

**OME TV: A NEW LEARNING MEDIA TO CULTIVATE EFL  
LEARNERS' INTEREST IN SPEAKING**

**A THESIS**

Submitted in Partial Fulfillment of the Requirements for the Degree of  
Sarjana Pendidikan in English Education



By :

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FACULTY OF EDUCATION AND TEACHER TRAINING  
STATE ISLAMIC UNIVERSITY  
K.H. ABDURRAHMAN WAHID PEKALONGAN  
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Demikian pernyataan ini saya buat dengan sebenar-benarnya.

Pekalongan, 4 Juni 2024



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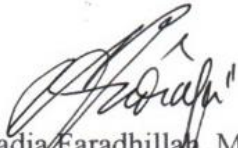
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Saya menilai bahwa naskah skripsi tersebut sudah dapat diajukan kepada Fakultas Tarbiyah dan Ilmu Keguruan UIN K.H. Abdurrahman Wahid Pekalongan untuk diajukan dalam sidang munaqasyah.

Demikian nota pembimbing ini dibuat untuk digunakan sebagaimana mestinya. Atas perhatiannya, disampaikan terima kasih.

*Wassalamu 'alaikum Wr.Wb.*

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**MOTTO**

*“Fortune Favors the Bold”*

~ Publius Vergilius Maro

*“To live is to think”*

(Marcus Tullius Cicero)



## ABSTRAK

*Penelitian ini dapat memberikan inovasi terhadap metode pembelajaran yang interaktif melalui media sosial. Terdapat banyak media yang bisa dijadikan sebagai media pembelajaran dalam mengembangkan minat pada siswa. Penelitian ini mengkaji mengenai salah satu media, yaitu OmeTV dalam mengembangkan minat EFL Learners' interest in Speaking. Fokus utama dalam penelitian ini adalah bagaimana EFL Learners dapat mengembangkan minat pada speaking melalui OmeTV dan alasan dibalik OmeTV bisa dijadikan sebagai media untuk mengembangkan minat pada speaking. Penelitian ini menggunakan pendekatan kualitatif dengan narrative inquiry sebagai desain penelitian. Data diperoleh menggunakan in-depth interview dan self-reflection, data yang dihasilkan berdasarkan teori Self-regulated learning oleh Usher and Schunk (2018) dan indikator pada minat oleh (Hidi and Renninger, 2019; Dewey, 2016). Data yang sudah didapatkan akan dianalisis menggunakan Thematic analisis oleh (Braun & Clarke (2006). Hasil dan penemuan pada penelitian ini menunjukkan bahwa EFL Learners' bisa mengembangkan minat pada speaking melalui OmeTV, dengan catatan mempertimbangkan beberapa kondisi saat menggunakan OmeTV sebagai media.*

*Kata Kunci: Mengembangkan minat, Kemampuan berbicara, Media Pembelajaran, OmeTV*

