4,439	4,584	2,954	2,268	4,625	28,807
24	4,396	3,203	3,029	4,439	3,325	2,954	3,592	4,625	29,563
25	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
26	4,396	4,541	4,330	3,142	4,584	4,173	3,592	4,625	33,382
27	1,762	4,541	4,330	3,142	3,325	2,954	3,592	4,625	28,270
28	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
29	4,396	4,541	3,029	4,439	3,325	2,954	3,592	4,625	30,901
30	4,396	4,541	3,029	4,439	4,584	4,173	3,592	4,625	33,378
31	3,201	3,203	2,101	2,145	3,325	2,954	2,268	3,182	22,379
32	3,201	3,203	4,330	3,142	3,325	4,173	2,268	3,182	26,822
33	4,396	3,203	3,029	4,439	4,584	4,173	3,592	3,182	30,597
34	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
35	4,396	4,541	4,330	3,142	4,584	2,954	2,268	4,625	30,840
36	4,396	3,203	4,330	4,439	4,584	4,173	3,592	4,625	33,341
37	4,396	4,541	4,330	4,439	4,584	4,173	3,592	4,625	34,679
38	4,396	4,541	3,029	4,439	4,584	4,173	2,268	3,182	30,611
39	4,396	3,203	3,029	3,142	3,325	4,173	2,268	3,182	26,717
40	4,396	4,541	4,330	4,439	3,325	2,954	2,268	4,625	30,877
41	3,201	4,541	4,330	4,439	3,325	4,173	2,268	3,182	29,457
42	3,201	3,203	2,101	3,142	4,584	2,954	2,268	3,182	24,635
43	4,396	3,203	4,330	3,142	4,584	4,173	2,268	3,182	29,277
44	1,000	4,541	4,330	3,142	3,325	4,173	2,268	3,182	25,959
45	4,396	3,203	4,330	4,439	4,584	4,173	2,268	4,625	32,017
46	3,201	3,203	3,029	4,439	3,325	2,954	3,592	3,182	26,925
47	2,382	3,203	2,101	2,145	3,325	2,954	1,000	4,625	21,735
48	4,396	3,203	4,330	4,439	3,325	4,173	2,268	3,182	29,314
49	3,201	2,027	4,330	3,142	3,325	2,954	2,268	3,182	24,429

50	4,396	3,203	4,330	4,439	3,325	4,173	3,592	3,182	30,638
51	4,396	3,203	4,330	3,142	3,325	2,954	3,592	4,625	29,567
52	3,201	3,203	3,029	4,439	4,584	2,954	2,268	3,182	26,860
53	4,396	3,203	4,330	3,142	3,325	1,996	1,000	4,625	26,017
54	4,396	3,203	3,029	1,000	4,584	2,954	2,268	3,182	24,616
55	4,396	3,203	3,029	3,142	3,325	2,954	2,268	3,182	25,499
56	4,396	3,203	3,029	3,142	4,584	4,173	3,592	4,625	30,744
57	3,201	3,203	3,029	3,142	3,325	2,954	3,592	3,182	25,628
58	3,201	4,541	4,330	4,439	3,325	4,173	3,592	3,182	30,781
59	3,201	3,203	3,029	3,142	3,325	4,173	2,268	3,182	25,522
60	3,201	4,541	1,512	3,142	4,584	2,954	3,592	3,182	26,708
61	3,201	4,541	3,029	1,512	3,325	2,954	3,592	4,625	26,779
62	3,201	3,203	4,330	4,439	3,325	4,173	3,592	4,625	30,886
63	4,396	3,203	4,330	4,439	3,325	4,173	2,268	3,182	29,314
64	3,201	3,203	4,330	3,142	4,584	2,954	2,268	3,182	26,864
65	3,201	3,203	4,330	4,439	3,325	4,173	2,268	4,625	29,562
66	3,201	3,203	3,029	3,142	4,584	4,173	3,592	3,182	28,106
67	1,000	3,203	3,029	4,439	3,325	2,954	2,268	3,182	23,400
68	4,396	3,203	4,330	4,439	3,325	2,954	2,268	4,625	29,539
69	3,201	4,541	4,330	3,142	3,325	2,954	3,592	4,625	29,709
70	4,396	3,203	4,330	4,439	4,584	1,996	3,592	3,182	29,722
71	4,396	3,203	3,029	4,439	3,325	2,954	2,268	3,182	26,795
72	3,201	3,203	4,330	4,439	3,325	2,954	2,268	3,182	26,901
73	4,396	3,203	4,330	3,142	3,325	2,954	3,592	3,182	28,124
74	4,396	4,541	3,029	3,142	4,584	2,954	2,268	3,182	28,096
75	3,201	3,203	4,330	3,142	4,584	2,954	2,268	4,625	28,307
76	3,201	3,203	4,330	3,142	3,325	4,173	2,268	4,625	28,266
77	1,762	3,203	2,101	3,142	3,325	4,173	2,268	3,182	23,155
78	4,396	3,203	4,330	3,142	3,325	2,954	3,592	3,182	28,124
79	3,201	3,203	4,330	3,142	4,584	4,173	2,268	3,182	28,082

80	3,201	3,203	3,029	4,439	4,584	4,173	2,268	3,182	28,078
81	4,396	3,203	3,029	4,439	4,584	2,954	2,268	3,182	28,055
82	4,396	4,541	4,330	3,142	4,584	4,173	3,592	3,182	31,939
83	4,396	3,203	3,029	2,145	3,325	2,954	3,592	4,625	27,269
84	4,396	3,203	3,029	3,142	4,584	4,173	2,268	3,182	27,976
85	3,201	3,203	4,330	4,439	3,325	4,173	3,592	3,182	29,443
86	3,201	4,541	3,029	3,142	3,325	4,173	3,592	4,625	29,627
87	4,396	4,541	4,330	4,439	4,584	4,173	2,268	4,625	33,355
88	3,201	3,203	4,330	3,142	3,325	4,173	3,592	3,182	28,146
89	3,201	4,541	4,330	3,142	4,584	4,173	2,268	3,182	29,419
90	3,201	3,203	4,330	4,439	3,325	4,173	3,592	3,182	29,443
91	3,201	3,203	4,330	4,439	4,584	2,954	2,268	3,182	28,160
92	3,201	3,203	4,330	4,439	4,584	2,954	2,268	1,000	25,978
93	4,396	3,203	4,330	4,439	4,584	2,954	2,268	3,182	29,355
94	3,201	4,541	4,330	3,142	3,325	1,996	2,268	4,625	27,427
95	3,201	3,203	4,330	4,439	3,325	4,173	2,268	3,182	28,119
96	4,396	3,203	3,029	4,439	4,584	2,954	3,592	3,182	29,379
97	3,201	3,203	4,330	4,439	3,325	2,954	2,268	3,182	26,901
98	1,762	3,203	4,330	3,142	4,584	4,173	2,268	3,182	26,643
99	4,396	3,203	3,029	4,439	3,325	4,173	3,592	4,625	30,781
100	3,201	3,203	4,330	4,439	3,325	2,954	3,592	4,625	29,668
101	4,396	4,541	1,000	1,000	2,218	1,996	2,268	4,625	22,044
102	3,201	3,203	2,101	2,145	2,218	2,954	1,000	4,625	21,448
103	1,762	2,027	2,101	2,145	2,218	1,996	1,000	3,182	16,431
104	3,201	3,203	3,029	3,142	2,218	4,173	1,000	3,182	23,147
105	2,382	2,027	3,029	3,142	2,218	2,954	1,000	4,625	21,378
106	2,382	2,027	2,101	1,512	2,218	1,996	1,000	3,182	16,419
107	2,382	1,000	3,029	3,142	3,325	1,996	2,268	4,625	21,767
108	2,382	3,203	4,330	3,142	2,218	1,996	2,268	3,182	22,720
109	2,382	4,541	4,330	4,439	3,325	1,996	1,000	4,625	26,637

