

**PROFILING TEACHER'S STRATEGIES IN PUBLIC
SPEAKING COURSE DURING THE COVID-19 PANDEMIC: A
AN INSIGHT IN ISLAMIC HIGHER EDUCATION**

UNDERGRADUATE THESIS

**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Pendidikan in English Education**



By:

Saifullah Rafid

2517037

**ENGLISH EDUCATION DEPARTMENT
FACULTY OF EDUCATION AND TEACHER TRAINING
INSTITUT AGAMA ISLAM NEGERI PEKALONGAN
2023**

**PROFILING TEACHER'S STRATEGIES IN PUBLIC
SPEAKING COURSE DURING THE COVID-19 PANDEMIC:
AN INSIGHT IN ISLAMIC HIGHER EDUCATION**

UNDERGRADUATE THESIS

**Submitted in Partial Fulfillment of the Requirements for the Degree of
Sarjana Pendidikan in English Education**



By:

Saifullah Rafid

2517037

**ENGLISH EDUCATION DEPARTMENT
FACULTY OF EDUCATION AND TEACHER TRAINING
INSTITUT AGAMA ISLAM NEGERI PEKALONGAN**

2023

SURAT PERNYATAAN KEASLIAN SKRIPSI

Yang bertandatangan di bawah ini:

Nama : Saifullah Rafid

NIM : 2517037

Fakultas : Tarbiyah dan Ilmu Keguruan

Dengan ini menyatakan bahwa skripsi yang berjudul “**PROFILING TEACHER’S STRATEGIES IN PUBLIC SPEAKING COURSE DURING THE COVID-19 PANDEMIC: AN INSIGHT IN ISLAMIC HIGHER EDUCATION**” adalah benar-benar hasil karya penulis, kecuali dalam bentuk kutipan yang telah penulis sebutkan sumbernya.

Demikian pernyataan ini saya buat dengan sebenar-benarnya.

Pekalongan, ... Maret 2022

Yang Menyatakan



Saifullah Rafid
NIM. 2517037

Ahmad Burhanuddin M. A
Dusun Ca RA 44/RW 06 Ds. Cibuyur
Kec. Warungpring Kab. Pemalang Jawa Tengah

NOTA PEMBIMBING

Lamp : 3 (Tiga) Eksemplar
Hal : Naskah Skripsi
Sdr. Saifullah Rafid

Kepada
Yth. Dekan FTIK IAIN Pekalongan
c.q. Ketua Jurusan TBIG
di
PEKALONGAN

Assalamu 'alaikum Wr.Wb.

Setelah diadakan penelitian dan perbaikan, maka bersama ini saya kirimkan naskah Skripsi :

Nama : Saifullah Rafid

NIM : 2517037

Jurusan : FTIK/Tadris Bahasa Inggris

Judul : **PROFILING TEACHER'S STRATEGIES IN PUBLIC
SPEAKING COURSE DURING THE COVID-19 PANDEMIC: AN INSIGHT IN ISLAMIC
HIGHER EDUCATION**

Dengan ini mohon agar skripsi tersebut segera dimunaqosahkan.

Demikian nota pembimbing ini dibuat untuk digunakan sebagaimana mestinya. Atas perhatian bapak/Ibu, saya sampaikan terima kasih.

Wassalamu'alaikum Wr.Wb.

Pekalongan, 12 Desember 2022
Pembimbing



Ahmad Burhanuddin M. A
NIP 19851215 201503 1 004



**KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI KH.ABDURRAHMAN WAHID
FAKULTAS TARBIYAH DAN ILMU KEGURUAN**

Jl. Pahlawan, Rowolaku, Kajen, Pekalongan Telp. (0285) 412575
Fax.(0285) 423418

Website: ftik.iainpekalongan.ac.id | email: ftik@iainpekalongan.ac.id

APPROVAL SHEET

The Dean of Faculty of Education and Teacher Training UIN KH.
Abdurrahman Wahid Pekalongan approved this thesis by:

Name : SAIFULLAH RAFID

SN : 2517037

Title : PROFILING TEACHER'S STRATEGIES IN PUBLIC
SPEAKING COURSE DURING THE COVID-19
PANDEMIC: AN INSIGHT IN ISLAMIC HIGHER
EDUCATION

Has been established through an examination held on Tuesday, 20th
December 2022 and accepted in partial fulfillment of requirements for the Degree
of Sarjana Pendidikan (S.Pd.).