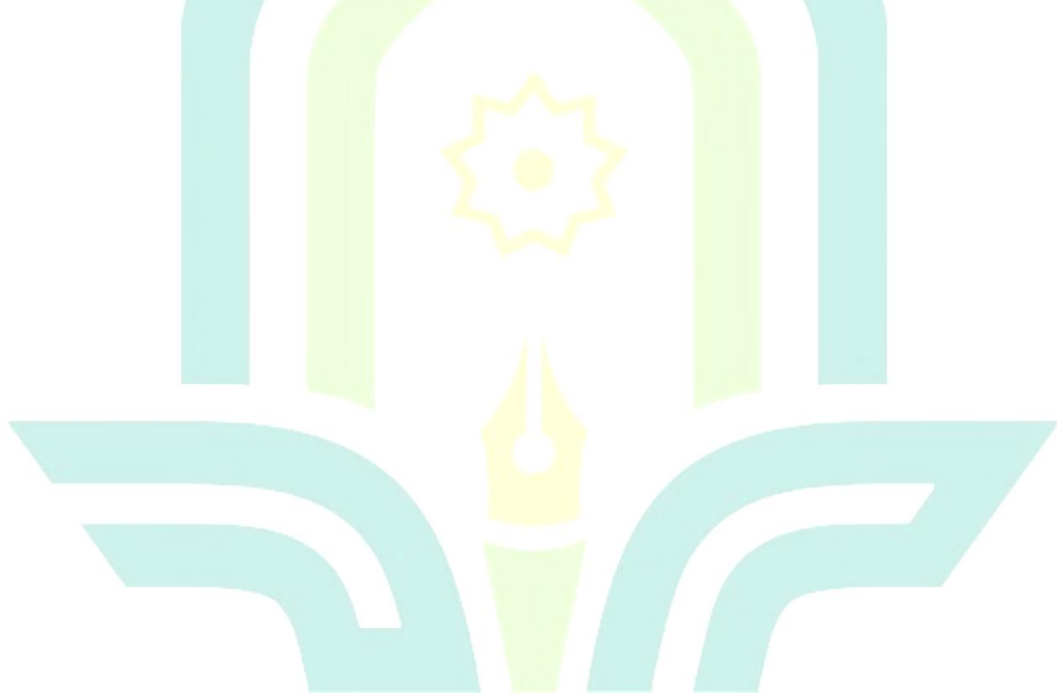




## ABSTRACT

This research provides innovation in interactive learning methods through social media. There are many media that can be used as learning media to develop interest in students. This research examines one of the media, namely OmeTV, in developing EFL Learners' interest in Speaking. The main focus in this research is how EFL Learners can develop an interest in speaking through OmeTV and the reasons behind OmeTV being able to be used as a medium for developing an interest in speaking. This research uses a qualitative approach with narrative inquiry as the research design. Data were obtained using in-depth interviews and self-reflection, the resulting data were based on the theory of self-regulated learning by Usher and Schunk (2018) and indicators of interest by (Hidi and Renninger, 2019; Dewey, 2016). The data that has been obtained will be analyzed using Thematic analysis by (Braun & Clarke (2006). The results and findings in this research show that EFL Learners' can develop an interest in speaking through OmeTV, provided that they consider several conditions when using OmeTV as a medium.

Keywords: Developing interests, speaking skills, Learning media, OmeTV, EFL Learners



## PREFACE

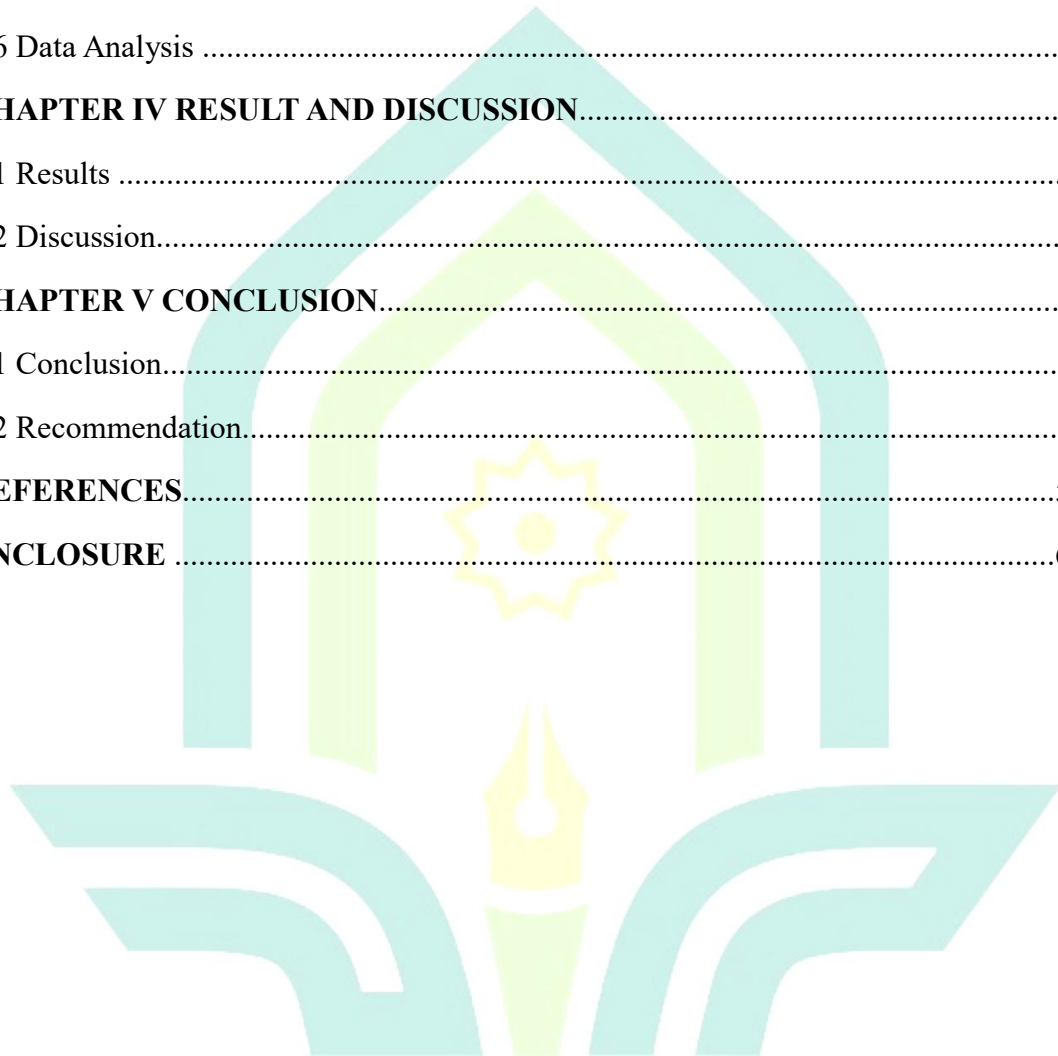
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# CHAPTER I