110	4,396	4,541	4,330	2,145	4,584	1,996	2,268	4,625	28,884
111	2,382	2,027	3,029	3,142	2,218	1,996	2,268	4,625	21,687
112	1,762	3,203	3,029	3,142	2,218	2,954	1,000	4,625	21,933
113	1,762	2,027	3,029	3,142	1,000	2,954	1,000	4,625	19,540
114	2,382	2,027	4,330	4,439	2,218	2,954	1,000	1,884	21,234
115	3,201	4,541	4,330	4,439	2,218	2,954	2,268	4,625	28,575
116	2,382	2,027	4,330	3,142	2,218	1,996	1,000	4,625	21,720
117	2,382	3,203	3,029	3,142	3,325	1,996	3,592	1,884	22,553
118	2,382	2,027	3,029	2,145	2,218	1,996	2,268	4,625	20,690
119	2,382	3,203	2,101	2,145	3,325	2,954	1,000	4,625	21,735
120	2,382	2,027	2,101	2,145	3,325	1,996	2,268	1,884	18,128
121	2,382	4,541	3,029	3,142	4,584	1,996	1,000	4,625	25,299
122	1,762	2,027	2,101	2,145	2,218	1,996	1,000	1,884	15,134
123	2,382	2,027	3,029	3,142	4,584	1,000	3,592	3,182	22,939
124	2,382	2,027	2,101	2,145	2,218	1,996	1,000	4,625	18,495
125	2,382	2,027	2,101	3,142	2,218	1,000	2,268	4,625	19,763
126	4,396	2,027	3,029	3,142	2,218	2,954	2,268	3,182	23,217
127	2,382	3,203	3,029	2,145	2,218	2,954	2,268	4,625	22,824
128	2,382	2,027	1,512	4,439	2,218	2,954	2,268	4,625	22,425
129	3,201	3,203	3,029	3,142	2,218	1,996	2,268	1,884	20,941
130	3,201	3,203	4,330	3,142	2,218	1,000	2,268	1,884	21,245
131	3,201	4,541	3,029	4,439	2,218	2,954	1,000	4,625	26,007
132	1,762	2,027	4,330	2,145	3,325	1,996	2,268	3,182	21,034
133	1,000	1,000	3,029	3,142	1,000	1,000	1,000	3,182	14,353
134	2,382	3,203	2,101	2,145	2,218	1,996	1,000	4,625	19,670
135	3,201	2,027	2,101	3,142	2,218	1,996	1,000	4,625	20,311
136	1,762	2,027	3,029	4,439	3,325	1,996	2,268	3,182	22,027

C. Kualitas Pelayanan dalam Islam (X3)

No.	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	Total X3
1	4,386	4,726	4,543	4,183	4,589	4,557	4,700	3,129	34,812
2	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
3	2,141	4,726	4,543	4,183	3,355	4,557	4,700	4,382	32,587
4	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
5	3,107	3,345	3,286	4,183	3,355	4,557	4,700	3,129	29,661
6	3,107	3,345	4,543	4,183	4,589	4,557	4,700	4,382	33,406
7	4,386	3,345	3,286	2,897	3,355	3,316	3,464	3,129	27,179
8	3,107	2,105	4,543	2,897	3,355	2,236	4,700	3,129	26,074
9	3,107	3,345	3,286	1,910	4,589	2,236	3,464	4,382	26,320
10	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
11	3,107	4,726	4,543	4,183	4,589	4,557	4,700	4,382	34,787
12	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
13	2,141	4,726	4,543	4,183	4,589	4,557	4,700	4,382	33,821
14	3,107	3,345	3,286	2,897	3,355	3,316	3,464	3,129	25,900
15	3,107	4,726	4,543	4,183	4,589	4,557	4,700	4,382	34,787
16	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
17	3,107	3,345	4,543	4,183	4,589	3,316	4,700	3,129	30,912
18	4,386	3,345	3,286	2,897	4,589	3,316	4,700	3,129	29,649
19	4,386	3,345	4,543	4,183	4,589	3,316	4,700	3,129	32,191
20	3,107	3,345	3,286	2,897	4,589	4,557	3,464	3,129	28,374
21	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
22	4,386	4,726	3,286	4,183	4,589	3,316	4,700	4,382	33,568
23	4,386	4,726	4,543	4,183	4,589	3,316	4,700	4,382	34,825
24	4,386	4,726	3,286	4,183	4,589	4,557	4,700	3,129	33,555
25	4,386	4,726	4,543	4,183	4,589	4,557	3,464	3,129	33,576
26	4,386	3,345	3,286	2,897	4,589	4,557	4,700	4,382	32,142
27	3,107	3,345	4,543	2,897	3,355	4,557	3,464	3,129	28,398

28	4,386	3,345	3,286	4,183	4,589	4,557	3,464	4,382	32,192
29	4,386	4,726	4,543	4,183	4,589	4,557	4,700	4,382	36,066
30	4,386	4,726	4,543	4,183	4,589	4,557	3,464	4,382	34,830
31	3,107	3,345	2,199	4,183	1,837	4,557	2,550	4,382	26,160
32	3,107	3,345	3,286	4,183	4,589	4,557	3,464	4,382	30,913
33	3,107	4,726	4,543	4,183	4,589	3,316	4,700	4,382	33,546
34	4,386	3,345	4,543	4,183	4,589	4,557	4,700	4,382	34,685
35	3,107	4,726	3,286	2,897	3,355	3,316	3,464	3,129	27,280
36	4,386	4,726	4,543	2,897	3,355	4,557	3,464	4,382	32,311
37	3,107	4,726	3,286	2,897	3,355	3,316	4,700	4,382	29,770
38	3,107	4,726	3,286	4,183	4,589	3,316	4,700	4,382	32,289
39	4,386	4,726	4,543	1,910	3,355	2,236	3,464	3,129	27,749
40	4,386	3,345	4,543	2,897	4,589	4,557	4,700	4,382	33,400
41	3,107	4,726	4,543	2,897	3,355	3,316	4,700	4,382	31,027
42	4,386	4,726	3,286	2,897	4,589	3,316	3,464	3,129	29,793
43	3,107	3,345	3,286	4,183	4,589	3,316	4,700	3,129	29,655
44	3,107	3,345	4,543	4,183	4,589	3,316	3,464	3,129	29,676
45	3,107	3,345	3,286	4,183	3,355	3,316	4,700	4,382	29,674
46	4,386	4,726	4,543	2,897	3,355	4,557	3,464	3,129	31,057
47	1,000	3,345	4,543	1,910	3,355	3,316	4,700	3,129	25,298
48	3,107	3,345	3,286	2,897	3,355	3,316	3,464	3,129	25,900
49	4,386	3,345	3,286	1,910	3,355	3,316	3,464	4,382	27,444
50	3,107	3,345	3,286	2,897	3,355	4,557	3,464	3,129	27,140
51	3,107	3,345	4,543	4,183	4,589	3,316	3,464	4,382	30,930
52	3,107	3,345	4,543	2,897	3,355	4,557	4,700	3,129	29,633
53	3,107	3,345	3,286	2,897	3,355	3,316	3,464	3,129	25,900
54	4,386	3,345	3,286	1,910	3,355	4,557	4,700	2,213	27,751
55	4,386	3,345	3,286	2,897	4,589	3,316	3,464	3,129	28,413
56	4,386	4,726	3,286	4,183	4,589	3,316	3,464	3,129	31,079
57	3,107	4,726	4,543	2,897	3,355	3,316	2,550	4,382	28,877