Examiner I


Dewi Puspitasari, M.Pd
NIP. 19790221 200801 2 008

Examiner II



M. Jauhari Sofi, M.A
NIP. 19861226 201801 1 001

Pekalongan, 26 December 2022

Assigned by

The Dean of FTIK Pekalongan




Dr. H. Muhammad Sugeng Sholehuddin, M.Ag
NIP. 19730112 200003 1 001

ACKNOWLEDGEMENT

ACKNOWLEDGEMENT

1. You can't have power or might unless you have Allah's permission. I can complete my final assignment with the help of the All-ridha. Highest's
2. My first thought is to thank my parents, Mr. Hadi Suwanto and Mrs. Wasmonah, for their unending love and support.
3. Please accept my heartfelt thanks for your assistance in completing my final assignment, Mr. Ahmad Burhanuddin, M.Pd.
4. I would also like to express my gratitude to all of the instructors who have guided and inspired me during my academic career.
5. I'd also like to thank my friends, who are always encouraging and motivating me to complete the task at hand, for their support. Because I didn't mention each one separately, I am sorry.

MOTTO

"The Journey of a thousand miles begins with a single step"

—Lao Tzu

"There are no shortcuts to any place worth going"

—Beverly Sills

ABTRAK

Pendekatan praktis dalam pengajaran berbicara di depan umum adalah persyaratan untuk memastikan bahwa siswa tidak hanya memahami materi secara teoritis tetapi mereka juga dapat melakukan pidato di depan umum berdasarkan itu. Oleh karena itu, ketika wabah virus corona di awal tahun 2020, guru terpaksa mencari cara lain untuk menyampaikan materi secara efektif meski tidak berada dalam satu ruangan dengan siswa. Mau tidak mau istilah 'berbicara di depan umum' itu sendiri harus menyimpang dari definisi sebelumnya. Sedangkan public speaking yang dimaksud adalah menyampaikan pidato di depan umum. Sekarang diperluas untuk menyampaikan pidato di depan kamera juga. Sedangkan tugas tambahan yang harus diambil guru adalah menentukan tujuan dari mata kuliah public speaking yang berkembang ini. Penelitian ini bertujuan untuk mengeksplorasi apa strategi guru untuk mengatasi situasi yang berbeda mengenai kursus berbicara di depan umum. Didesain dalam penelitian naratif, peneliti berencana menggali informasi dari partisipan yang merupakan pengajar mata kuliah public speaking. Semoga penelitian ini dapat menjadi salah satu referensi bagi guru yang mengajar public speaking via online

Kata kunci: Mata Kuliah Public Speaking, Strategi Guru, Pandemi Covid-19.



ABSTRACT

Practical approach in teaching public speaking is a requirements to make sure that students not only understand the material theoretically but they can also perform speeches on public based on it. Therefore, when coronavirus outbreak in early 2020, teacher is forced to find another way to deliver the material effectively despite not being in one room with the students. Like it or not the term 'public speaking' itself will have to bend from its previous definition. While public speaking meaning was to deliver speeches in front of public. Now it's changed to deliver speeches in front of camera. Meanwhile, that is additional job teachers has to take, is to determining the goal of the present public speaking courses. This research's aim is to explore what are the teacher's strategies to overcome the different situations regarding public speaking course. Designed in narrative research, researcher is planning on digging information from participant which is a teacher is public speaking course. Hopefully, this research can be one of the references for teacher who teach public speaking via online.