## INTRODUCTION

### 1.1 Background of Study

Being skilled and proficient in English is a desire of people all over the world, especially in Indonesia. Based on the EF, *Education First* (EPI, 2023), the English Proficiency Index in Indonesia is low, with a score of 473 so that Indonesia is ranked 5th in Southeast Asia. Several studies have various solutions to this problem, such as learning methods and curricula, which have been implemented and have given varying results. The current methods are based on increasing technological developments, furthermore traditional learning are less applied, such as the low use of Indonesian to English dictionaries. It is still possible to apply traditional methods, such as lectures, explaining material on the board, you can even use games, singing, watching films so that there are limitations in learning. Roleplay and talk in pairs are practical methods that is used often in speaking.

On the other hand, as technology continues to develop, the media for learning English, especially speaking, is becoming more numerous and varied. The use of social media, web-based or application-based technology in education can facilitate students in local and world developments (Justus, 2017) . The learning process can be carried out through social media such Youtube, Facebook, Instagram, and OmeTV, those platforms that can be used as a medium for learning English. Social media provides benefits for English

language learners so that they can collaborate, communicate, and share information between users (Pitaloka, Anggraini, & Sari, 2021). Many users in the world can enable students to access all knowledge on the Internet.

Digital education has become an improvement on one of the educational features that is widely available in today's environment, especially in the current generation who are familiar with digital technology, such as computers, video games and the internet (Egielewa et al., 2022). Current developments can often be accessed via the internet, which the world calls social networks. A social network is a platform, online service, or web-based thing, whose aim is to build and direct social relationships, the difference is that now socialization can be done online (Martyushev et al., 2021). Skype and ITalki are examples of parts of social media that can build a form of social interaction on the Internet. Skype and ITalki are platforms in the form of VoIP (Voice over Internet Protocol) which are used as a medium of interaction, a medium for learning foreign languages, and establishing social relationships by sending voice and video via the internet in real time (Iacono et al., 2016).

Skype and Italki make it easier for users and foreign language learners to interact directly with users around the world. Skype itself has a chat box feature, so users can hone their writing skills. Skype can help students as a medium for direct communication with various users. Skype gives students the opportunity to connect internationally and hone their language skills (Dash, 2022). Meanwhile, italki is a web-based application used for someone

who wants to learn a foreign language. This website provides various languages that users can choose. Italki provides someone to be their tutor, like in courses in general but iTalki via the internet network. Like other social media, there is media that can be used as a learning and entertainment medium, namely OmeTV.