58	3,107	3,345	4,543	4,183	3,355	3,316	3,464	3,129	28,442
59	1,000	3,345	3,286	4,183	4,589	4,557	3,464	3,129	27,552
60	4,386	3,345	4,543	2,897	3,355	3,316	4,700	3,129	29,672
61	3,107	3,345	3,286	4,183	4,589	4,557	3,464	4,382	30,913
62	3,107	3,345	4,543	4,183	3,355	3,316	4,700	3,129	29,678
63	2,141	3,345	3,286	2,897	3,355	4,557	4,700	3,129	27,410
64	3,107	4,726	3,286	2,897	3,355	3,316	3,464	3,129	27,280
65	4,386	4,726	3,286	4,183	3,355	3,316	3,464	3,129	29,845
66	3,107	3,345	3,286	4,183	4,589	3,316	4,700	3,129	29,655
67	3,107	4,726	3,286	2,897	4,589	3,316	3,464	4,382	29,768
68	3,107	4,726	4,543	2,897	4,589	3,316	4,700	3,129	31,008
69	4,386	3,345	4,543	4,183	3,355	3,316	4,700	4,382	32,211
70	3,107	3,345	3,286	4,183	3,355	4,557	3,464	4,382	29,679
71	4,386	3,345	3,286	2,897	4,589	3,316	3,464	3,129	28,413
72	4,386	4,726	3,286	4,183	3,355	3,316	3,464	3,129	29,845
73	4,386	4,726	3,286	4,183	4,589	3,316	3,464	4,382	32,332
74	4,386	4,726	3,286	2,897	3,355	4,557	4,700	3,129	31,036
75	3,107	3,345	4,543	2,897	4,589	3,316	3,464	3,129	28,391
76	3,107	4,726	3,286	2,897	4,589	3,316	4,700	4,382	31,004
77	3,107	3,345	3,286	4,183	4,589	3,316	2,550	4,382	28,758
78	4,386	3,345	3,286	4,183	4,589	3,316	4,700	4,382	32,187
79	3,107	2,105	3,286	2,897	4,589	3,316	4,700	3,129	27,130
80	3,107	4,726	4,543	2,897	3,355	4,557	4,700	4,382	32,268
81	3,107	4,726	3,286	2,897	4,589	4,557	4,700	4,382	32,244
82	3,107	3,345	4,543	2,897	4,589	3,316	4,700	3,129	29,627
83	3,107	3,345	3,286	2,897	4,589	3,316	4,700	4,382	29,623
84	3,107	4,726	4,543	2,897	3,355	4,557	3,464	4,382	31,032
85	3,107	4,726	3,286	4,183	3,355	4,557	3,464	3,129	29,806
86	4,386	3,345	3,286	4,183	4,589	4,557	3,464	3,129	30,938
87	3,107	4,726	4,543	2,897	3,355	4,557	4,700	3,129	31,014

88	4,386	3,345	4,543	2,897	4,589	4,557	4,700	3,129	32,146
89	3,107	3,345	3,286	2,897	3,355	3,316	3,464	3,129	25,900
90	3,107	4,726	4,543	2,897	3,355	3,316	4,700	1,000	27,645
91	4,386	4,726	3,286	4,183	4,589	3,316	3,464	3,129	31,079
92	3,107	4,726	4,543	2,897	3,355	3,316	4,700	4,382	31,027
93	3,107	4,726	4,543	4,183	3,355	3,316	3,464	1,000	27,694
94	4,386	3,345	3,286	2,897	4,589	4,557	3,464	3,129	29,653
95	3,107	3,345	3,286	2,897	3,355	3,316	2,550	4,382	26,239
96	3,107	4,726	3,286	2,897	4,589	4,557	3,464	3,129	29,755
97	3,107	3,345	4,543	2,897	4,589	3,316	3,464	4,382	29,645
98	3,107	3,345	3,286	2,897	4,589	4,557	4,700	3,129	29,610
99	3,107	4,726	4,543	4,183	3,355	4,557	4,700	3,129	32,299
100	3,107	4,726	3,286	4,183	4,589	3,316	3,464	4,382	31,053
101	3,107	2,105	2,199	2,897	3,355	2,236	1,784	1,625	19,310
102	2,141	3,345	2,199	4,183	4,589	2,236	3,464	2,213	24,371
103	1,000	3,345	3,286	4,183	2,539	1,000	2,550	2,213	20,115
104	3,107	3,345	2,199	2,897	1,837	2,236	2,550	3,129	21,301
105	2,141	4,726	3,286	1,910	2,539	2,236	1,784	2,213	20,834
106	2,141	3,345	4,543	1,910	2,539	2,236	3,464	4,382	24,561
107	3,107	4,726	2,199	2,897	4,589	3,316	3,464	4,382	28,682
108	3,107	4,726	2,199	4,183	2,539	2,236	3,464	3,129	25,583
109	2,141	4,726	1,000	1,910	2,539	3,316	3,464	1,000	20,096
110	2,141	3,345	2,199	1,000	4,589	3,316	1,784	2,213	20,588
111	3,107	2,105	2,199	2,897	2,539	4,557	1,784	1,625	20,814
112	1,599	3,345	2,199	1,910	2,539	2,236	2,550	4,382	20,761
113	2,141	3,345	3,286	1,910	4,589	4,557	3,464	2,213	25,504
114	3,107	2,105	2,199	1,000	2,539	2,236	2,550	1,625	17,362
115	2,141	2,105	3,286	2,897	2,539	2,236	2,550	2,213	19,968
116	1,599	2,105	3,286	2,897	2,539	2,236	3,464	2,213	20,340
117	3,107	4,726	4,543	2,897	2,539	2,236	2,550	4,382	26,981

118	2,141	3,345	2,199	2,897	1,837	2,236	2,550	3,129	20,335
119	1,599	3,345	4,543	1,000	2,539	2,236	4,700	3,129	23,092
120	2,141	2,105	2,199	1,000	2,539	2,236	2,550	2,213	16,984
121	2,141	3,345	2,199	1,910	3,355	2,236	2,550	3,129	20,866
122	3,107	2,105	2,199	2,897	3,355	3,316	4,700	2,213	23,893
123	2,141	3,345	2,199	1,910	4,589	1,000	3,464	2,213	20,861
124	4,386	2,105	2,199	1,910	4,589	2,236	2,550	3,129	23,105
125	4,386	3,345	2,199	1,910	2,539	2,236	2,550	2,213	21,378
126	3,107	4,726	2,199	4,183	2,539	3,316	2,550	4,382	27,002
127	1,000	4,726	2,199	1,910	2,539	2,236	4,700	2,213	21,523
128	2,141	2,105	3,286	2,897	2,539	2,236	1,000	2,213	18,418
129	1,599	3,345	1,000	4,183	4,589	2,236	2,550	3,129	22,631
130	4,386	3,345	2,199	4,183	3,355	3,316	2,550	1,625	24,960
131	2,141	2,105	2,199	2,897	1,837	2,236	4,700	1,625	19,742
132	1,599	2,105	3,286	4,183	1,837	4,557	2,550	2,213	22,329
133	2,141	1,000	2,199	4,183	1,000	4,557	2,550	3,129	20,758
134	2,141	3,345	2,199	1,910	3,355	2,236	3,464	2,213	20,864
135	4,386	3,345	2,199	1,910	1,837	3,316	3,464	2,213	22,670
136	3,107	3,345	3,286	4,183	4,589	2,236	1,784	2,213	24,743

