# INDONESIAN CULTURAL VALUES IN AN ENGLISH TEXTBOOK: THINK GLOBALLY ACT LOCALLY

## **A THESIS**

Submitted in Partial Fulfillment of the Requirements for a Bachelor's Degree in English Education



**By**:

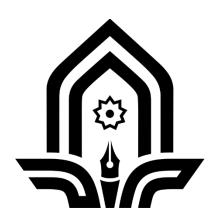
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ENGLISH EDUCATION DEPARTMENT
FACULTY OF EDUCATION AND TEACHER TRAINING
UNIVERITAS ISLAM NEGERI
K.H. ABDURRAHMAN WAHID PEKALONGAN
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Globally Act Locally

Dengan ini mohon agar skripsi tersebut segera dimunaqosahkan. Demikian nota pembimbing ini dibuat untuk digunakan sebagaimana mestinya. Atas perhatian bapak/Ibu, saya sampaikan terima kasih.

Wassalamu'alaikum Wr.Wb.

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TEXTBOOK: THINK GLOBALLY ACT LOCALLY

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# **MOTTO**

"Aku akan menemukan One Piece" (Mokey D. Luffy)

"Bergerak untuk berubah" (Alif Rohmat Saputra)

"Sedikit lebih beda, lebih baik. Dari pada sedikit lebih baik" (Pandji Pragiwaksono)

## **ABSTRAK**

Nilai nilai budaya Indonesia semakin tergeser oleh pergeseran budaya, karena kurang diperhatikannya penanaman nilai sejak dini. Buku ajar berperan penting dalam mendorong prestasi belajar yang baik pada diri siswa. Buku ajar diyakini tidak hanya berisi tentang materi pembelajaran, tetapi juga nilai-nilai moral yang dapat membentuk kepribadian mereka. Penelitian ini bertujuan untuk menggali nilai nilai kultural yang tersirat dalam Buku Bahasa Inggris Think Globally Act Locally untuk siswa kelas IX Sekolah Menengah Pertama. Kajian deskriptif ini menggunakan Analisis konten untuk mengkaji nilai-nilai budaya Indonesia apa saja yang disisipkan dalam Buku Bahasa Inggris Think Globally Act Locally tersebut berdasarkan pemikiran Koentjaraningrat. Hasil penelitian ini menemukan nilai-nilai berikut:Gotong royong, tolong menolong, Kekeluargaan, kemanusiaan, dan toleransi. Secara keseluruhan, hasil ini akan membantu menguatkan pentingnya menanamkan nilai-nilai kultural Indonesia kepada anakanak lewat pembelajaran melalui buku.

Kata Kunci: Nilai budaya, buku

## **ABSTRACT**

The value of Indonesian cultural values is increasingly displaced by cultural shifts, due to the lack of attention to the cultivation of values from an early age. Textbooks play an important role in encouraging good learning achievement in students. Textbooks are believed to contain not only learning materials, but also moral values that can shape their personalities. This study aims to explore the Indonesian cultural values implied in the Buku Bahasa Inggris Think Globally Act Locally Kelas IX for Junior High School students. This descriptive study uses content analysis to examine what Indonesian cultural values are inserted in the Buku Bahasa Inggris Think Globally Act Locally based on Koentjaraningrat's thoughts. The results of this research founded the following values: Mutual help in community, Mutual help among individuals, Brotherhood, humanity, and tolerance. Overall, these results will help reinforce the importance of instilling Indonesian cultural values in children through learning through books.

**Keywords: Cultural values, textbook** 

## **PREFACE**

Praise and gratefulness for the presence of Allah who has provided pleasure and opportunity, then made it easier for me to write a thesis entitled "Indonesian Cultural Values In An English Textbook: Think Globally Act Locally". With all His favors, it is grateful to be born as the people of our beloved prophet Muhammad SAW who is the greatest person that has guided us to the right and beautiful path. This proposed study can be accomplished because of the support of several people. Therefore, in this occasion, I would like to express my gratitude to:

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The Writer

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## **CHAPTER I**

## INTRODUCTION

## 1.1 Background

Culture and people have had a relationship from the beginning of time. They are similar at birth, but their individual societies separate them into various cultural groups, making them unique. The interactions that society fosters between individuals or groups result in various behavior patterns.