OmeTV is a digital platform released by an American, Vermont in 2009. This platform provides a feature in the form of video calls, so you can meet other people randomly (Hariyanto, 2023). In the development of web-based technology, the OmeTV application can help students learn foreign languages with foreigners online, on video calls, in real time. So that students can gain knowledge and experience directly by meeting native speakers as a challenge that students will go through in the learning process.

The OmeTV application is often used by teenagers, so you have to be careful when using it. OmeTV has also attached terms and conditions in such a way that users other than teenagers cannot use it. one of the influencers, Fiki Naki, also emphasized that in the middle of his content, he said that OmeTV can be used as a learning tool, so make the best use of it. However, OmeTV is one of the media that can be used to learn English, especially speaking skills. A study considers that learning English speaking skills through OmeTV can help students develop their English skills. Amalia & Gumiandari, (2023) also explained that the use of social media as English learning material is a way that can create positive values in students and can increase students' interest

in learning. Several studies have also shown that OmeTV can improve English speaking skills and foster student activity and interest. Moreover, OmeTV can help students' learning development and provide challenges that occur among users, such as foreign vocabulary, differences in accents, and input of new knowledge regarding grammar, students also enjoy and more active in learning speaking skills (Sukhemi, 2022, Swondo & Haya, 2022, Suryanto & Fitrawan, 2023, Wahyuningtyas, 2023).

Besides that, the researcher writes this research from the experience of a friend who is fluent in English, using OmeTV as a daily practice medium. The researcher is interested in exploring the way he uses OmeTV as his medium in learning English, especially in Speaking with the title "OmeTV: A New Learning Media to Cultivate EFL Learners' Interest in Speaking".

## **1.2 Identification of The Problem**

In this research, the researcher found a very interesting phenomenon to be used as the reason for raising this research topic. This phenomenon happened to one of the researcher's friends who was fluent in English, and he learned about it through social media, Discord, communities and OmeTV.

The point where researcher was curious about "how" a platform can enable someone to improve and develop their English language skills. On the other hand, teenagers now use gadgets as a daily tool and of course they can receive any information, knowledge or tips. However, not many of them use social



networks or social media as a learning medium, especially learning foreign languages. But why is he a fellow researcher who is able to progress, what makes him able to speak English only through social media? How does social media work as a learning medium for fellow researcher.

### **1.3 Limitation of The Problem**

The scope of this research includes EFL Learners who use OmeTV as an English learning medium to develop speaking interest. The researcher try to explore their ways of developing English Interest in Speaking through OmeTV. Interest is an issue in learning something, therefore researcher want to explore more about EFL Learners Interest that occurs in learning English, especially speaking ability.

The researcher also only covers the scope of English and OmeTV media as learning materials to develop interest. This research is not to test OmeTV as a medium, but to explore information about how EFL Learners' can develop their interests through social media, and here the researcher chose OmeTV as an advanced topic.

### **1.4 Formulation of The Problem**

1. How do the EFL Learners cultivating interest in Speaking through OmeTV?

2. How do the EFL Learners perceive about OmeTV in Cultivating interest in Speaking?

### 1.5 Operational Definition

1. OmeTV : A platform that provides users to meet other people face to face via live online video. Reporting from the OmeTV website itself, OmeTV provides users with the experience of communicating with other people randomly. The skip feature when meeting is also very useful if the user has limitations in communicating, such as different languages Suryanto (2023).
2. Learning Media : One of the elements that often appears in the learning process, in its use it functions as a medium to help students absorb the material (Lusiana & Maryanti, 2020).
3. Speaking : Someone who has excellent skills in speaking would be comprehend the listener about what the sentences (Ali, bahadorfar, and Omidvar, in Mega & Sugiarto, 2020)