D. Daya Saing (Y)

No.	Y1	Y2	Y3	Y4	Y5	Y6	Total Y
1	4,183	3,592	4,672	2,159	4,601	4,437	23,644
2	4,183	3,592	4,672	3,402	4,601	3,188	23,638
3	4,183	3,592	4,672	3,402	3,376	3,188	22,413
4	4,183	3,592	4,672	2,159	4,601	4,437	23,644
5	4,183	3,592	4,672	2,159	3,376	3,188	21,170
6	4,183	2,268	4,672	2,159	4,601	3,188	21,071
7	2,897	2,268	4,672	2,159	2,556	3,188	17,741

8	2,897	2,268	4,672	2,159	3,376	3,188	18,560
9	1,910	2,268	3,434	3,402	4,601	2,121	17,735
10	4,183	2,268	3,434	2,159	4,601	3,188	19,832
11	4,183	3,592	3,434	2,159	4,601	1,000	18,968
12	4,183	3,592	4,672	3,402	4,601	3,188	23,638
13	4,183	3,592	4,672	3,402	4,601	4,437	24,887
14	2,897	3,592	3,434	2,159	3,376	4,437	19,895
15	4,183	3,592	4,672	3,402	4,601	4,437	24,887
16	4,183	3,592	4,672	3,402	4,601	4,437	24,887
17	4,183	2,268	3,434	2,159	4,601	3,188	19,832
18	2,897	2,268	3,434	2,159	4,601	4,437	19,796
19	4,183	2,268	4,672	2,159	4,601	4,437	22,320
20	2,897	1,000	3,434	3,402	3,376	3,188	17,297
21	4,183	2,268	4,672	3,402	4,601	4,437	23,563
22	4,183	3,592	4,672	3,402	4,601	4,437	24,887
23	4,183	2,268	4,672	1,000	4,601	4,437	21,161
24	4,183	3,592	3,434	3,402	4,601	3,188	22,399
25	4,183	3,592	4,672	3,402	4,601	4,437	24,887
26	2,897	3,592	3,434	3,402	4,601	4,437	22,363
27	2,897	3,592	3,434	2,159	3,376	3,188	18,646
28	4,183	3,592	4,672	3,402	4,601	4,437	24,887
29	4,183	3,592	4,672	2,159	4,601	3,188	22,395
30	4,183	3,592	4,672	3,402	4,601	4,437	24,887
31	4,183	2,268	2,363	2,159	1,837	3,188	15,997
32	4,183	2,268	3,434	2,159	4,601	3,188	19,832
33	4,183	3,592	4,672	2,159	4,601	4,437	23,644
34	4,183	3,592	4,672	3,402	4,601	4,437	24,887
35	2,897	2,268	4,672	3,402	3,376	4,437	21,052
36	2,897	3,592	4,672	3,402	3,376	4,437	22,377
37	2,897	3,592	3,434	3,402	3,376	4,437	21,138

38	4,183	2,268	3,434	3,402	4,601	4,437	22,324
39	1,910	2,268	3,434	2,159	3,376	3,188	16,334
40	2,897	2,268	4,672	3,402	4,601	3,188	21,028
41	2,897	2,268	3,434	3,402	3,376	3,188	18,565
42	2,897	2,268	3,434	3,402	4,601	4,437	21,039
43	4,183	2,268	3,434	2,159	4,601	4,437	21,081
44	4,183	2,268	3,434	2,159	4,601	3,188	19,832
45	4,183	2,268	3,434	2,159	3,376	4,437	19,856
46	2,897	3,592	3,434	3,402	3,376	3,188	19,889
47	1,910	1,000	3,434	2,159	3,376	3,188	15,066
48	2,897	2,268	3,434	3,402	3,376	3,188	18,565
49	1,910	2,268	3,434	2,159	3,376	3,188	16,334
50	2,897	3,592	3,434	1,000	3,376	3,188	17,487
51	4,183	3,592	3,434	3,402	4,601	3,188	22,399
52	2,897	2,268	3,434	2,159	3,376	4,437	18,571
53	2,897	1,000	3,434	2,159	3,376	3,188	16,054
54	1,910	2,268	3,434	2,159	3,376	4,437	17,583
55	2,897	2,268	4,672	2,159	4,601	3,188	19,786
56	4,183	3,592	3,434	2,159	4,601	4,437	22,406
57	2,897	3,592	3,434	3,402	3,376	3,188	19,889
58	4,183	3,592	3,434	2,159	3,376	3,188	19,931
59	4,183	2,268	3,434	3,402	4,601	3,188	21,075
60	2,897	3,592	4,672	3,402	3,376	4,437	22,377
61	4,183	3,592	4,672	2,159	4,601	3,188	22,395
62	4,183	3,592	3,434	3,402	3,376	3,188	21,174
63	2,897	2,268	4,672	2,159	3,376	3,188	18,560
64	2,897	2,268	3,434	3,402	3,376	4,437	19,814
65	4,183	2,268	2,363	2,159	3,376	3,188	17,537
66	4,183	3,592	3,434	3,402	4,601	4,437	23,648
67	2,897	2,268	3,434	2,159	4,601	3,188	18,547

68	2,897	2,268	3,434	2,159	4,601	3,188	18,547
69	4,183	3,592	3,434	3,402	3,376	3,188	21,174
70	4,183	3,592	4,672	2,159	3,376	4,437	22,419
71	2,897	2,268	1,000	2,159	4,601	3,188	16,113
72	4,183	2,268	4,672	3,402	3,376	3,188	21,088
73	4,183	3,592	3,434	3,402	4,601	3,188	22,399
74	2,897	2,268	3,434	2,159	3,376	4,437	18,571
75	2,897	2,268	3,434	3,402	4,601	4,437	21,039
76	2,897	2,268	4,672	3,402	4,601	3,188	21,028
77	4,183	2,268	3,434	3,402	4,601	3,188	21,075
78	4,183	3,592	4,672	3,402	4,601	3,188	23,638
79	2,897	2,268	4,672	2,159	4,601	4,437	21,035
80	2,897	2,268	3,434	3,402	3,376	4,437	19,814
81	2,897	2,268	1,000	2,159	4,601	4,437	17,362
82	2,897	3,592	3,434	2,159	4,601	4,437	21,120
83	2,897	3,592	3,434	3,402	4,601	3,188	21,114
84	2,897	2,268	1,512	3,402	3,376	4,437	17,892
85	4,183	3,592	4,672	3,402	3,376	3,188	22,413
86	4,183	3,592	3,434	3,402	4,601	3,188	22,399
87	2,897	2,268	3,434	3,402	3,376	4,437	19,814
88	2,897	3,592	3,434	2,159	4,601	3,188	19,871
89	2,897	2,268	3,434	2,159	3,376	4,437	18,571
90	2,897	3,592	2,363	2,159	3,376	3,188	17,576
91	4,183	2,268	3,434	3,402	4,601	4,437	22,324
92	2,897	2,268	4,672	2,159	3,376	4,437	19,810
93	4,183	2,268	4,672	2,159	3,376	4,437	21,095
94	2,897	2,268	3,434	3,402	4,601	3,188	19,790
95	2,897	2,268	3,434	2,159	3,376	3,188	17,322
96	2,897	3,592	3,434	3,402	4,601	4,437	22,363
97	2,897	2,268	4,672	3,402	4,601	3,188	21,028