Keywords: *Teacher's strategies, Public Speaking courses, COVID-19 pandemic.*

PREFACE

Praises and gratefulness are sent to Allah SWT who has poured His grace and His gift and bestowed me guidance, health, and patience so that the writing process of my research proposal research entitled “**Profiling Teacher’s Strategies in Public Speaking Course during The Covid-19 Pandemic: A Case in Islamic Higher Education**” can be completed. It is submitted to English Education Department, IAIN Pekalongan to fulfil one of the requirements of Research Seminar Proposal Course. This proposed study can be accomplished because of many supports from several people. Therefore, in this occasion I would like to express my sincere gratitude to:

1. The head of English Education Department and Teachers’ Training Faculty of IAIN Pekalongan
2. Ahmad Burhanuddin, M.A. as my supervisor who has given me suggestion, guidance and time in writing this research proposal.
3. All lecturers of English Education Department, IAIN Pekalongan
4. My beloved parents who have given me endless support, prayer, advice and encouragement in writing this research proposal.
5. My dearest friends who fight through the journey together since the very beginning.

TABLE OF CONTENTS

Content	
A THESIS	1
ENGLISH EDUCATION DEPARTMENT	1
A THESIS	i
ENGLISH EDUCATION DEPARTMENT	i
SURAT PERNYATAAN KEASLIAN SKRIPSI	ii
NOTA PEMBIMBING	iii
APPROVAL SHEET	iv
ACKNOWLEDGEMENT	v
MOTTO	vi
ABSTRACT	viii
<i>Keywords :Perception, ETH, Fluency in speaking.</i>	Error! Bookmark not defined.
PREFACE	ix
1.1 Background	12
1.2 Formulation of Problem	12
1.3 Operational Definition	13
1.4 Aims of the Study	14
1.5 Significance of the Study	14
CHAPTER II	14
2.1 Literature Review	15
2.2 Previous Study	28
2.3 Conceptual Framework	32
CHAPTER III	34
3.1 Research Method	34
3.2 Research Context	34
3.3 Setting and Participants	35
3.4 Data Collections	36
3.5 Data Analysis	36

3.6 Research Procedures	37
3.7 Reserch Schedule	39
CHAPTER IV	40
4.1 Result	40
4.2 Discussion	54
CHAPTER V.....	80
ENCLOSURE	86

CHAPTER I

INTRODUCTION

1.1 Background

Teacher's strategy is an overall approach relating to plan, method, or series of activities designed to accomplish particular education goal (Irikawati, 2017). It simply means a plan that contains about series of activities designed by teacher to achieve certain goals. Thus, having strategy is essential for teacher in teaching a course. To design strategy, teacher will have to determine the learning objectives and competencies that students will take in order to make sure that both correlate one another and they share similar path (Wardah, 2021). In this case the objectives and competencies that students will gain in public speaking course have to be achieved by strategy that facilitates the way it delivered.

Normally, public speaking course carried by teacher using practical approach which means students will have more practice in the classroom. The method that have been proved effective to deliver the courses. But then, in early 2020 coronavirus outbreak is starting to spread around the globe has been forcing every educational activity is postponed and is diverted via online including public speaking courses. Teacher is obliged to find another way to carry the courses effectively. On the other hand, conducting public speaking courses during pandemic brings out dilemma on students understandings. Research conducted by Ari Iswanto & Sayyid Khairunnas (2020) revealed that 35,4% of students were not sure if online public speaking course was held at all. They think that is has to be carried in the classroom.

Even before pandemic, the process of digitalize education is still

developing and it applies also in public speaking course. Nowadays, people who streams and presenting material online is categorized as public speaking. With that expansion, public speaking are not just as simple as it was. It is now covering the areas where students are prepared to be online public speaker. And that urgent increase when the pandemic started to spread. Because of that researcher is keen to explore whether there is possible way of online courses giving the circumstances that we and the rest of the world are not quite sure when the pandemic is going to end and also we have to prepare for the future. Therefore, this research is focusing on what strategies does teacher have to deliver the public speaking course with such challenges. By conducting this research, the aim is to make a useful sight for teacher of how online public speaking course should be teach.

1.2 Formulation of Problem

This study provides two research questions. Based on the background of the study above, the research explore, “What are the strategies used by teacher in public speaking lesson during pandemic?” and "How is students’ response to the strategies?” By employing this formula, researcher expects to know more about public speaking teaching strategies used by teacher during COVID-19.

1.3 Operational Definition

To avoid misunderstanding about the terms in this study, the researcher provides some definitions related to the study as follows:

1. Teacher's Strategies : Generalized plan for a lesson(s) which include structure desired learner behavior in terms of goals of instructions and an outline of planned tactics necessary to implement the strategy (Lawton).