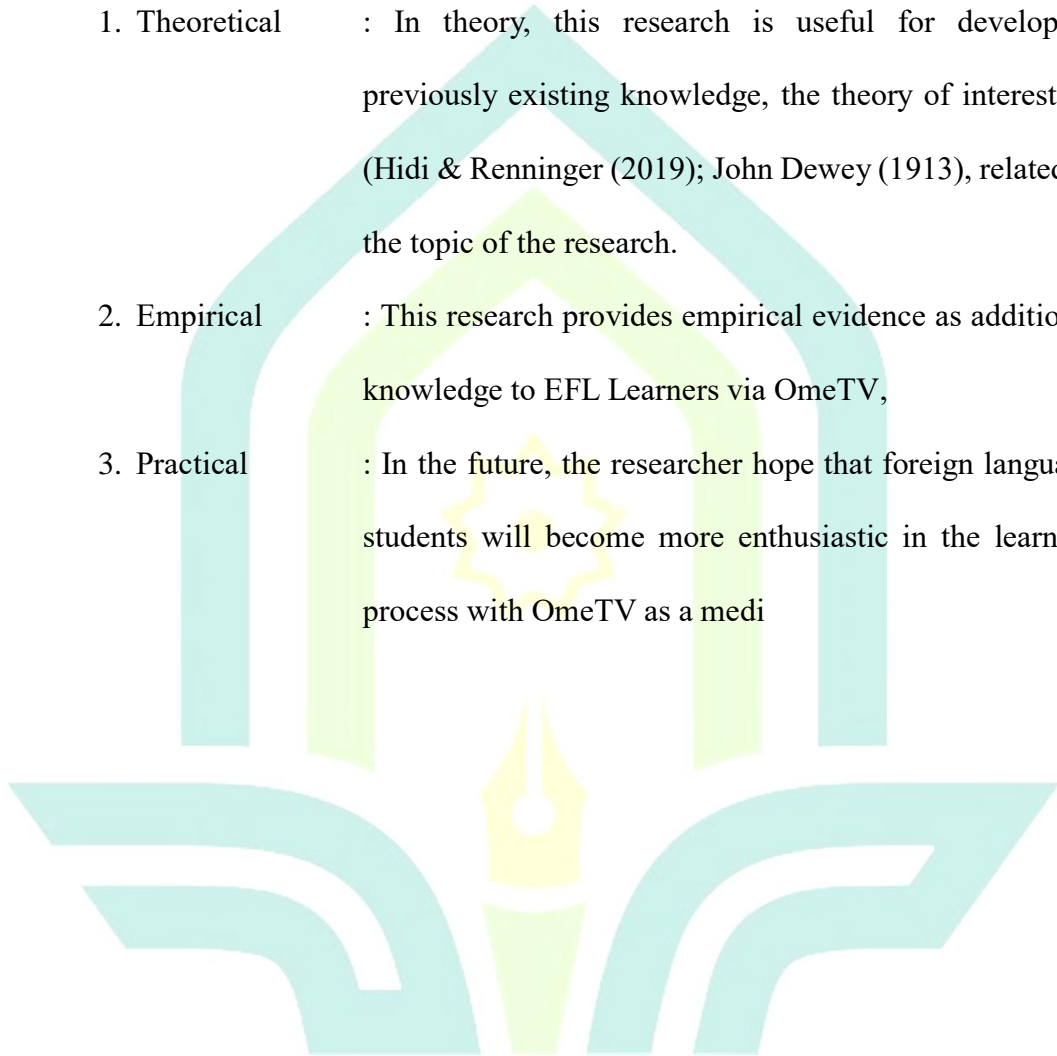
### 1.6 Aim of The Study

The aim of the research is to identify the process of developing interest in EFL Learners' Interest in English speaking skills through OmeTV. Answering the questions contained in the problem formulation is the main thing, in the end this research is aimed at providing more information and introducing more

broadly students' interests in learning English which can later be used as an example in the learning process.

### 1.7 Significance Of Research

1. Theoretical : In theory, this research is useful for developing previously existing knowledge, the theory of interest by (Hidi & Renninger (2019); John Dewey (1913), related to the topic of the research.
2. Empirical : This research provides empirical evidence as additional knowledge to EFL Learners via OmeTV,
3. Practical : In the future, the researcher hope that foreign language students will become more enthusiastic in the learning process with OmeTV as a medi



## **CHAPTER V**

### **CONCLUSION**

This chapter contains conclusions from the research above based on the conclusions and discussions that have been outlined regarding developing EFL Learners' interest in speaking through OmeTV and the reasons behind choosing OmeTV as the medium.