98	2,897	2,268	3,434	3,402	4,601	4,437	21,039
99	4,183	3,592	4,672	2,159	3,376	3,188	21,170
100	4,183	3,592	3,434	2,159	4,601	3,188	21,156
101	2,897	2,268	2,363	3,402	3,376	2,121	16,427
102	4,183	1,000	3,434	2,159	4,601	2,121	17,498
103	4,183	1,000	2,363	2,159	2,556	2,121	14,382
104	2,897	1,000	2,363	2,159	1,837	2,121	12,377
105	1,910	1,000	2,363	1,000	2,556	2,121	10,951
106	1,910	1,000	2,363	1,000	2,556	2,121	10,951
107	2,897	2,268	3,434	1,000	4,601	3,188	17,388
108	4,183	2,268	2,363	2,159	2,556	2,121	15,650
109	1,910	1,000	2,363	1,000	2,556	3,188	12,017
110	1,000	2,268	2,363	1,000	4,601	4,437	15,669
111	2,897	2,268	2,363	1,000	2,556	2,121	13,206
112	1,910	1,000	2,363	1,000	2,556	2,121	10,951
113	1,910	1,000	2,363	1,000	4,601	1,000	11,874
114	1,000	1,000	2,363	1,000	2,556	2,121	10,041
115	2,897	2,268	3,434	2,159	2,556	2,121	15,435
116	2,897	1,000	2,363	1,000	2,556	2,121	11,938
117	2,897	3,592	3,434	1,000	2,556	3,188	16,668
118	2,897	2,268	4,672	1,000	1,837	2,121	14,795
119	1,000	1,000	2,363	1,000	2,556	3,188	11,108
120	1,000	2,268	2,363	2,159	2,556	3,188	13,534
121	1,910	1,000	1,512	3,402	3,376	4,437	15,637
122	2,897	1,000	2,363	2,159	3,376	2,121	13,917
123	1,910	3,592	2,363	1,000	4,601	4,437	17,903
124	1,910	1,000	2,363	1,000	4,601	2,121	12,995
125	1,910	2,268	3,434	1,000	2,556	2,121	13,289
126	4,183	2,268	2,363	1,000	2,556	2,121	14,491
127	1,910	2,268	3,434	1,000	2,556	2,121	13,289

128	2,897	2,268	3,434	1,000	2,556	2,121	14,276
129	4,183	2,268	4,672	1,000	4,601	2,121	18,845
130	4,183	2,268	2,363	2,159	3,376	2,121	16,470
131	2,897	1,000	4,672	1,000	1,837	2,121	13,528
132	4,183	2,268	2,363	1,000	1,837	3,188	14,838
133	4,183	1,000	2,363	1,000	1,000	1,000	10,546
134	1,910	1,000	2,363	1,000	3,376	2,121	11,770
135	1,910	1,000	2,363	2,159	1,837	2,121	11,390
136	4,183	2,268	2,363	1,000	4,601	3,188	17,603

Lampiran 4

Output SPSS Uji Validitas dan Uji Reliabilitas

A. Output SPSS Uji Validitas Instrumen Variabel Orientasi Pasar

		Correlations					
		X1.1	X1.2	X1.3	X1.4	X1.5	X1
X1.1	Pearson	1	,084	,954**	,342**	,308**	,804**
	Correlation						
	Sig. (2-tailed)		,330	,000	,000	,000	,000
	N	136	136	136	136	136	136
X1.2	Pearson	,084	1	,102	,272**	,189*	,481**
	Correlation						
	Sig. (2-tailed)	,330		,239	,001	,028	,000
	N	136	136	136	136	136	136
X1.3	Pearson	,954**	,102	1	,332**	,332**	,814**
	Correlation						
	Sig. (2-tailed)	,000	,239		,000	,000	,000
	N	136	136	136	136	136	136
X1.4	Pearson	,342**	,272**	,332**	1	,358**	,659**
	Correlation						
	Sig. (2-tailed)	,000	,001	,000		,000	,000
	N	136	136	136	136	136	136
X1.5	Pearson	,308**	,189*	,332**	,358**	1	,639**
	Correlation						
	Sig. (2-tailed)	,000	,028	,000	,000		,000
	N	136	136	136	136	136	136
X1	Pearson	,804**	,481**	,814**	,659**	,639**	1
	Correlation						
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	136	136	136	136	136	136

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

B. Output SPSS Uji Validitas Instrumen Variabel Diferensiasi Produk

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2
X2.1	Pearson Correlation	1	.456**	.238**	.260**	.502**	.395**	.457**	.152	.721**
	Sig. (2-tailed)		.000	.005	.002	.000	.000	.000	.077	.000
	N	136	136	136	136	136	136	136	136	136
X2.2	Pearson Correlation	.456**	1	.222**	.201*	.494**	.462**	.386**	.312**	.695**
	Sig. (2-tailed)	.000		.009	.019	.000	.000	.000	.000	.000
	N	136	136	136	136	136	136	136	136	136
X2.3	Pearson Correlation	.238**	.222**	1	.410**	.290**	.328**	.275**	-.029	.563**
	Sig. (2-tailed)	.005	.009		.000	.001	.000	.001	.737	.000
	N	136	136	136	136	136	136	136	136	136
X2.4	Pearson Correlation	.260**	.201*	.410**	1	.309**	.356**	.331**	.002	.588**
	Sig. (2-tailed)	.002	.019	.000		.000	.000	.000	.983	.000
	N	136	136	136	136	136	136	136	136	136
X2.5	Pearson Correlation	.502**	.494**	.290**	.309**	1	.493**	.485**	-.006	.719**
	Sig. (2-tailed)	.000	.000	.001	.000		.000	.000	.945	.000
	N	136	136	136	136	136	136	136	136	136
X2.6	Pearson Correlation	.395**	.462**	.328**	.356**	.493**	1	.377**	.102	.713**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.236	.000

[illegible]

X3.7	Pearson Correlation	.249**	.344**	.512**	.239**	.411**	.413**	1	.345**	.675**
	Sig. (2-tailed)	,003	,000	,000	,005	,000	,000		,000	,000
	N	136	136	136	136	136	136	136	136	136
X3.8	Pearson Correlation	.279**	.355**	.424**	.339**	.379**	.349**	.345**	1	.676**
	Sig. (2-tailed)	,001	,000	,000	,000	,000	,000	,000		,000
	N	136	136	136	136	136	136	136	136	136
X3	Pearson Correlation	.621**	.590**	.692**	.592**	.691**	.678**	.675**	.676**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
	N	136	136	136	136	136	136	136	136	136