2. Public Speaking Course : A lecture or lesson leading to qualification of the process of making speeches in public (Verderber).

1.4 Aims of the Study

The aims of this research is to :

1. To ascertain what kinds of strategies were used by teacher in online public speaking course.
2. To investigate students' perception toward teacher strategies that mentioned before.

1.5 Significance of the Study

The significances of this research are explained as follows:

1. **Theoretical:** This study will contribute to Verderber theory about effective speaking in digital age.
2. **Empirical:** This study will give the empirical insights about the strategies used in public speaking course during covid and their advantages and disadvantages in the lesson.
3. **Practical:** This study presents the information for the readers about strategies used by teacher to achieve students' understanding in online-based public speaking class.

CHAPTER V

CONCLUSION

Summary of the Findings

In this study, researcher initiated two research questions. First is *What are the strategies used by teacher in public speaking lesson during pandemic?* And the second is *"How is students' response to the strategies?"*. Researcher used blended theory of Merlot.org, Azwar and Hamruni to analyze the data collected, answer the results and affirm theory on the participants' answers. And therefore can conclude that the implementation of teacher's strategy on Public Speaking course during pandemic that held online is not so much different than offline strategy. The differences is from technical matters such as the course is held by online-meeting form due to COVID-19. But the strategy is quite similar. On the basis of the preceding section's findings and discussion, it may be concluded that:

1. Teacher faced a new challenge in teaching public course that usually executed in traditional strategy , In COVID-19 pandemic the course is held via online. The shifting condition makes teacher have to modified the traditional strategy to make sure that it is well-suited for online situation. The teacher used a combination of Merlot.org's instructional strategies that contains a series of strategies such as active learning, clicker use in class, collaborative/cooperative learning, critical thinking, discusiion strategies, experiential learning, games/experiments/simulations, humor in

classroom, inquiry-guided learning, learner-centered pedagogy, interdisciplinary teaching, learning communities, lecture strategies, mobile learning, online-hybrid courses, problem-based learning, service learning, social-networking tools, teaching diverse student, teaching with cases, team-based learning, and team teaching with needed portion. However, writing assignment which is one of the strategy from Merlot.org's theory was not used in the course due to the fact that it is not quite well-suited for the course. When constructing the strategy, teacher considered teaching-learning strategy components theory by Hamruni which include the role of teacher, students, objectives, learning material, learning activities, method of instruction, media of education, source of education, evaluation, and surroundings.

2. The data of students' perception on the strategy used by teacher in Online Public Speaking course is presented from 5 participants who took the course. three out of five participants stated that they were happy on how the course is held, whether the other two showed negative responds on the same question.

Recommendation

According to the results explained before, the writer initiately recommends the following: implications and recommendations for additional related study.

The researcher is well aware that there is room for improvement in this study, and the researcher would like to make some recommendations for future research on teacher's strategy in Online Public Speaking course. This can be expanded by including additional participants and sources in order to obtain more detailed information based on current and accurate theories of teacher's strategy in Online Public Speaking course in the future. Next when conducting research try to face-to-face interviews which participants can express themselves more freely, resulting in more full data. Additionally, researchers propose employing an action research design to increase the research's more real time.