#### **5.1 Conclusion**

The findings and results regarding developing EFL Learners' interest in Speaking through OmeTV can be seen below,

1. Based on the results and discussions, it can be found that EFL Learners' can develop an interest in speaking through OmeTV. This can be seen in accordance with the interest indicators expressed by Hidi, et. al. (2019) and Dewey (2016) include Curiosity, Attention, and Support.

On the other hand, it can also be seen from their independent way of learning, starting from Forethought, Performance, and Evaluating. These three phases are in accordance with the Self-regulated Learning theory written by Usher and Schunk (2018).

2. On the other hand, the results and discussions show that there are several conditions where OmeTV cannot provide maximum contribution to EFL Learners'. Several factors include the need for a VPN for widespread access; it takes patience to meet native speakers

because it is difficult; and universal application (Random people with different characteristics); and OmeTV is aimed at users 18 years and over.

## 5.2 Recommendation

The researcher is aware that there are still shortcomings in this research, especially the media used to develop EFL Learners' interest in speaking. Therefore, the researcher provides several suggestions that can be useful for EFL Learners' and Social Media Users.

### 1. Social Media Users

There are many social media users who are experts in their respective fields. Among them, it is likely that there are still many who are irresponsible in using social media. As the saying goes "what you sow, so you grow old", be a wise user. Mutual tolerance is necessary, but users are still careful when using social media because of widespread access as well as many users. Use social media as appropriate, communicate, obtain important and new information, and learning media if possible.

### 2. EFL Learners'

Many EFL Learners' try media that they think is suitable. Some of them are even willing to pay to get better features. There is not just one learning medium, moreover there are many online media on the internet that can be used as learning media. Being stuck on one media

cannot make you progress, for example forums on Telegram, Facebook, might be able to develop your English. If you want to improve your listening, for example, YouTube has many content creators who make material in English.



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## MUHAMMAD ADIB NAJIB HADINATA

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Jl. Grantungan RT002/004, Kebonagung Kec. Kajen Kab. Pekalongan

Seorang pelajar dari Tegal, yang mengambil jurusan Tadris Bahasa Inggris di salah satu

Universitas di Pekalongan. Saya minat pada bidang bahasa, terutama bahasa Inggris.

Kepribadian saya yang paling menonjol adalah ketekunan.

### Professional Experience

**Sebuah Komunitas** - Indonesia

- Present

*User/member/penembak*

kita sebagai pembantu untuk membeli sebuah smartphone pada E-Commerce yang ditujukan kepada alamat yang telah ditentukan dan sistem pembayaran tersebut diharuskan Cash of Delivery. Setelah barang sampai, para pemesan akan mendapatkan fee yang telah ditentukan.

- Mampu bekerja secara kelompok maupun individu
- Mampu mengoperasikan Komputer
- Mampu mengelola keuangan

### Education

**SDN 01 GrobogKulon**

- Mengikuti kegiatan tingkat provinsi

**SMP IT Luqman Al-Hakim**

- aktif dalam kegiatan Pramuka
- mengikuti lomba PMR tingkat kabupaten
- Mengikuti Popda basket

**SMA Negeri 3 Slawi**

- Aktif dalam kegiatan pramuka (menjadi Duta Pramuka) dan aktif dalam kepengurusan inti pramuka.
- membawa acara-acara besar di kegiatan pramuka, khususnya disekolah.
- aktif dalam kepengurusan OSIS selama beberapa bulan dan memimpin suatu acara disekolah.

**IAIN Pekalongan**

- Mengikuti acara per jurusan pada awal masuk
- mengikuti kegiatan UKM Sport

### Organisational Experience

**UKM Sport** - Indonesia, pekalongan

Sep 2020 - Present

*Anggota Basket*

- Sedang mencoba untuk terus mengikuti serangkaian kegiatan yang ada di UKM Sport
- mengikuti latihan rutin di lapangan IAIN Pekalongan

### Skills, Achievements & Other Experience

- **Soft Skills:** Mampu mengoperasikan Komputer serta bisa menggunakan aplikasi didalamnya seperti Word,Excel
- **Interest:** Tertarik terhadap tekhnologi seperti komputer