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

D. Output SPSS Uji Validitas Instrumen Variabel Daya Saing

Correlations

	Y1	Y2	Y3	Y4	Y5	Y6	Y
Y1 Pearson Correlation	1	.484**	.414**	.352**	.315**	.189*	.649**
Sig. (2-tailed)		,000	,000	,000	,000	,027	,000
N	136	136	136	136	136	136	136

Y2	Pearson Correlation	,484**	1	,463**	,437**	,441**	,449**	,760**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	136	136	136	136	136	136	136
Y3	Pearson Correlation	,414**	,463**	1	,335**	,314**	,320**	,682**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	136	136	136	136	136	136	136
Y4	Pearson Correlation	,352**	,437**	,335**	1	,447**	,470**	,712**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	136	136	136	136	136	136	136
Y5	Pearson Correlation	,315**	,441**	,314**	,447**	1	,475**	,726**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	136	136	136	136	136	136	136
Y6	Pearson Correlation	,189*	,449**	,320**	,470**	,475**	1	,687**
	Sig. (2-tailed)	,027	,000	,000	,000	,000		,000
	N	136	136	136	136	136	136	136
Y	Pearson Correlation	,649**	,760**	,682**	,712**	,726**	,687**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	136	136	136	136	136	136	136

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

E. Output SPSS Uji Reliabilitas Instrumen Variabel Orientasi Pasar**Reliability Statistics**

Cronbach's Alpha	N of Items
,711	5

F. Output SPSS Uji Reliabilitas Instrumen Variabel Diferensiasi Produk**Reliability Statistics**

Cronbach's Alpha	N of Items
,775	8

G. Output SPSS Uji Reliabilitas Instrumen Variabel Kualitas Pelayanan dalam Islam**Reliability Statistics**

Cronbach's Alpha	N of Items
,805	8

H. Output SPSS Uji Reliabilitas Instrumen Variabel Daya Saing**Reliability Statistics**

Cronbach's Alpha	N of Items
,791	6

Lampiran 5

Output SPSS Uji Asumsi Klasik

A. Output SPSS Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		136
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	1,71002744
Most Extreme Differences	Absolute	,046
	Positive	,046
	Negative	-,042
Kolmogorov-Smirnov Z		,532
Asymp. Sig. (2-tailed)		,940

a. Test distribution is Normal.

b. Calculated from data.

B. Output SPSS Uji Linieritas

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Daya Saing *	Between Groups	(Combined)	1619,915	65	24,922	5,485	,000
Orientasi Pasar		Linearity	1184,753	1	1184,753	260,767	,000
		Deviation from Linearity	435,163	64	6,799	1,497	,050
	Within Groups		318,034	70	4,543		
	Total		1937,950	135			

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Daya Saing *	Between	(Combined	1895,993	117	16,205	6,952	,000
Diferensiasi Produk	Groups	Linearity	1232,117	1	1232,117	528,603	,000
		Deviation from Linearity	663,876	116	5,723	2,455	,016
	Within Groups		41,956	18	2,331		
	Total		1937,950	135			

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Daya Saing *	Between	(Combined)	1876,071	118	15,899	4,368	,001
Kualitas Pelayanan dalam Islam	Groups	Linearity	1399,178	1	1399,178	384,400	,000
		Deviation from Linearity	476,893	117	4,076	1,120	,417
	Within Groups		61,878	17	3,640		
	Total		1937,950	135			

C. Output SPSS Uji Multikolinearitas**Coefficients^a**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	-3,011	,979		-3,076	,003		
Orientasi Pasar	,155	,090	,124	1,726	,087	,299	3,348
Diferensiasi Produk	,286	,051	,342	5,555	,000	,407	2,460

Kualitas Pelayanan dalam Islam	,406	,057	,502	7,153	,000	,314	3,189
--------------------------------	------	------	------	-------	------	------	-------

a. Dependent Variable: Daya Saing

D. Output SPSS Uji Heteroskedastisitas

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	3,307	,548		6,040	,000
1 Orientasi Pasar	,054	,050	,162	1,074	,285
Diferensiasi Produk	-,057	,029	-,254	-1,965	,057
Kualitas Pelayanan dalam Islam	-,048	,032	-,224	-1,523	,130

a. Dependent Variable: ABS_RES

Lampiran 6

Output SPSS Uji Regresi Linear Berganda

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Kualitas Pelayanan dalam Islam, Diferensiasi Produk, Orientasi Pasar ^b		Enter

a. Dependent Variable: Daya Saing

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,892 ^a	,796	,792	1,72935

a. Predictors: (Constant), Kualitas Pelayanan dalam Islam, Diferensiasi Produk, Orientasi Pasar

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	-3,011	,979		-3,076	,003
Orientasi Pasar	,155	,090	,124	1,726	,087
Diferensiasi Produk	,286	,051	,342	5,555	,000
Kualitas Pelayanan dalam Islam	,406	,057	,502	7,153	,000

ANOVA^a

Model	Sum of Squares	Df	Mean Square	F	Sig.
1 Regression	1543,183	3	514,394	172,001	,000 ^b
Residual	394,766	132	2,991		
Total	1937,950	135			

a. Dependent Variable: Daya Saing

b. Predictors: (Constant), Kualitas Pelayanan dalam Islam, Diferensiasi Produk, Orientasi Pasar

Lampiran 7

Tabel distribusi t

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
121	0.67652	1.28859	1.65754	1.97976	2.35756	2.61707	3.15895
122	0.67651	1.28853	1.65744	1.97960	2.35730	2.61673	3.15838
123	0.67649	1.28847	1.65734	1.97944	2.35705	2.61639	3.15781
124	0.67647	1.28842	1.65723	1.97928	2.35680	2.61606	3.15726
125	0.67646	1.28836	1.65714	1.97912	2.35655	2.61573	3.15671
126	0.67644	1.28831	1.65704	1.97897	2.35631	2.61541	3.15617
127	0.67643	1.28825	1.65694	1.97882	2.35607	2.61510	3.15565
128	0.67641	1.28820	1.65685	1.97867	2.35583	2.61478	3.15512
129	0.67640	1.28815	1.65675	1.97852	2.35560	2.61448	3.15461
130	0.67638	1.28810	1.65666	1.97838	2.35537	2.61418	3.15411
131	0.67637	1.28805	1.65657	1.97824	2.35515	2.61388	3.15361
132	0.67635	1.28800	1.65648	1.97810	2.35493	2.61359	3.15312
133	0.67634	1.28795	1.65639	1.97796	2.35471	2.61330	3.15264
134	0.67633	1.28790	1.65630	1.97783	2.35450	2.61302	3.15217
135	0.67631	1.28785	1.65622	1.97769	2.35429	2.61274	3.15170
136	0.67630	1.28781	1.65613	1.97756	2.35408	2.61246	3.15124
137	0.67628	1.28776	1.65605	1.97743	2.35387	2.61219	3.15079
138	0.67627	1.28772	1.65597	1.97730	2.35367	2.61193	3.15034
139	0.67626	1.28767	1.65589	1.97718	2.35347	2.61166	3.14990
140	0.67625	1.28763	1.65581	1.97705	2.35328	2.61140	3.14947
141	0.67623	1.28758	1.65573	1.97693	2.35309	2.61115	3.14904
142	0.67622	1.28754	1.65566	1.97681	2.35289	2.61090	3.14862
143	0.67621	1.28750	1.65558	1.97669	2.35271	2.61065	3.14820
144	0.67620	1.28746	1.65550	1.97658	2.35252	2.61040	3.14779
145	0.67619	1.28742	1.65543	1.97646	2.35234	2.61016	3.14739
146	0.67617	1.28738	1.65536	1.97635	2.35216	2.60992	3.14699
147	0.67616	1.28734	1.65529	1.97623	2.35198	2.60969	3.14660
148	0.67615	1.28730	1.65521	1.97612	2.35181	2.60946	3.14621
149	0.67614	1.28726	1.65514	1.97601	2.35163	2.60923	3.14583
150	0.67613	1.28722	1.65508	1.97591	2.35146	2.60900	3.14545
151	0.67612	1.28718	1.65501	1.97580	2.35130	2.60878	3.14508
152	0.67611	1.28715	1.65494	1.97569	2.35113	2.60856	3.14471
153	0.67610	1.28711	1.65487	1.97559	2.35097	2.60834	3.14435