Language can be perceived as a component of culture and as an instrument of culture (Boltayevna, 2020). Learning a language is inextricably linked to understanding its culture since both reveal how people use language to convey ideas and facts and their attitudes, which are formed via interaction with their communities. Additionally, because language serves as a representation of cultural identity, it represents people's cultural realities.

The interaction between language and culture demonstrates the dynamic process between circumstances and the actors within the context of their cultural backgrounds. The importance of culture in language education, which equips students to become culture learners, makes this dynamic link clear. The students may be familiar with various cultures, including target cultures from English-speaking nations like the USA, UK, Australia, etc., and source cultures, which describe cultures from the learners' country of origin.

One of the most common foreign languages taught in Indonesian formal is English. Numerous projects and activities implemented by the national

education department have demonstrated their urgency. The English topic is still included in the national curriculum despite the nationwide prohibition on international standards schools. Several textbooks are available for teachers and students to use to meet the needs of learning English.

The textbook is one of the most crucial media forms for teachers and students. As each lesson's aim and goal are provided in the textbook, the teacher can efficiently and systematically organize their lesson materials with its help. The teachers could create lesson plans and classroom activities. As for students, a textbook can be a helpful learning tool so they can complete independent study outside of class.

Since numerous publishing houses publish several English books, many books are used in schools that introduce many cultures from countries that use English as their main or second language. The teacher must choose the right textbook for the student, considering the significance of textbooks in the educational process. The teacher must use caution when selecting the right one. Seeing this, the researcher wants to find out whether Indonesian cultural values are also contained in English books taught in schools. Buku Bahasa Inggris Think lobally Act Locally by *Kemendikbud* chosen because it is a book published by Ministry of Education and Culture, and researcher believes that there is cultural values in this book after reading at a glance.

## 1.2 Formulation of the Problem

The problems to be discussed in this research are as follows:

1. What kinds of Indonesian cultural values are represented in *Buku Bahasa Inggris Think Globally Act Locally*?

## 1.3 Operational Definitions

Terminology term:

- Culture values: Cultural values serve as ideas of the desirable that have an
  impact on how social actors decide on their activities, judge other people
  and events, and defend their decisions and evaluations. According to this
  perspective, values serve as universal standards or priorities that serve as a
  person's guiding principles (Schwartz, 1999).
- 2. Textbook: Text book is a source of material and guide teacher in teaching English. To make this textbook compatible with the standardized curriculum, the teachers and school formally gave the materials (Cunningsworth, 1995)

## **1.4 Significances of the Research**

The significances of this research are explained as follows:

- 1. Thearetical use: This research is expected to support many theories about cultural values found in textbooks.
- 2. Practical use: This research is expected to help students to understand the types of culture through reading texts in each textbook to be analyzed so

that they can develop their knowledge in terms of culture well. Then it is hoped that it can be a guide for teachers in choosing textbooks with appropriate cultural values to be used in the teaching and learning process.

## **CHAPTER V**

## **CONCLUSION**

## 5.1 Summary of the Findings

The finding indicated that the content in the English textbook entitled Buku Bahasa Inggris Think Globally Act Locally was published by Kemendikbud are predicted to be quite easy from 11 chapter get 28 text that represented Indonesian cultural values. This book contains five Indonesian cultural values based on Koentjaraningrat's ideas, these values are follows:

- Mutual help in community is the utilization of human labor for free on a
  project or task that benefits the general populace or is helpful for
  development. This value can be found in reading and listening section.
- Mutual help among individuals can be interpreted as mutual cooperation.
   This value can be found in reading, writing, and speaking section.
- Brotherhood is an interaction between humans that forms a sense of belonging and being connected to one another. This value can be found in reading, writing, and listening section.
- Humanity depicts human tenderness, compression and loving attitude towards others, the environment, animals even in a state of suffering and misery. This value can be found in speaking and listening section.
- Tolerance is an attitude of life in words, actions and behavior that reflects a
  respect for others. This value can be found in reading, writing, and speaking
  section.

## **5.2 Recommendation**

The researcher provides several recommendations based on the findings. This research describes Indonesian cultural values based on Koentjaraningrat's idea which says there are five Indonesian cultural values. The future research may be able to use ideas from other figures. Then, in this study the researcher only had one book, future research can analyze local and global EFL textbooks at once as a comparison.

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