REFERENCE

- Ahmadi, Abu and Prasetya, Joko Tri. 2005. *Strategi Belajar Mengajar*. Bandung: CV Pustaka Setia.
- Andrade, M.S., & Bunker, E.L. 2011. *The Role of SRL and TELEs in Distance Education- Narrowing the Gap*. In G. Dettori, & D Persico (Eds.). *Fostering Self-Regulated Learning through ICTs*. Hershey, PA: IGI Global.
- Azwar, Syaifudin. (2003) *Sikap Manusia, Teori dan Pengukurannya*. Yogyakarta: Pustaka Pelajar.
- Balakrishnan, V. D., & Puteh, F. (2014). *Blending face-to-face communication and video blogging in acquiring public speaking skills*. *Journal of Creative Practices in Language Learning and Teaching (CPLT)*, 2(1), 64-72.
- Brown, H. Douglas. 2007. *Principles of Language Learning and Teaching* (5th ed.). New York: Pearson Longman.
- Clandinin, D. J., & Connelly, F. M. (2000). Narrative inquiry: Story and experience in qualitative inquiry.
- Clark, R. A., & Jones, D. (2001). A comparison of traditional and online formats in a public speaking course. *Communication Education*, 50(2), 109-124.
- Connelly, F. M., & Clandinin, D. J. (1990). *Stories of experience and narrative inquiry*. *Educational researcher*, 19(5), 2-14.
- Creswell, J. W. (2014). *Qualitative, quantitative and mixed methods approaches*.
- Docan-Morgan, T., & Nelson, L. L. (2015). The benefits and necessity of public speaking education. *BURNS, J., DOCAN-MORGAN, T., OWENS, K., LEONARD, D., and ROSENTHAL, R. Public Speaking for the Curious: Why Study Public Speaking*. Madison, Wisconsin: University of Wisconsin, 1-16.
- Engleberg, I. N. (2014). *Learning to Speak: Isa N. Engleberg, 2004 President, National Communication Association*. *Review of Communication*, 14(2), 182-190.

- Franzoni, A. L., & Assar, S. (2009). *Learner learning styles adaptation method based on teaching strategies and electronic media*. Educational Technology & Society, 12 (4), 15–29.
- Hamruni. 2011. *Strategi Pembelajaran*. Yogyakarta: Insan Madani
- Irikawati, I. (2017). *Identifying Teacher's Strategies In Teaching Writing*. Al-Lisan: Jurnal Bahasa (e-Journal), 2(1), 10-16.
- Josselson, R. (2006). Narrative research and the challenge of accumulating knowledge. *Narrative inquiry*, 16(1), 3-10.
- Karapetyan, M. (2020). *Teaching Public Speaking Skills Online To Esp Students*. Foreign Languages in Higher Education, 25(2), 76-86.
- Linardopoulos, Nick. (2010). *Teaching and Learning Public Speaking Online*. MERLOT Journal of Online Learning and Teaching, Vol. 6, No. 1.
- Mapes, M. (2019). Online Public Speaking. *Speak Out, Call In: Public Speaking as Advocacy*.
- Merlot.org. 1997-2014. Teaching Strategies. (online) (<http://pedagogy.merlot.org/TeachingStrategies.html>, retrieved on December 1, 2014).
- Miles, M. B., & Huberman, A. M. (1994). *Qualitative data analysis: An expanded sourcebook*. sage.
- Mustika, U., & Wardah, W. *An Analysis Of Teacher's Strategies In Teaching English*. Journal of English Education Program, 2(1).
- Noë, A., & Noë, A. (2004). *Action in perception*. MIT press.
- Oxford, R.L. 2003. *Language learning styles and strategies: an overview*. GALA 2003, (online), (<http://web.ntpu.edu.tw/~language/workshop/read2.pdf>, retrieved 5 November 2014).
- Pliner, A. W. (1979). *Evaluative Study of the Enid Academically and Creatively Talented (ACTion) Program* (Doctoral dissertation, Oklahoma State University).
- Ramadhani, P. (2020). *The Teaching Procedures for Online Public Speaking Class*. Journal of Linguistics, English Teaching and Education, 1(3), 79-81.

- Sanjaya, Wina. 2011. *Strategi Pembelajaran Berorientasi Standar Proses Pendidikan*. Jakarta: Kencana
- Sugiyono. (2017). *Metode penelitian Kuantitatif, Kualitatif dan R&D*. (3rd ed.) Bandung: Alfabeta, CV.
- Verderber, R. F., Verderber, K. S., & Sellnow, D. D. (2011). *The challenge of effective speaking*. Cengage Learning.
- Wibowo, Iswanto, Ary & Khairunas, Sayyid. (2020). *Students' Perception of Online Learning for Public Speaking Course*. *Lingua* (2020), 17(2): 111-122. DOI: 10.30957/lingua.v17i2.640.
- Wibowo, A. I., & Khairunas, S. (2020). *Student's Perception of Online Learning for Public Speaking Course*. *LINGUA: Jurnal Bahasa, Sastra, Dan Pengajarannya*, 17(2), 111-122.