Lampiran 8

Tabel Distribusi R

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
101	0.1630	0.1937	0.2290	0.2528	0.3196
102	0.1622	0.1927	0.2279	0.2515	0.3181
103	0.1614	0.1918	0.2268	0.2504	0.3166
104	0.1606	0.1909	0.2257	0.2492	0.3152
105	0.1599	0.1900	0.2247	0.2480	0.3137
106	0.1591	0.1891	0.2236	0.2469	0.3123
107	0.1584	0.1882	0.2226	0.2458	0.3109
108	0.1576	0.1874	0.2216	0.2446	0.3095
109	0.1569	0.1865	0.2206	0.2436	0.3082
110	0.1562	0.1857	0.2196	0.2425	0.3068
111	0.1555	0.1848	0.2186	0.2414	0.3055
112	0.1548	0.1840	0.2177	0.2403	0.3042
113	0.1541	0.1832	0.2167	0.2393	0.3029
114	0.1535	0.1824	0.2158	0.2383	0.3016
115	0.1528	0.1816	0.2149	0.2373	0.3004
116	0.1522	0.1809	0.2139	0.2363	0.2991
117	0.1515	0.1801	0.2131	0.2353	0.2979
118	0.1509	0.1793	0.2122	0.2343	0.2967
119	0.1502	0.1786	0.2113	0.2333	0.2955
120	0.1496	0.1779	0.2104	0.2324	0.2943
121	0.1490	0.1771	0.2096	0.2315	0.2931
122	0.1484	0.1764	0.2087	0.2305	0.2920
123	0.1478	0.1757	0.2079	0.2296	0.2908
124	0.1472	0.1750	0.2071	0.2287	0.2897
125	0.1466	0.1743	0.2062	0.2278	0.2886
126	0.1460	0.1736	0.2054	0.2269	0.2875
127	0.1455	0.1729	0.2046	0.2260	0.2864
128	0.1449	0.1723	0.2039	0.2252	0.2853
129	0.1443	0.1716	0.2031	0.2243	0.2843
130	0.1438	0.1710	0.2023	0.2235	0.2832
131	0.1432	0.1703	0.2015	0.2226	0.2822
132	0.1427	0.1697	0.2008	0.2218	0.2811
133	0.1422	0.1690	0.2001	0.2210	0.2801
134	0.1416	0.1684	0.1993	0.2202	0.2791
135	0.1411	0.1678	0.1986	0.2194	0.2781

Lampiran 9

Tabel Distribusi F

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	5
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
121	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
122	3.92	3.07	2.68	2.45	2.29	2.17	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.77	1.75
123	3.92	3.07	2.68	2.45	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
124	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
125	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.96	1.91	1.87	1.83	1.80	1.77	1.75
126	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.87	1.83	1.80	1.77	1.75
127	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
128	3.92	3.07	2.68	2.44	2.29	2.17	2.08	2.01	1.95	1.91	1.86	1.83	1.80	1.77	1.75
129	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
130	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
131	3.91	3.07	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.80	1.77	1.74
132	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
133	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
134	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.83	1.79	1.77	1.74
135	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74

Lampiran 10

DOKUMENTASI











Lampiran 11

Surat Permohonan Izin Penelitian



KEMENTERIAN AGAMA REPUBLIK INDONESIA
INSTITUT AGAMA ISLAM NEGERI PEKALONGAN
FAKULTAS EKONOMI DAN BISNIS ISLAM
 Jalan Pahlawan KM. 5 Rowotaku Kajan Kab. Pekalongan Kode Pos 51161
 www.febi.iainpekalongan.ac.id email: febu@iainpekalongan.ac.id

Nomor : B-770/In.30/TU.IV/TL.00/07/2022 04 Juli 2022
 Sifat : Biasa
 Lampiran : -
 Hal : Permohonan Izin Penelitian

Yth. Camat Buaran, Pekalongan, Jawa Tengah
 Ditempat

Assalamu'alaikum Wr. Wb.

Diberitahukan dengan hormat bahwa:

Nama : Ma'rifatul Aini
 NIM : 4118240
 Jurusan/Prodi : Ekonomi Syariah
 Fakultas : Fakultas Ekonomi dan Bisnis Islam

Adalah mahasiswa Institut Agama Islam Negeri Pekalongan yang akan melakukan penelitian di Lembaga/Wilayah yang Bapak/Ibu Pimpin guna menyusun skripsi/tesis dengan judul
"Pengaruh Orientasi Pasar, Diferensiasi Produk dan Kualitas Pelayanan dalam Islam Terhadap Daya Saing (Studi Kasus Pengusaha Batik di Kecamatan Buaran Pekalongan)"

Sehubungan dengan hal tersebut, dimohon dengan hormat bantuan Bapak/Ibu untuk memberikan izin dalam wawancara dan pengumpulan data penelitian dimaksud.

Demikian surat permohonan ini disampaikan, atas perhatian dan perkenannya diucapkan terima kasih.

Wassalamu'alaikum Wr. Wb.



Baiti
Sertifikasi
Elektronik



Ditandatangani Secara Elektronik Oleh:
Dr. Hj. Shinta Dewi Rismawati, S.H, M.H
NIP. 197502201999032001
Dekan



Dokumen ini ditandatangani secara elektronik menggunakan
 Sertifikat Elektronik yang diterbitkan oleh Balai Sertifikasi
 Elektronik (BSrE), Badan Siber dan Sandi Negara (BSSN)
 sehingga tidak diperlukan tanda tangan dan stempel basah.





KEMENTERIAN AGAMA REPUBLIK INDONESIA
INSTITUT AGAMA ISLAM NEGERI PEKALONGAN
FAKULTAS EKONOMI DAN BISNIS ISLAM

Jalan Pahlawan KM. 5 Rosolaku Kajen Kab. Pekalongan Kode Pos 51161
 www.febi.iainpekalongan.ac.id email: febi@iainpekalongan.ac.id

Nomor : B-771/In.30/TU.IV/TL.00/07/2022
 Sifat : Biasa
 Lampiran : -
 Hal : Permohonan Izin Penelitian

04 Juli 2022

Yth. Kepala Dinas Disperindag, Kecamatan Kajen, Kabupaten Pekalongan
 Ditempat

Assalamu'alaikum Wr. Wb.

Diberitahukan dengan hormat bahwa:

Nama : Ma'rifatul Aini
 NIM : 4118240
 Jurusan/Prodi : Ekonomi Syariah
 Fakultas : Fakultas Ekonomi dan Bisnis Islam

Adalah mahasiswa Institut Agama Islam Negeri Pekalongan yang akan melakukan penelitian di Lembaga/Wilayah yang Bapak/Ibu Pimpin guna menyusun skripsi/tesis dengan judul
"Pengaruh Orientasi Pasar, Diferensiasi Produk dan Kualitas Pelayanan dalam Islam Terhadap Daya Saing (Studi Kasus Pengusaha Batik di Kecamatan Buaran Pekalongan)"

Sehubungan dengan hal tersebut, dimohon dengan hormat bantuan Bapak/Ibu untuk memberikan izin dalam wawancara dan pengumpulan data penelitian dimaksud.

Demikian surat permohonan ini disampaikan, atas perhatian dan perkenannya diucapkan terima kasih.

Wassalamu'alaikum Wr. Wb.



Ditandatangani Secara Elektronik Oleh:

Dr. Hj. Shinta Dewi Rismawati, S.H, M.H
NIP. 197502201999032001

Dekan



Dokumen ini ditandatangani secara elektronik menggunakan
 Sertifikat Elektronik yang diterbitkan oleh Balai Sertifikasi
 Elektronik (BSrE), Badan Siber dan Sandi Negara (BSSN)
 sehingga tidak diperlukan tanda tangan dan stempel basah.



Lampiran 12

Surat Balasan Izin Penelitian


PEMERINTAH KABUPATEN PEKALONGAN
KECAMATAN BUARAN
Jl. Raya Wonoyoso No.73 Buaran Telp. (0285) 422553

Buaran, 6 Juli 2022

Nomor : 070/22/2022
Lampiran : -
Perihal : Permohonan Izin Penelitian

Kepada
Yth. Kepala Desa / Kelurahan
Se-Kecamatan Buaran
di -
Buaran

Dasar surat Rektor Institut Agama Islam Negeri (IAIN) Pekalongan Nomor B-888/In.30/TU.IV/TT.00/07/2022 tanggal 4 Juli 2022 Perihal Permohonan Izin Penelitian.

Bersama ini kami sampaikan dengan hormat bahwa di Desa / Kelurahan Kecamatan Buaran akan digunakan untuk lokasi penelitian yang dilaksanakan oleh:

1. Nama : Ma'rifatul Aini
2. NIM / NPM : 4118240
3. Alamat : Desa Kertijayan Gg.2 Rt 003/001 Kec.Buaran
4. Penanggungjawab : Dr. Hj. Shinta Dewi Rismawati,SH.,MH.
5. Maksud Tujuan : Melakukan Penelitian dalam rangka menyusun laporan Skripsi Mahasiswa S1 Fakultas Ekonomi dan Bisnis Islam IAIN Pekalongan dengan judul "Pengaruh Orientasi Pasar, Diferensiasi Produk dan Kualitas Pelayanan dalam Islam Terhadap Daya Saing (Studi Kasus Pengusaha Batik Kecamatan Buaran Kabupaten Pekalongan)".
6. Masa Berlaku : 7 Juli 2022 - selesai

Dengan ketentuan-ketentuan sebagai berikut:

- a. Pelaksanaan penelitian tidak disalahgunakan untuk tujuan tertentu yang dapat mengganggu kestabilan pemerintahan.
- b. Sebelum melaksanakan penelitian di lokasi yang telah ditentukan, terlebih dahulu melaporkan kepada Kepala Desa / Kelurahan Kecamatan Buaran yang bersangkutan.
- c. Setelah penelitian selesai untuk segera melaporkan hasilnya kepada Bappeda dan Litbang Kabupaten Pekalongan.

Demikian untuk menjadikan periksa guna seperlunya.


CAMAT BUARAN
Drs. MUH. SYAMSUL HELMI, MM.
Pembina
NIP. 19690624 199003 1 006

Tembusan :
1. Bupati Pekalongan (sebagai laporan).
2. Kepala Bappeda dan Litbang Kabupaten Pekalongan.
3. Sdr. Ma'rifatul Aini

Lampiran 13

Surat Hasil Similiarity



Fakultas Ekonomi dan Bisnis Islam (FEBI) IAIN Pekalongan menerangkan bahwa naskah skripsi atas nama mahasiswa:

Nama : Ma'rifatul Aini
NIM : 4118240
Jurusan : S1 Ekonomi Syariah
Judul Skripsi : Pengaruh Orientasi Pasar, Diferensiasi Produk, dan Kualitas Pelayanan dalam Islam Terhadap Daya Saing (Studi Kasus Pengusaha Batik di Kecamatan Buaran Pekalongan)

telah melalui tahap *plagiarism/similarity checking* menggunakan aplikasi Turnitin, dengan keterangan:

Waktu Submit : 15 Agustus 2022
Hasil (Similarity) : 24%

Oleh karenanya naskah tersebut dinyatakan **LOLOS** dari plagiarisme sesuai dengan ketentuan yang berlaku di FEBI IAIN Pekalongan.

Surat Keterangan ini berlaku selama 1 (satu) semester sejak diterbitkan untuk dijadikan sebagai syarat pendaftaran ujian/munaqasyah skripsi.

Demikian surat keterangan ini dibuat untuk dapat digunakan sebagaimana mestinya.

Pekalongan, 16 Agustus 2022
an. Dekan
Dekan Jurusan Ekonomi Syariah

Muhammad Aris Safi'i, M.E.I.
NIP. 19851012 201503 1 004

RIWAYAT HIDUP PENULIS

A. IDENTITAS

1. Nama : Ma'rifatul Aini
2. Tempat tanggal lahir : Pekalongan, 03 Juli 2000
3. Alamat rumah : Kertijayan Gang 2, RT 003 RW 001
Buaran Pekalongan
4. Nomor HP : 085843718083
5. Email : marifatulaini33@gmail.com
6. Nama ayah : Zuhri
7. Pekerjaan ayah : Wiraswasta
8. Nama ibu : Marsidah
9. Pekerjaan ibu : Ibu rumah tangga

B. RIWAYAT PENDIDIKAN

1. SD : MIS Kertijayan (2006-2012)
2. SMP : MTs S Hidayatul Athfal (2012-2015)
3. SMA : SMK Negeri 1 Pekalongan (2015-2018)

Pekalongan, 02 Agustus 2022



Ma'rifatul Aini



**LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI
KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS**

Sebagai sivitas akademika UIN K.H. Abdurrahman Wahid Pekalongan, yang bertanda tangan di bawah ini, saya:

Nama : MA'RIFATUL AINI
NIM : 4118240
Jurusan/Fakultas : EKONOMI SYARIAH / FEBI
E-mail address : marifatulaini33@gmail.com
No. Hp : 085843718083

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada Perpustakaan UIN K.H. ABDURRAHMAN WAHID Pekalongan, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :

☐ Tugas Akhir ☒ Skripsi ☐ Tesis ☐ Desertasi ☐ Lain-lain (.....)
yang berjudul :

PENGARUH ORIENTASI PASAR, DIFERENSIASI PRODUK,
DAN KUALITAS PELAYANAN DALAM ISLAM
TERHADAP DAYA SAING
(Studi Kasus Pengusaha Batik di Kecamatan Buaran Pekalongan)

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Demikian pernyataan ini yang saya buat dengan sebenarnya.

Pekalongan, 04 November 2022



MA'RIFATUL AINI
NIM : 4118240